

CLUB ADVISORY PLATFORM



Madrid, 27 May 2021

Registered participants

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Madrid, 27 May 2021



315 Clubs from **34** different countries



32 Leagues



Stakeholders representatives:
UEFA, FIFPro, ECA, European Leagues,
Fans OrganisationS



140 Media



Over **600** Participants

Interpretation channels

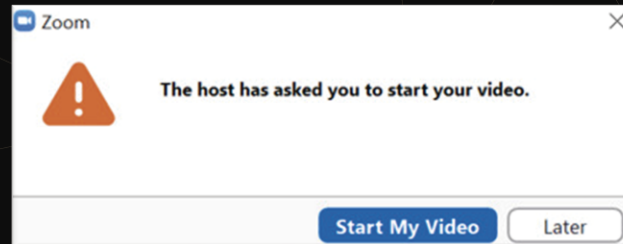
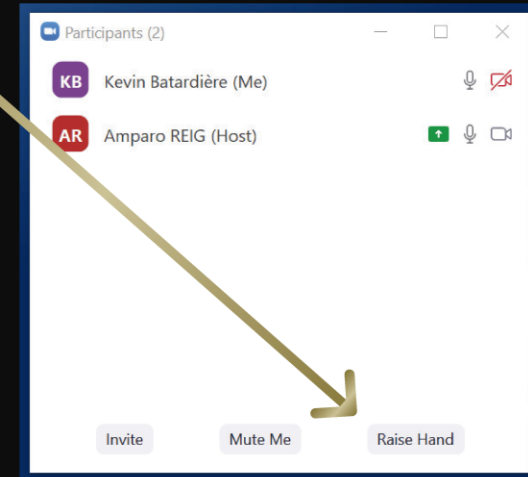
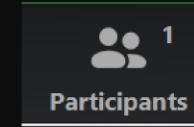
CANAL / CHANNEL	IDIOMA / LANGUAGE	
1	Español Spanish	Español
2	Inglés English	English
3	Alemán German	Deutsch
4	Italiano Italian	Italiano
5	Polaco Polish	Polski
6	Portugués Portuguese	Português
7	Ruso Russian	РУССКИЙ

**Se ruega que dejen los
receptores de interpretación
en las mesas al finalizar la sesión**

Please leave the headsets on your
seats at the end of the event

How to “Raise your hand” during the meeting

1. Please, click on **Participants**
2. A window will open: please click on **Raise Hand**
3. When you will be invited to speak, a pop-up message will appear asking you to turn on your camera and microphone.



Club Advisory Platform

AGENDA

1. Welcome
2. Introduction
 - **Javier Tebas – President LaLiga, the hosting league**
 - **Aleksander Čeferin – President UEFA**
3. The Super League – Reactions and Consequences
4. Professional Football Competitions – Key drivers
5. The Sustainability of Professional Football
6. Closing

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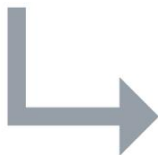


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UEFA CLUB COMPETITIONS POST 2024 – INITIAL PRINCIPLES DECIDED

PROCESS

...2024
HORIZON



STEP 01

Key principles

19 April 2021

Format:

- League system
- One ranking
 - UCL: 10 GS + KO-PO
 - UEL: 8 GS + KO-PO
 - UECL: 6 GS + KO-PO

Calendar:

- 2 exclusive weeks for UCL

Access:

- No change of access
- + 4 teams in UCL
- + 4 teams in UEL & UECL subject to access and financial sustainability agreement

STEP 02

Further aspects

Provisional Dec 2021

Format:

- Fine details

Calendar:

- Detailed dates

Access:

