

EUROPEAN LEAGUES FAN ATTENDANCE REPORT





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EUROPEAN LEAGUES
FAN ATTENDANCE REPORT

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- League by League Attendance Data

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FOREWARD

EPFL Fan Attendance Report

Welcome to the second edition of the EPFL Fan Attendance Report.



This study is aimed to give a complete overview of the fan attendance figures of all domestic championships run by the European Professional Football Leagues. It contains a deep analysis of the results of our Member Leagues and Associate Members when it comes to stadium capacity and relevant stadium utilization as well as the evolution of fan attendance during the period of seven years, more precisely as from 2010/2011 football season till the last full completed season 2016/2017.

During this period, numerous football Clubs have improved their stadium capacity and level of comfort all across Europe. The new arenas developed in Poland and in France for the UEFA EURO 2012 and EURO 2016 respectively contributed significantly to boost the attendance figures registered in the respective Leagues' Championships. We are envisaging Russia will experience a similar trend after the upcoming World Cup in 2018. To register the substantial increase of fan attendance in Israel, Sweden and Belgium, while unfortunately the football fans have not been immune to the adverse impact of financial and geo-political crisis that have been affecting economy and society in countries such as Greece, Romania, Ukraine and Turkey.

Notwithstanding that, the cumulative leagues' attendance remained stable during this seven years period and more than 120 million football fans filled the European Leagues' stadiums during the 2016/2017 season.

In the Premier Divisions, during the past season the German Bundesliga confirmed its leading position presenting the highest average stadium attendance while the English Premier League registered the highest level of stadium occupancy in Europe. Positive trends have been registered in both Ligue1 and LaLiga

while the slightly negative trend of Serie A during the past seasons will be definitely compensated by the good attendance figures registered during the first half of the current season 2017/2018. When it comes to the non-top tier leagues, the English Football League showed the highest European figures related to first, second and third tier divisions. Among the non-top tier leagues it is worth to mention the B Futura project developed in Italy by Lega Serie B. It represents a unique best practice to support clubs in renewing and upgrading their stadium facilities, with the aim to improve the safety, income, sustainability and customer experience. This work will definitely pay off and bring more football fans to the Italian stadiums in the future. Finally, it is important to note how the Scottish Professional Football League, the Norwegian League and the Swiss Football League are on the top of the ranking when considering the average attendance per match in percentage of country inhabitants.

The study and analysis of fan behaviors and development of new fan engagement practices are fundamental to attract more people and the millennials generation to our games. The EPFL is committed to continue supporting its affiliates Leagues in these vital challenges with the launch of future initiatives in this area for the further development of professional football and enjoyment of our fans.

Finally, a special thanks to all our Member Leagues and Associate Members for their valuable contribution to this report. We hope you will enjoy it!

[The EPFL Administration](#)



Methodology and Definitions of terms

Average Stadium Attendance:

is the average attendance in one single match of a specific competition during one season

Average Matchday Attendance:

is the cumulative attendance, in average, of a complete set of matches in one league championship round - e.g. in the German Bundesliga, which has 34 rounds in one season the matchday attendance comprises all 9 matches played in one matchday.

Average Stadium Capacity:

is the average capacity of all home stadiums of the teams competing in one specific league competition.

Stadium Utilization:

is the percentage of stadium capacity used in a league competition during one season. Mathematically, it could be expressed as the ratio between the average stadium attendance and the average stadium capacity.

Number of teams:

is the number of teams participating in a league competition during one season.

Total number of matches:

is the cumulative number of matches played in a league competition during one season.

Cumulative Attendance:

is the aggregate attendance for all matches played in a league competition during a single season.

Trend:

is the long-term trend of the Average Stadium Attendance evolution in a particular league competition. In statistical terms, it is the slope, expressed in percentage points, of the linear regression line obtained while applying the least square method. It tells whether a particular data set have increased or decreased over a period of time.



