Niké liga helps: increased contribution per fan

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The objective is to maximise the total financial support provided to the organisation IP■ko.

Following the cancellation of the match between FC Spartak Trnava and DAC 1904 Dunajská Streda, the partner Niké decided to increase its contribution. Instead of €0.50, Niké will now donate €1 for every fan attending matches during the Niké liga weekend.

The aim is to ensure that the final amount raised for IP■ko, an organisation providing support and assistance services, is as high as possible.

Niké CEO Roman Berger explained that the expected attendance for the cancelled match would have generated a significant contribution. By doubling the amount per fan, the initiative ensures that the total support remains strong. He also encouraged supporters to attend matches, support their clubs and contribute to this cause.

Through this initiative, fans directly contribute to generating financial support, demonstrating how match attendance can create tangible social impact.

See you at the stadiums.