- Final Access list

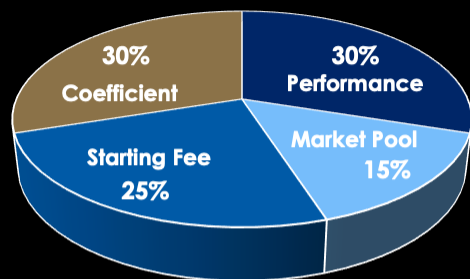
Coefficient System

Financial Distribution

UEFA CLUB COMPETITIONS

DISTRIBUTION SYSTEM 2021-24- COMPETITION PILLARS

UEFA Champions League



Starting Fee EUR 500.5m (25%)

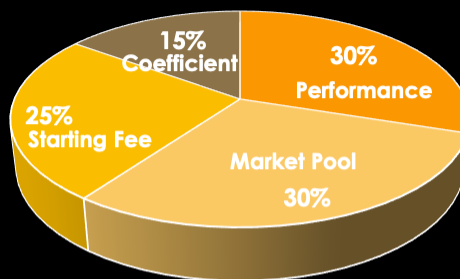
Performance EUR 600.6m (30%)

Coefficient EUR 600.6m (30%)

Market Pool EUR 300.3m (15%)

EUR 2'002m

UEFA Europa League



Starting Fee EUR 116.2m (25%)

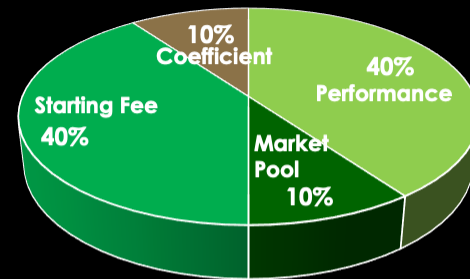
Performance EUR 139.5m (30%)

Coefficient EUR 69.8m (15%)

Market Pool EUR 139.5m (30%)

EUR 465m

UEFA Europa Conference League



Starting Fee EUR 94m (40%)

Performance EUR 94m (40%)

Coefficient EUR 23.5m (10%)

Market Pool EUR 23.5m (10%)

EUR 235m

Club Advisory Platform

Non-Participating Clubs (NPC) 2021-24

Principle 1

Limiting to €25m the amount to be distributed to Top 5 Leagues
(4% part before the surplus)

- Gap between participating countries (with one representative in the UCL group phase) and non participating countries to be reduced
- Increase Equal Share and reduce Market Share
- Address possible distortions of the system

Principle 2

Surplus in excess of €3.5bn revenues to be used in parallel to:

- Cover the yearly share 19/20 COVID impact for clubs
 - Increase solidarity to non-participating by a maximum of €35m
-
- Higher share possible for Top 5 countries out of surplus of the solidarity part

CLUB ADVISORY PLATFORM

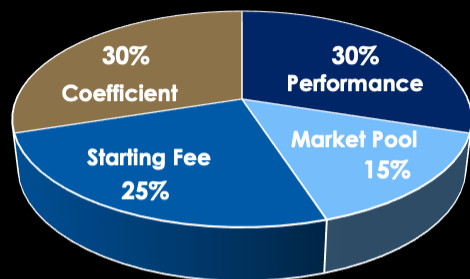


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UEFA CLUB COMPETITIONS

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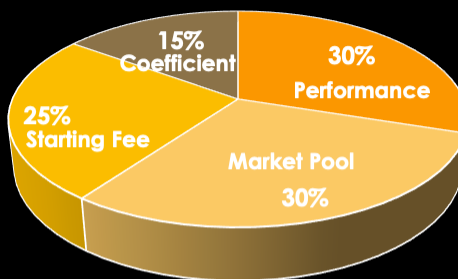
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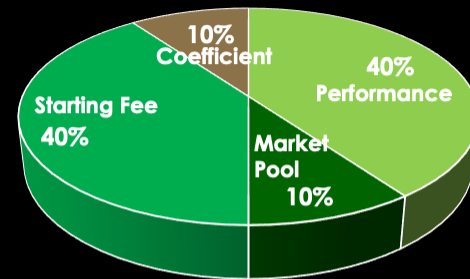
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