FAN ATTENDANCE RANKING

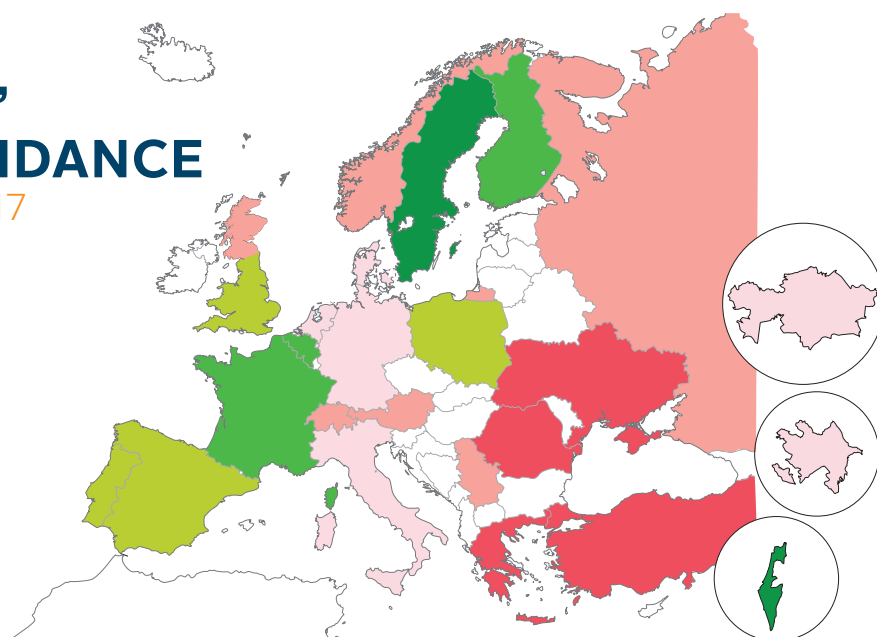
COUNTRY	COMPETITION	DIVISION	LEAGUE	AVERAGE STADIUM ATTENDANCE '10/11- '16/17
GER-DFL	Bundesliga	Top Tier	Deutsche Fussball Liga GmbH	42 388
ENG-PL	Premier League	Top Tier	Premier League	35 870
ESP-LL	Liga Santander	Top Tier	LaLiga Liga De Fútbol Profesional	26 247
ITA-A	Serie A Tim	Top Tier	Lega Serie A	22 830
FRA-LFP	Ligue 1 Conforama	Top Tier	Ligue de Football Professionnel	20 499
NED-ED	Eredivisie	Top Tier	Eredivisie CV	19 287
ENG-FL	sky BET Championship	Second Tier	English Football League	17 856
GER-DFL 2	2. Bundesliga	Second Tier	Deutsche Fussball Liga GmbH	17 815
RUS-PL	ROSGOSSTRAKH Russian Football Championship	Top Tier	Russian Football Premier League	11 733
SCO-PFL	Ladbrokes Premiership	Top Tier	Scottish Professional Football League	11 436
SUI-FL	Raiffeisen Super League	Top Tier	Swiss Football League	11 139
POR-LP	Liga NOS	Top Tier	Liga Portugal	10 546
TUR-TUC	Sportoto	Top Tier	Turkish Union of Clubs	10 028
BEL-PL	Jupiler Pro League	Top Tier	Belgium Pro League	9 381
POL-EK	LOTTO Ekstraklasa	Top Tier	Polish Professional Football League	8 708
UKR-PL	Liga Pari-Match	Top Tier	Ukrainian Premier League	8 605
SWE-EF	Allsvenskan	Top Tier	Föreningen Svensk Elitfotboll	7 844
ESP-LL 2	Liga 1 2 3	Second Tier	LaLiga Liga De Fútbol Profesional	7 359
ENG-FL 2	sky BET League 1	Third Tier	English Football League	7 306
FRA-LFP 2	Domino's Ligue 2	Second Tier	Ligue de Football Professionnel	7 299
NOR-TF	Eliteserien	Top Tier	Norsk Toppfotball	7 218
DEN-DF	Alaka Superliga	Top Tier	Divisionforeningen	7 004
AUT-BL	Tipico Bundesliga	Top Tier	Österreichische Fußball-Bundesliga	6 872
ITA-B	Serie B ConTe.it	Second Tier	Lega Serie B	5 670
ISR-PFL	Ligat Ha'Al	Top Tier	Israeli Professional Football Leagues	5 583
ENG-FL 3	sky BET League 2	Fourth Tier	English Football League	4 559
GRE-SL	Super League	Top Tier	Super League Greece	4 487
SCO-PFL 2	Ladbrokes Championship	Second Tier	Scottish Professional Football League	4 001
KAZ-PFL	Premier League	Top Tier	Professional Football League of Kazakhstan	3 950
ROU-LPF	Liga 1 Orange	Top Tier	Liga Profesionista de Fotbal	3 702
RUS-NL	FONBET-Russian Football Championship	Second Tier	National Football League of Russia	3 305
SRB-SL	Super Liga	Top Tier	Serbian Super Liga	2 824
SWE-EF 2	Superettan	Second Tier	Föreningen Svensk Elitfotboll	2 432
FIN-VL	Veikkausliiga	Top Tier	Finnish Football League Association	2 221
AZE-PFL	Topaz Premyer Liqası	Top Tier	Azerbaijan Professional Football League	1 977

COUNTRY	COMPETITION	DIVISION	LEAGUE	AVERAGE STADIUM ATTENDANCE '10/11- '16/17
SUI-FL 2	Brack.ch Challenge League	Second Tier	Swiss Football League	1 890
AUT-BL 2	Sky Go Erste Liga	Second Tier	Österreichische Fußball-Bundesliga	1 795
ITA-PRO	Campionato Lega Pro	Third Tier	Lega Italiana Calcio Professionistico	1 634
NOR-TF 2	Obos liga	Second Tier	Norsk Toppfotball	1 493
RUS-APFL	Russian Football Championship	Third Tier	Football National League of Russia	1 468
SCO-PFL 3	Ladbrokes League 1	Third Tier	Scottish Professional Football League	1 436
AZE-PFL 2	I Divizion	Second Tier	Azerbaijan Professional Football League	1 421
DEN-DF 2	1. Division	Second Tier	Divisionforeningen	1 373
SCO-PFL 4	Ladbrokes League 2	Fourth Tier	Scottish Professional Football League	1 230
KAZ-PFL 2	First League	Second Tier	Professional Football League of Kazakhstan	1 020
POR-LP 2	Ledman LigaPro	Second Tier	Liga Portugal	925
DEN-DF	2. Division	Third Tier	Divisionforeningen	368



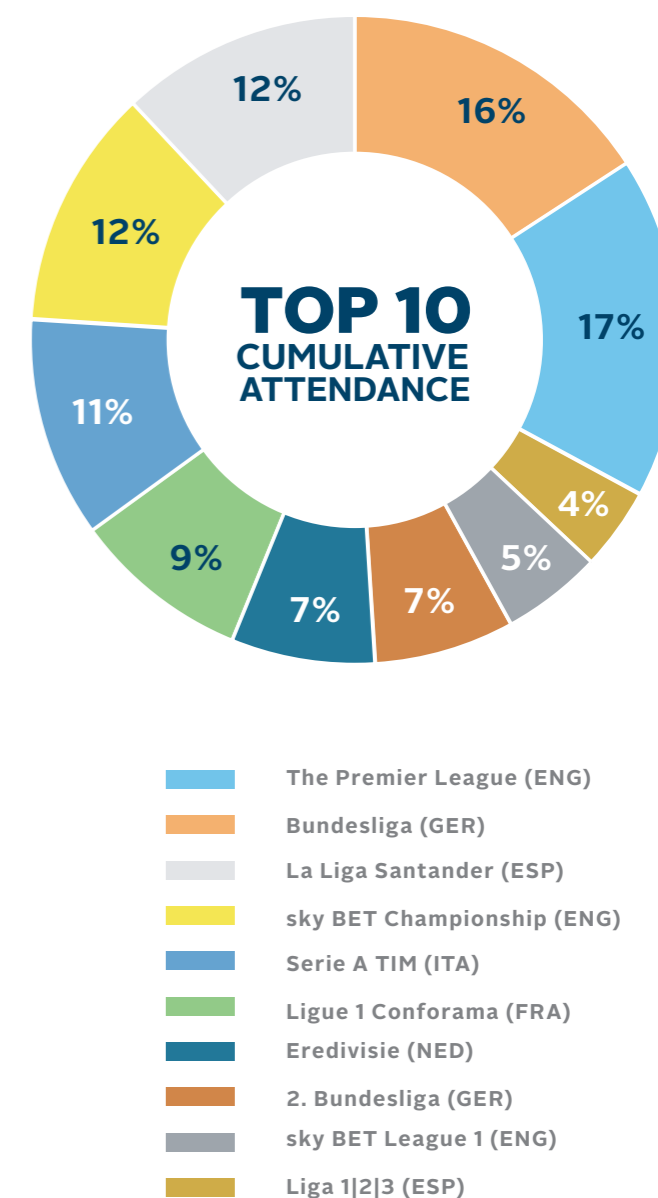
TOP TIERS' FAN ATTENDANCE

2010/11 - 2016/17
Seasons Trend



>5%	5% TO 2%	2% TO 0%	0% TO -2%	-2% TO -5%	> -5%
SWE	BEL	ENG	AZE	AUT	GRE
ISR	FIN	ESP	DEN	RUS	ROU
	FRA	POL	GER	SCO	TUR
		POR	ITA	SRB	UKR
			NED	SUI	
			KAZ	NOR	

