



Nyon, 11 January 2019

Request for Interest: Sale of Official Fast Betting Data Collection Rights

Dear Sir/Madam,

The European Leagues are assisting its Member Leagues to sell match data and related rights including, *inter alia*, the right to collect data in-venue (event data, fast data and related products). Based on this, you are hereby invited to confirm your interest in submitting Exclusive and/or Non-Exclusive offers for the acquisition of Official Fast Betting Data Collection Rights offered under the terms herein described.

1. General Deal Terms

Official Fast Betting Data Collection Rights: Collection of sports data required for betting market operators (i.e. allowing data resellers to have direct authorized access inside stadiums to collect, for example, 'Fast Path / Safe Messaging' betting data).

Participating Leagues/Competition Organisers: (A more detailed 'League Calendars' document with fixtures and kick-off times will be made available to companies selected to be involved in the tender process.)

Winter Leagues (11)

Austria:	Österreichische Fußball-Bundesliga (Tipico Bundesliga & Hpybet 2. Liga)
Belgium:	Pro League (Jupiler Pro League & Proximus League)
Czech Republic:	Ligová Fotbalová Asociace (Fortuna Liga & Národní Liga)
Denmark:	Divisionsforeningen (Superliga, 1st Division & 2nd Division)
Greece:	Super League Greece (Super League)
Israel*:	Israeli Professional Football Leagues (Ligat Winner & Liga Leumit)
Netherlands:	Eredivise (Eredivise)
Portugal:	Liga Portugal (Primeira Liga, Segunda Liga & Taça da Liga)
Romania:	Liga Profesionista de Fotbal (Liga 1 Betano)
Serbia:	Serbian Super Liga (Super Liga & Prva Liga)
Switzerland*:	Swiss Football League (Raiffeisen Super League & Brack.ch Challenge League)



Summer Leagues (5)

Finland:	Finnish Football League Association (Veikkausliiga)
Latvia:	Latvian Football Higher League (Virsliga)
Kazakhstan:	Professional Football League of Kazakhstan (Premier League, First League, Kazakhstan Cup & Kazakhstan Super Cup)
Norway*:	Norsk Toppfotball (Eliteserien & OBOS-ligaen)
Sweden*:	Föreningen Svensk Elitfotboll (Allsvenskan & Superettan)

*Note: Norway, Sweden and Switzerland require an arrangement where they are able to sell the rights for domestic use with the national state gaming company with gaming monopoly. This may also be a requirement for Israel.

Financial: Financial terms and conditions will only be discussed bilaterally with the companies involved in the tender process. The value of these rights should reflect, among other factors, general growth trends as well as recent developments in the global sports betting market.

Enforcement/Anti-Infringement Measures: The Leagues are aware that enforcement/anti-infringement measures will be required to prevent unauthorized entities from collecting data and in addition to seeking a partnership approach to deal with such matters the Leagues will be investing a portion of the total financial amount for such purposes.

2.A. Exclusive Deal Terms (taking into account all other General Deal Terms)

Term: Maximum of three (3) or five (5) years, starting from Season 2019/20 for Winter Leagues and Season 2020 for Summer Leagues.

2.B. Non-Exclusive Deal Terms (taking into account all other General Deal Terms)

Term: Maximum of three (3) or five (5) years, starting from Season 2019/20 for Winter Leagues and Season 2020 for Summer Leagues.

Tender/Bidding Process: Companies wishing to participate in the tender should submit their interest in written form to Chris.Gerstle@europeanleagues.com by no later than 13:00 (CET) 25 January, 2019. The Leagues will choose, at their full and complete discretion, the most suitable companies to involve in the tender process. At a later stage, the Leagues reserve the right to summon all of the bidders (or part of them) to a competitive bidding process, or to further negotiations, at its sole and complete discretion. The Leagues are not obligated to choose the highest financial offer, or any other offer.

Q&A: Companies may address any further clarification/question, to the following email address: Chris.Gerstle@europeanleagues.com

Best regards,

Georg Pangel
General Secretary