

Publication of the 9th “1team” report: professional football structures its commitment

18 November 2025

Source : LFP

Translated from original publication: [PUBLICATION DU 9E RAPPORT « 1TEAM » : LE FOOTBALL PROFESSIONNEL STRUCTURE SON ENGAGEMENT | LFP - Ligue de Football Professionnel](#)

The Ligue de Football Professionnel has published the 9th edition of the “1team” CSR report, outlining the social and environmental actions carried out by the LFP and the clubs of Ligue 1 McDonald’s and Ligue 2 BKT during the 2024–2025 season.

This report continues the approach initiated in 2016 and marks a new milestone with the launch of its solidarity brand *1team*, a symbol of a shared ambition: to make professional football a driver of positive transformation, capable of mobilising the full strength of its ecosystem in support of a more responsible sport and a more inclusive society.

For the past two seasons, the club licensing system has strengthened the place of CSR at the heart of its evaluation, now representing 10% of the overall score (1,000 points out of 10,000). This structural decision signals a clear intention: to make CSR a strategic dimension equal to all other major areas of professional football.

The results confirm its impact. Between 2023–2024 and 2024–2025, club performance improved significantly: the average score rose from 55.9% to 79% in Ligue 1 McDonald’s, and from 49.17% to 64% in Ligue 2 BKT. This strong momentum reflects the acceleration of club engagement and the growing scale of their responsible initiatives.

a collective commitment for responsible football

Built around four pillars — inclusivity, solidarity, health, and sustainability — the LFP and the clubs pursued their commitments throughout the season.

1team for inclusive football

The LFP continues its determined fight against all forms of discrimination. To strengthen the impact of its action, it relies on the expertise of recognised associations that support the implementation and deployment of its strategy.

During the 2024–2025 season, 33 anti-discrimination workshops were carried out across 16 clubs in partnership with LICRA, Foot Ensemble, the Foundation for Inclusive Sport, and the UNFP. These sessions, held with players, executives, and supporters, addressed

concrete issues of discrimination in professional football. Since the launch of the programme, 122 workshops have been organised in 43 clubs.

Each season, the LFP also raises public awareness through the “Dégageons les discriminations” campaign, marked this year by two flagship matchdays bringing together players, referees, and clubs. Special-edition shirts helped raise funds for partner associations, while the digital campaign #PlayAgainstDiscrimination generated 15 million impressions and more than 550,000 engagements.

Alongside voluntary clubs and three leading associations (Colosse aux Pieds d’Argile, the Foundation for Inclusive Sport, and Her Game Too), the LFP led a working group on combating sexist and sexual violence in professional football. This group designed and implemented awareness workshops as well as procedures and operational tools to prevent such violence in stadiums. These measures will gradually be rolled out to all Ligue 1 McDonald’s and Ligue 2 BKT clubs.

In 2024–2025, the WO=MAN campaign reinforced the message of equality by replacing player names on shirts with special “WO=MAN” lettering, widely relayed across digital and media channels.

1team for solidarity-driven football

During the 2024–2025 season, the LFP reaffirmed its support for several major causes, including the Bleuet de France. For victims of war and attacks, this collaboration — celebrating its 10th anniversary — took on special significance: across all stadiums, the Bleuet flower was displayed on shirts, armbands, and jackets with a special design created for the 80th anniversary of D-Day. Produced in an ESAT in the Allier region, the marking also highlighted the inclusion of people with disabilities. Thanks to the combined mobilisation of players, coaches, officials, and supporters, the digital campaign and shirt auction raised valuable funds for the association.

The LFP and the entire professional football ecosystem also renewed their commitment to child protection alongside CNAPE. Through initiatives such as *Train Like a Pro*, the *Child Defenders Tournament*, and dedicated matchdays, this mobilisation raises awareness of children’s rights, highlights the emergency hotline 119, and brings together ambassadors, players, and partners around a vital cause.

1team for health in action

As sports institutions, the LFP and the clubs are committed to promoting physical activity, prevention, and well-being through sporting practice and values — both nationally and locally.

As part of the 2024 National Great Cause, the LFP joined other professional sports leagues to promote physical activity and fight sedentary behaviour, emphasising the importance of moving daily to prevent physical inactivity — one of the main causes of premature death. In October 2024, competitions across football, basketball, cycling, handball, rugby, and volleyball broadcast the message: *“30 minutes a day is simple, feels good, and can change everything.”*

For the fourth consecutive year, the LFP and the French Hospital Federation (FHF) organised the *Tournament of Healthcare Workers* at the AS Saint-Étienne Sports Centre. Nearly 150 healthcare professionals from across France received full kits to represent their local clubs in June 2025. The event, bringing together 12 mixed teams, offered a moment of camaraderie and shared passion for football.

1team for sustainable football

As part of its commitment, the LFP, in collaboration with Sami, created in 2025 a methodological protocol for conducting carbon assessments of professional football clubs based on the GHG Protocol, aligned with UEFA’s methodology. Since 2022, 27 clubs have already completed their carbon assessments, including 13 this season under the new method.

In parallel, the LFP joined the Ministry of Ecological Transition’s Mob’Sport programme, involving 8 pilot clubs from Ligue 1 McDonald’s and Ligue 2 BKT in developing sustainable mobility solutions for spectators. Following this pilot phase, all clubs will be able to draw inspiration from these best practices.

The introduction of a dedicated extra-financial reporting platform has been a major innovation within the club licensing system. Through its partnership with Zei, the LFP provided clubs with a centralised tool to harmonise CSR performance monitoring. For the first time, this system offers an objective, shared measurement of the environmental footprint of French professional football.

Initial results, based on data from more than 20 stadiums, indicate an average seasonal consumption of 3,693 MWh of electricity and 9,719 m³ of water per stadium, with an average waste production of 168 tonnes — 48% of which is recycled.

These data form an essential basis for defining a trajectory to reduce impacts, structuring an action plan aligned with established objectives, and ensuring transparent, ongoing monitoring of progress.

By bringing together these four dimensions, **1team embodies the ambition of a football sector that acts, unites, and prepares for the future.**