

# **Passes for Life – A Campaign by the Romanian Professional Football League and the National Transplant Agency**

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The National Transplant Agency (ANT), in partnership with the Romanian Professional Football League (LPF), has launched the “Passes for Life” campaign, a continuation of the national “Gift of Life” initiative. The campaign will take place during SuperLiga matches over the final two rounds of the 2025/26 season, from 15 to 25 May 2026.

Just as teamwork and a decisive pass can bring victory on the football pitch, a decision to donate can bring the ultimate victory in real life: saving a life.

The “Gift of Life” campaign, launched by the National Transplant Agency, aims to increase public awareness and understanding of organ and tissue donation. More than 3,000 patients in Romania are currently on transplant waiting lists. Through “Passes for Life”, the campaign seeks to bring this message closer to the general public by leveraging the visibility and emotional impact of football.

The campaign’s main objective is to improve public knowledge and awareness of the importance of organ donation through competitions organised by LPF and the direct involvement of players and clubs. All SuperLiga clubs, together with representative players from the championship, are participating in the initiative.

In addition to video messages from footballers, the campaign will feature special moments on the pitch. Children who have benefited from transplants will take part in match-opening ceremonies, serving as living symbols of hope and demonstrating the life-changing impact that organ donation can have.

Dedicated matchday activations will also be organised to increase the visibility of the campaign and encourage solidarity with patients awaiting transplants.

Guenadiy Vatacki, Executive Director of the National Transplant Agency, said:

“Behind every successful transplant there is a story of life, hope and solidarity. Through ‘Passes for Life’, we want to show that each of us can become part of these stories. Football has the power to unite people, and together we can save lives by saying YES to Life and YES to organ donation. Our partnership with the Romanian Professional Football League provides an opportunity to share this message with a broad audience in a direct and meaningful way.”

Through this initiative, the organisers aim to transform football into a vehicle for solidarity and social responsibility, helping to save lives through information, awareness and engagement.

For the Romanian Professional Football League, supporting the “Passes for Life” project extends the spirit of teamwork beyond the pitch. LPF strongly believes in football’s ability to unite communities around vital causes. Through this partnership, the SuperLiga becomes a platform for solidarity, demonstrating that true achievement is measured not only in points and trophies, but also in the ability to provide hope to those waiting for a life-saving transplant.