COMPETITION	DOMESTIC TIER OF LEAGUE	NUMBER OF TEAMS	NUMBER OF MATCHES	TOP 10 CUMULATIVE ATTENDANCE							AVERAGE CUMULATIVE ATTENDANCE
				2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	
Premier League (ENG)	1	20	380	13 435 280	13 165 480	13 643 140	13 942 580	13 742 700	13 866 200	13 618 440	13 630 546
Bundesliga (GER)	1	18	306	12 882 906	13 553 658	12 825 684	13 038 354	13 061 610	12 980 826	12 452 058	12 970 728
LaLiga Santander (ESP)	1	20	380	9 854 160	9 897 480	9 676 320	9 621 220	9 778 920	10 497 880	10 491 420	9 973 914
sky BET Championship (ENG)	2	24	557	9 729 119	9 939 108	9 745 272	9 251 213	9 940 222	9 790 946	11 224 664	9 945 792
Serie A TIM (ITA)	1	20	380	8 714 540	8 818 280	8 969 140	8 900 360	8 414 340	8 484 640	8 427 260	8 675 509
Ligue 1 Conforama (FRA)	1	20	380	7 501 960	7 170 220	7 299 919	7 975 435	8 452 836	7 939 720	7 953 000	7 756 156
Eredivisie (NED)	1	18	306	6 016 920	6 087 432	6 124 872	6 054 984	5 838 456	6 045 312	5 955 768	6 017 678
2. Bundesliga (GER)	2	18	306	4 448 934	5 261 976	5 179 356	5 463 018	5 389 578	5 819 202	6 597 360	5 451 346
sky BET League 1 (ENG)	3	24	557	4 258 265	4 193 096	3 514 113	4 164 132	3 917 938	3 993 133	4 444 860	4 069 362
Liga 1 2 3 (ESP)	2	22	468	3 656 484	3 026 088	2 935 764	3 495 024	3 890 484	3 545 100	3 560 076	3 444 146
TOTAL										81 935 176	





FAN ATTENDANCE RANKING

Top Tier Leagues

COUNTRY	COMPETITION	LEAGUE	AVERAGE STADIUM ATTENDANCE '10/11- '16/17	TREND '10/11- '16/17
GER-DFL	Bundesliga	Deutsche Fussball Liga GmbH	42388	-0,6%
ENG-PL	Premier League	Premier League	35870	0,5%
ESP-LL	Liga Santander	LaLiga Liga De Fútbol Profesional	26247	1,2%
ITA-A	Serie A Tim	Lega Serie A	22830	-0,9%
FRA-LFP	Ligue 1 Conforama	Ligue de Football Professionnel	20499	2,0%
NED-ED	Eredivisie	Eredivisie CV	19287	-0,3%
RUS-PL	ROSGOSSTRAKH Russian Football Championship	Russian Football Premier League	11733	-2,6%
SCO-PFL	Ladbrokes Premiership	Scottish Professional Football League	11436	-2,8%
SUI-FL	Raiffeisen Super League	Swiss Football League	11139	-2,7%
POR-LP	Liga NOS	Liga Portugal	10546	1,8%
TUR-TUC	Sportoto	Turkish Union of Clubs	10028	-12,6%
BEL-PL	Jupiler Pro League	Belgium Pro League	9381	4,9%
POL-EK	LOTTO Ekstraklasa	Polish Professional Football League	8708	1,9%
UKR-PL	Liga Pari-Match	Ukrainian Premier League	8605	-13,6%
SWE-EF	Allsvenskan	Föreningen Svensk Elitfotboll	7844	5,9%
NOR-TF	Eliteserien	Norsk Toppfotball	7218	-2,9%
DEN-DF	Alka Superliga	Divisionforeningen	7004	-1,4%
AUT-BL	Tipico Bundesliga	Österreichische Fußball-Bundesliga	6872	-2,5%
ISR-PFL	Ligat Ha'Al	Israeli Professional Football Leagues	5583	13,7%
GRE-SL	Super League	Super League Greece	4487	-9,9%
KAZ-PFL	Premier League	Professional Football League of Kazakhstan	3950	-1,2%
ROU-LPF	Liga 1 Orange	Liga Profesionista de Fotbal	3702	-10,8%
SRB-SL	Super Liga	Serbian Super Liga	2824	-3,8%
FIN-VL	Veikkausliiga	Finnish Football League Association	2221	2,1%
AZE-PFL	Topaz Premyer Liqası	Azerbaijan Professional Football League	1977	-1,1%

