



The Romanian Professional Football League and [Betano.com](https://betano.com), an international online gaming operator, announce the conclusion of the Liga 1 partnership, thus becoming "Liga 1 Betano" for the next two seasons (2017-2018 and 2018-2019).

The season 2017-2018 is the 100th in history, an important milestone that will be celebrated by LPF alongside Betano.com and football fans.

As a result of this new partnership, "Liga 1 Betano" brings to Romania a new visual identity of the national football championship, while preserving the unique patrimony of LPF. Therefore, the new logo is especially designed to resonate with fans of all ages, having integrated the battle flag of the Dacian ancestors. The new identity will be released very soon.

LPF and [Betano.com](https://betano.com) invite football lovers to enjoy the beginning of the new season and follow closely its evolution.