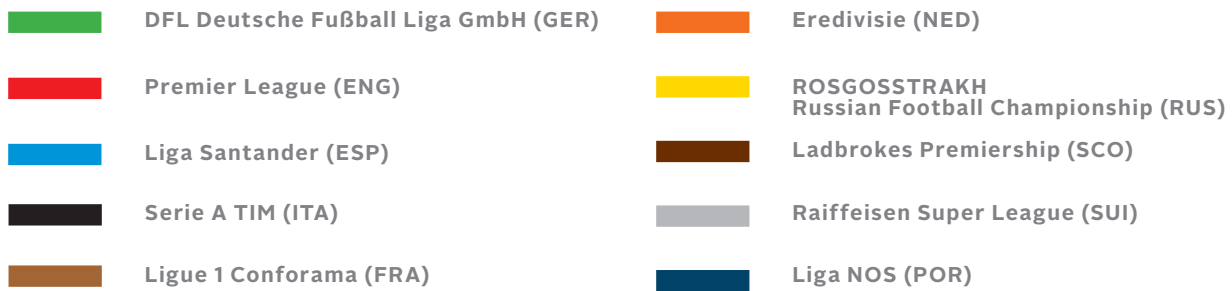
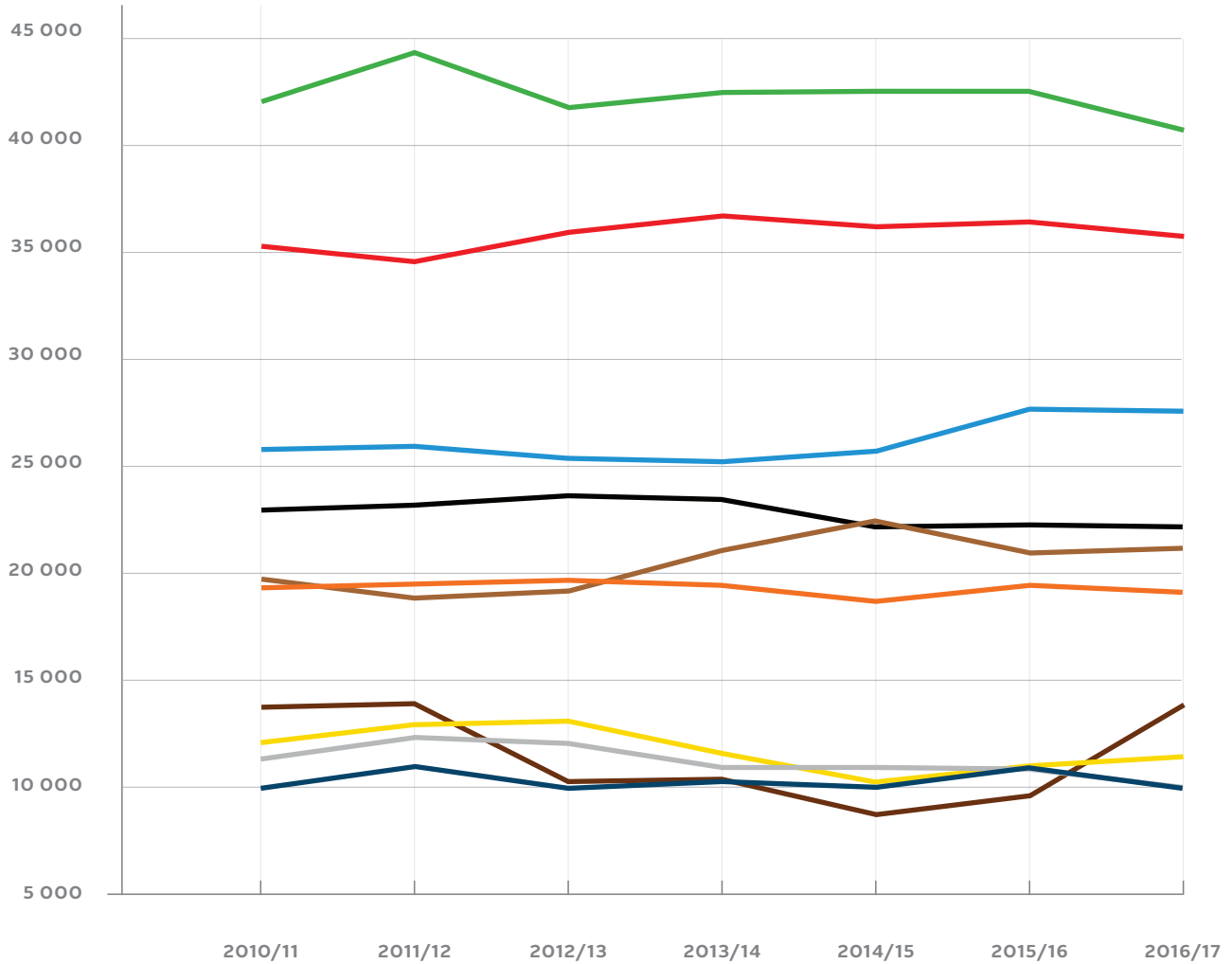
TOP TIER LEAGUES 7- SEASONS TREND

-1,5%



AVERAGE ATTENDANCE

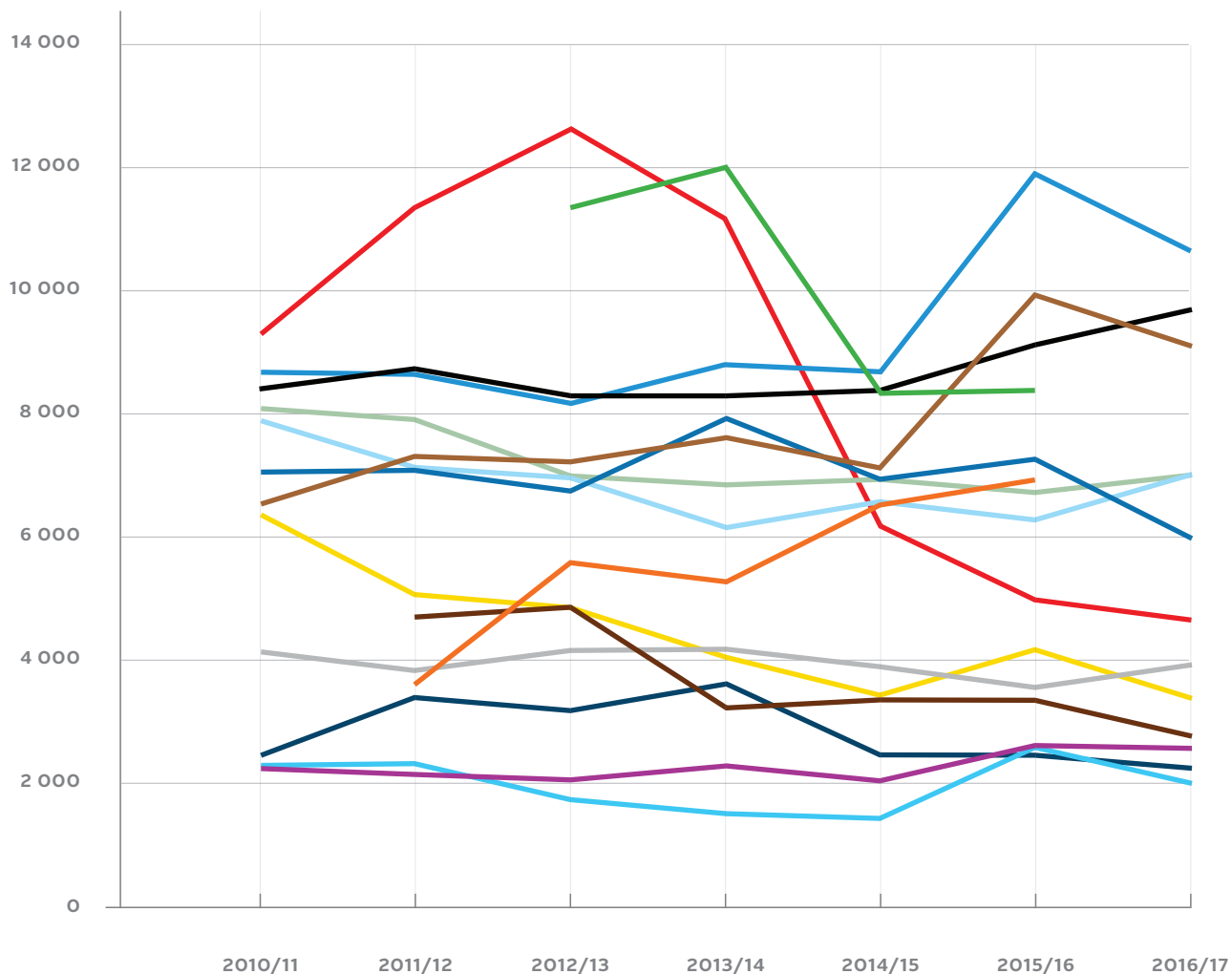
Top Tier Leagues





AVERAGE ATTENDANCE

Other Top Tier Leagues

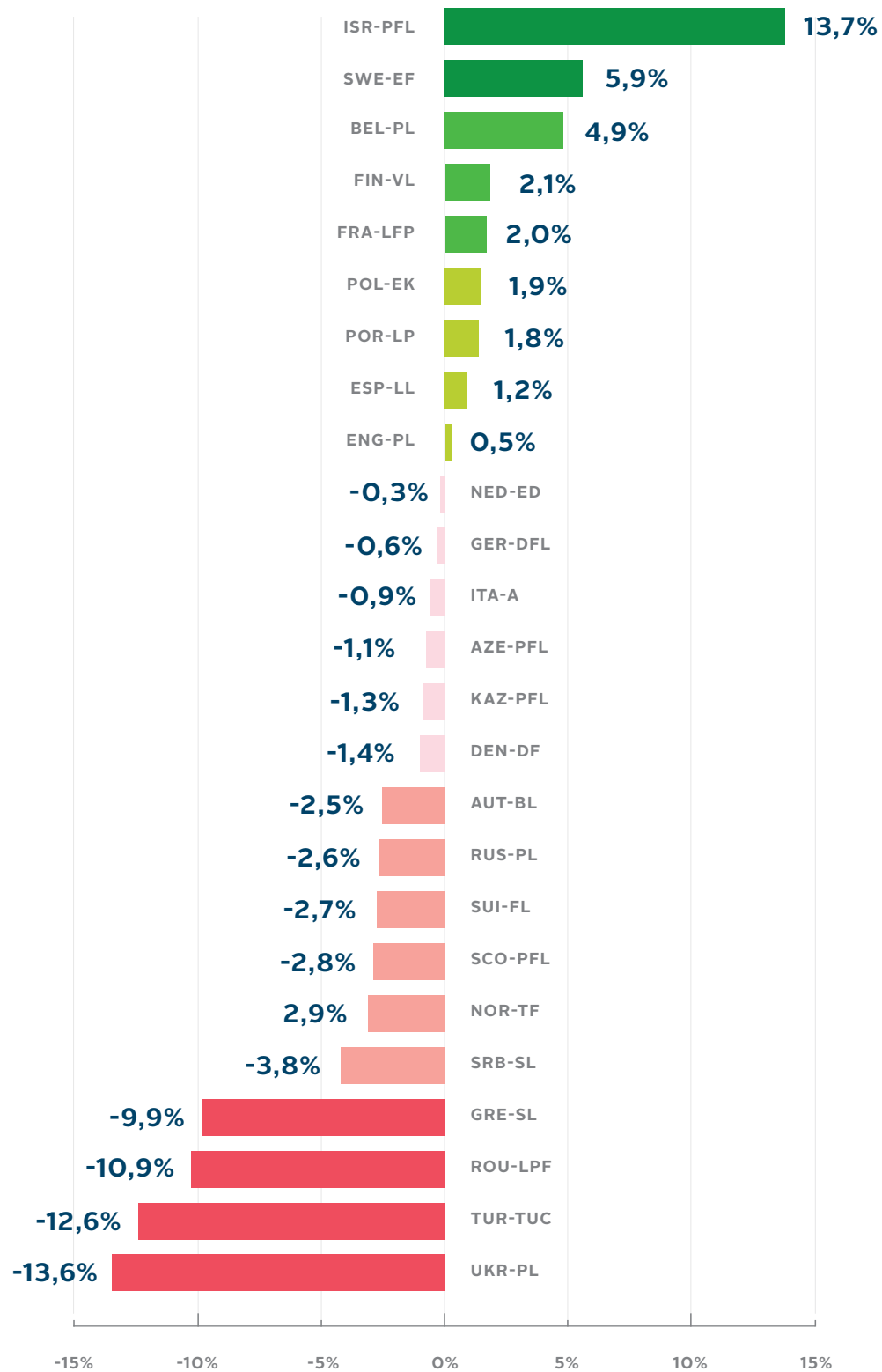


- Sportoto (TUR)
- Liga Pari-Match (UKR)
- Jupiler Pro League (BEL)
- LOTTO Ekstraklasa (POL)
- Allsvenskan (SWE)
- Eliteserien (NOR)
- ALKA SUPERLIGA (DEN)
- Tipico Bundesliga (AUT)
- Ligat Ha'Al (ISR)
- Super League (GRE)
- Premier League (KAZ)
- Liga 1 Orange (ROU)
- Super Liga (SRB)
- Veikkausliiga (FIN)
- Topaz Premyer Liqası (AZE)



FAN ATTENDANCE TREND PERFORMANCE

Top Tier Leagues Seasons 2010/11 to 2016/17





FAN ATTENDANCE RANKING

Non-Top Tier Leagues

COUNTRY	COMPETITION	LEAGUE	AVERAGE STADIUM ATTENDANCE '10/11- '16/17	TREND '10/11- '16/17
ENG-FL**	sky BET Championship	English Football League	17856	1,6%
GER-DFL 2**	2. Bundesliga	Deutsche Fussball Liga GmbH	17815	5,1%
ESP-LL 2**	Liga 1 2 3	LaLiga Liga De Fútbol Profesional	7359	1,8%
ENG-FL 2*	sky BET League 1	English Football League	7306	0,5%
FRA-LFP 2**	Domino's Ligue 2	Ligue de Football Professionnel	7299	-0,7%
ITA-B**	Serie B ConTe.it	Lega Serie B	5670	4,5%
ENG-FL 3****	sky BET League 2	English Football League	4559	2,3%
SCO-PFL 2**	Ladbrokes Championship	Scottish Professional Football League	4001	19,3%
RUS-NL**	FONBET-Russian Football Championship	National Football League of Russia	3305	-12,6%
SWE-EF 2**	Superettan	Föreningen Svensk Elitfotboll	2432	-4,9%
SUI-FL 2**	Brack.ch Challenge League	Swiss Football League	1890	6,9%
AUT-BL 2**	Sky Go Erste Liga	Österreichische Fußball-Bundesliga	1795	-2,7%
NOR-TF 2**	Obos liga	Norsk Toppfotball	1493	3,7%
SCO-PFL 3***	Ladbrokes League 1	Scottish Professional Football League	1436	1,5%
AZE-PFL 2**	I Divizion	Azerbaijan Professional Football League	1421	7,1%
DEN-DF 2**	1. Division	Divisionforeningen	1373	-4,6%
SCO-PFL 4****	Ladbrokes League 2	Scottish Professional Football League	1230	-13,7%
KAZ-PFL 2**	First League	Professional Football League of Kazakhstan	1020	14,0%
POR-LP 2**	Ledman LigaPro	Liga Portugal	925	-2,5%
DEN-DF 3***	2. Division	Divisionforeningen	368	2,4%

Second Tier | *Third Tier | ****Fourth Tier

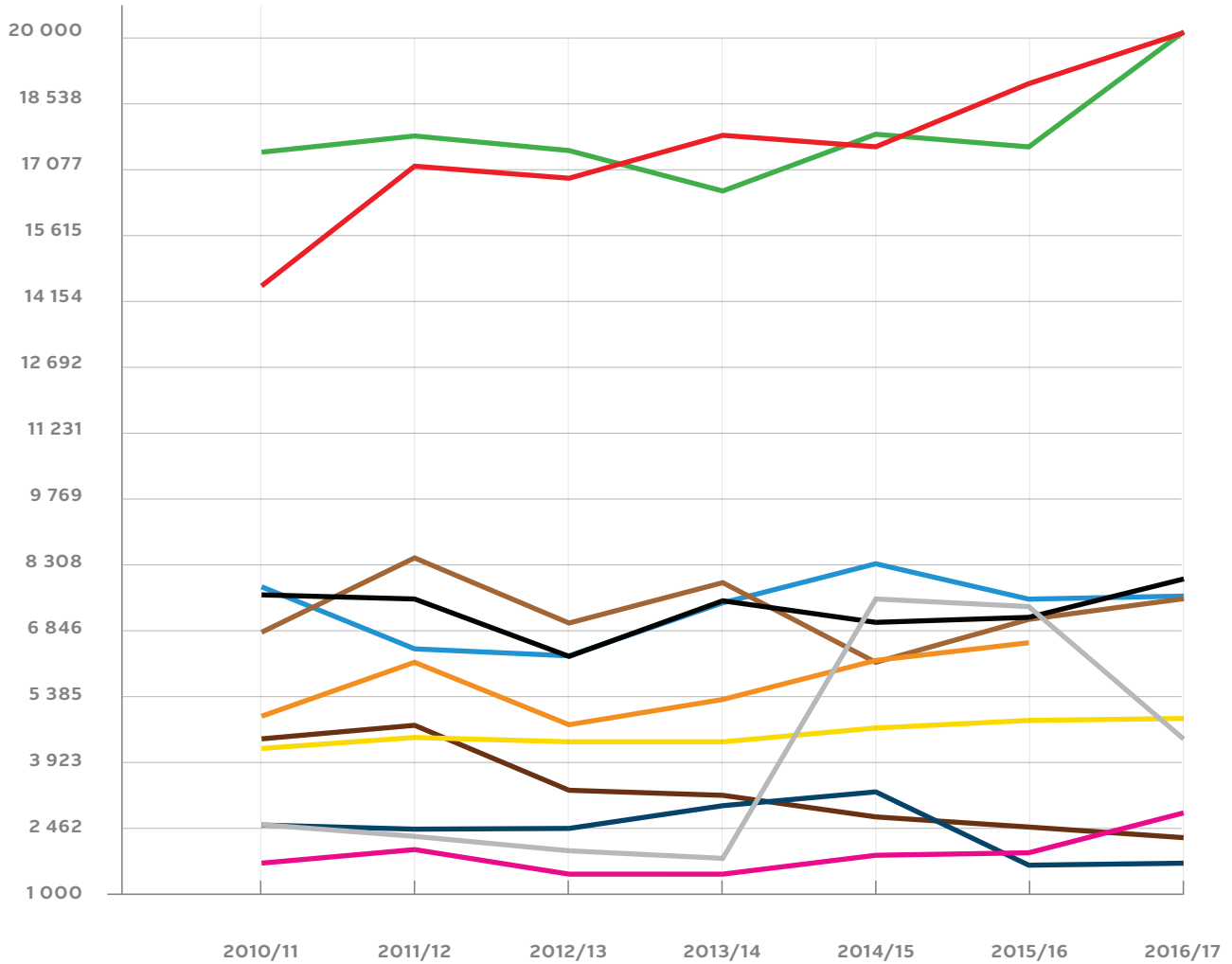
NON-TOP TIER LEAGUES 7- SEASONS TREND

1,0%



AVERAGE ATTENDANCE

Best Non-Top Tier Leagues

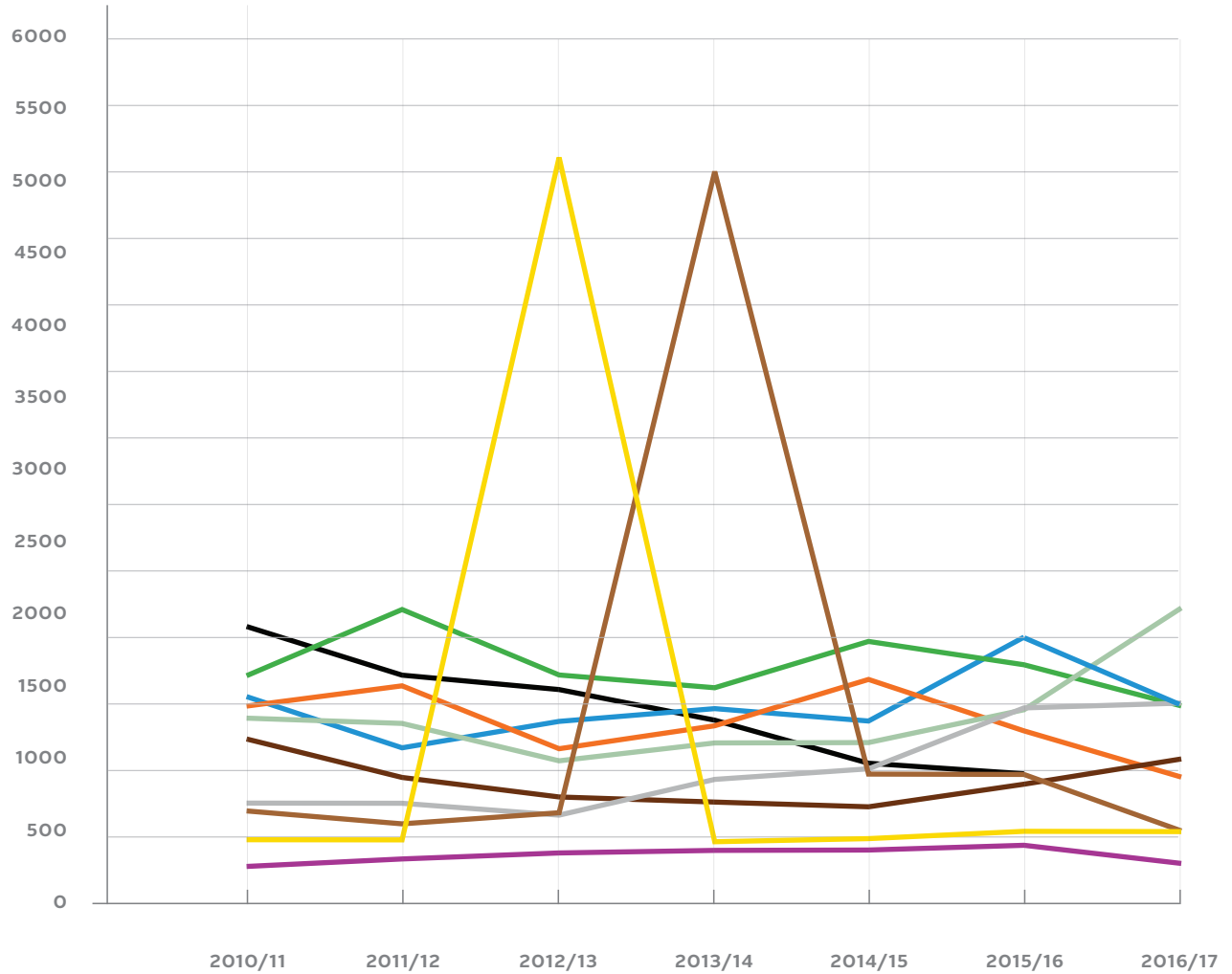


- Sky BET Championship (ENG)
- 2. Bundesliga (GER)
- Liga 1|2|3 (ESP)
- Sky BET League 1 (ENG)
- Domino's Ligue 2 (FRA)
- Serie B ConTe.it (ITA)
- Sky BET League 2 (ENG)
- Ladbrokes Championship (SCO)
- FONBET-Russian Football Championship (RUS)
- Superettan (SWE)
- Brack.ch Challenge League (SUI)



AVERAGE ATTENDANCE

Other Premier Leagues

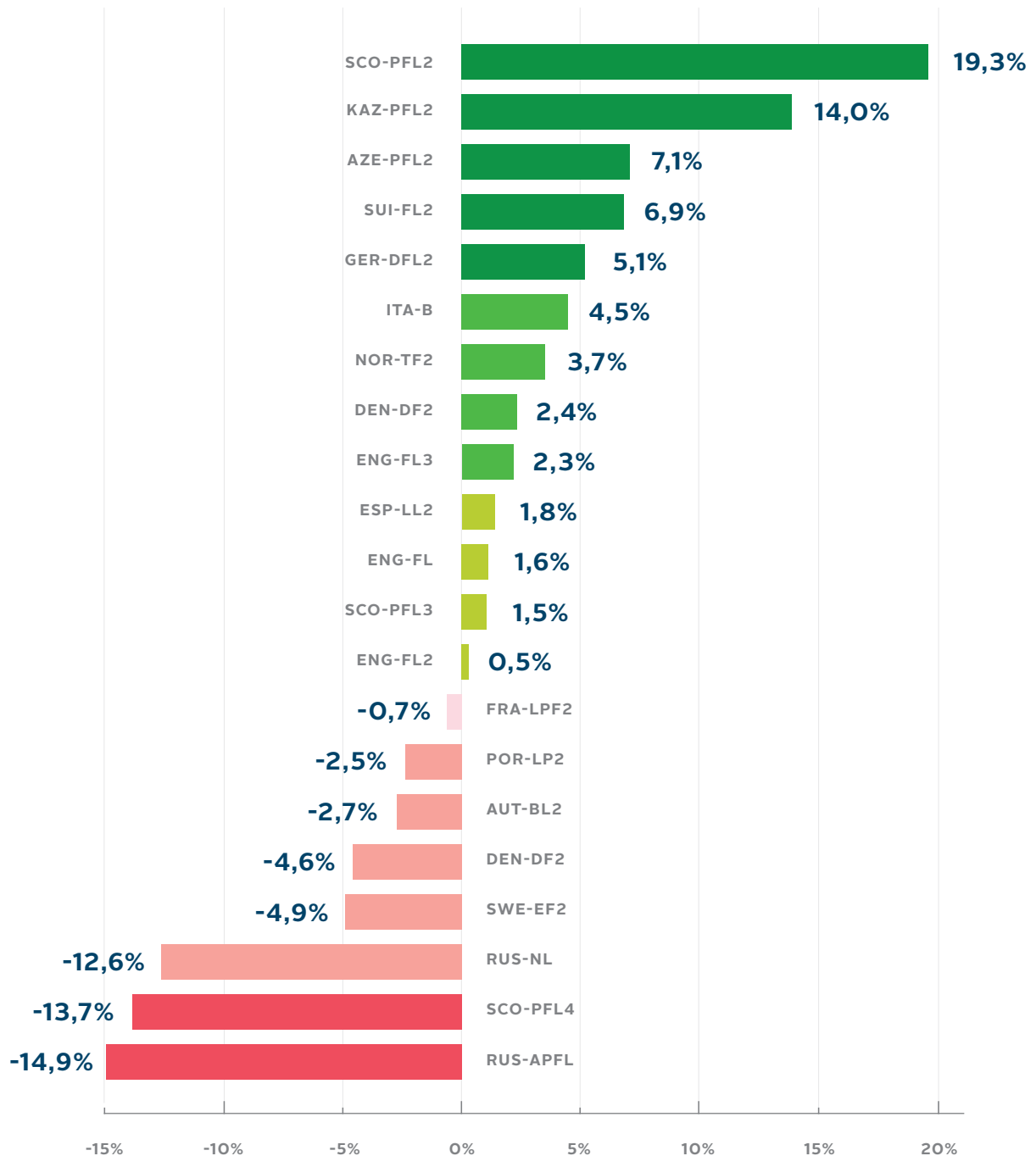


- Sky Go Erste Liga (AUT)
- Obos Liga (NOR)
- Russian Football Championship (RUS)
- Ladbrokes League 1 (SOC)
- I DIVISION (AZE)
- 1 DIVISION (DEN)
- Ladbrokes League 2 (SCO)
- First League (KAZ)
- Ledman LigaPro (POR)
- 2 DIVISION Liga (DEN)



FAN ATTENDANCE TREND PERFORMANCE

Non-Top Tier Leagues Seasons 2010/11 to 2016/17





STADIUM UTILIZATION

Top Tier Leagues - Seasons 2010/11 to 2016/17

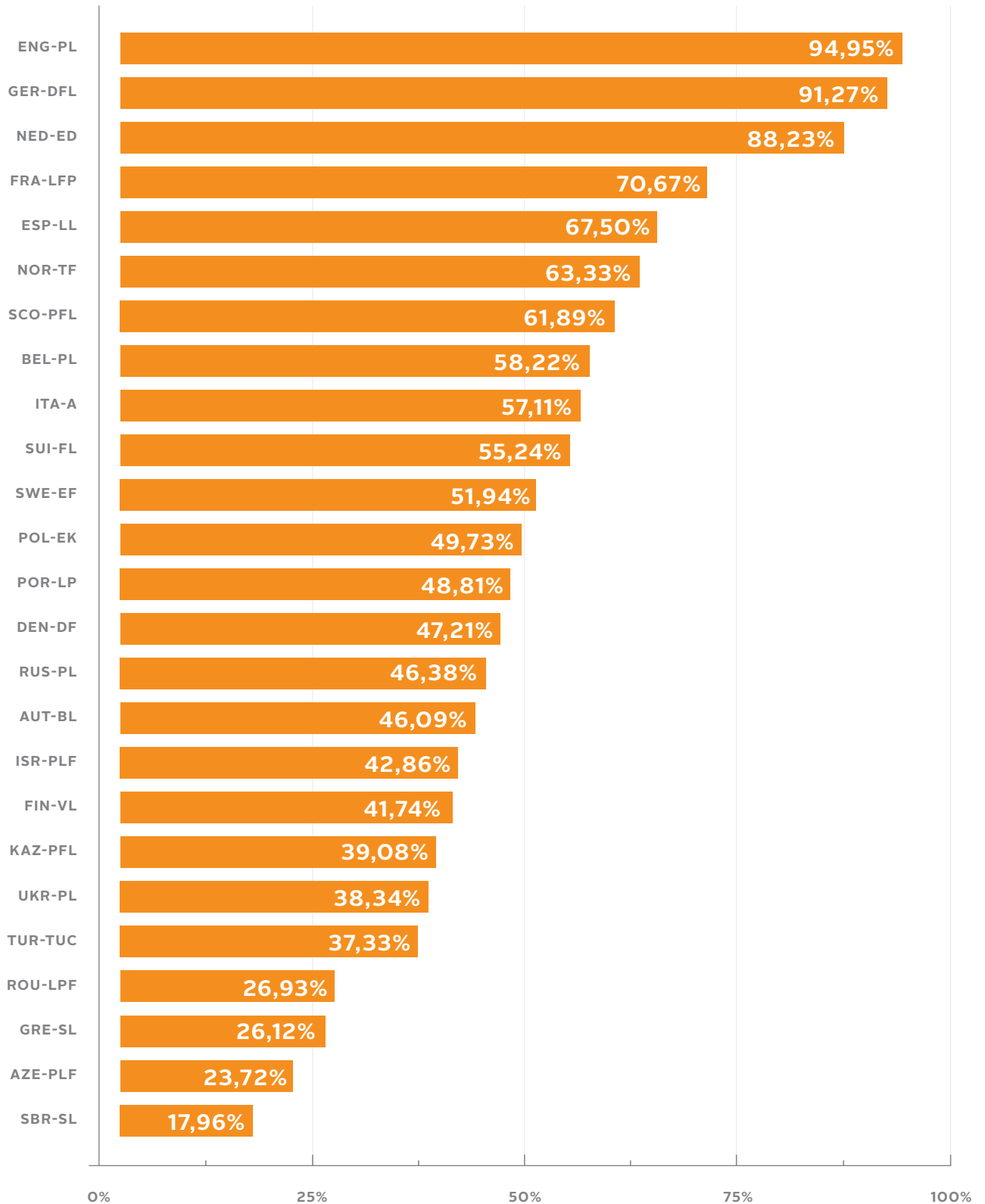
COUNTRY	COMPETITION	LEAGUE	AVERAGE UTILIZATION
ENG-PL	Premier League	Premier League	94,95%
GER-DFL	Bundesliga	Deutsche Fussball Liga GmbH	91,27%
NED-ED	Eredivisie	Eredivisie CV	88,23%
FRA-LFP	Ligue 1 Conforama	Ligue de Football Professionnel	70,67%
ESP-LL	Liga Santander	LaLiga Liga De Fútbol Profesional	67,50%
NOR-TF	Eliteserien	Norsk Toppfotball	63,33%
SCO-PFL	Ladbrokes Premiership	Scottish Professional Football League	61,89%
BEL-PL	Jupiler Pro League	Belgium Pro League	58,22%
ITA-A	Serie A Tim	Lega Serie A	57,11%
SUI-FL	Raiffeisen Super League	Swiss Football League	55,24%
SWE-EF	Allsvenskan	Föreningen Svensk Elitfotboll	51,94%
POL-EK	LOTTO Ekstraklasa	Polish Professional Football League	49,73%
POR-LP	Liga NOS	Liga Portugal	48,81%
DEN-DF	Alaka Superliga	Divisionforeningen	47,21%
RUS-PL	ROSGOSSTRAKH Russian Football Championship	Russian Football Premier League	46,38%
AUT-BL	Tipico Bundesliga	Österreichische Fußball-Bundesliga	46,09%
ISR-PFL	Ligat Ha'Al	Israeli Professional Football Leagues	42,86%
FIN-VL	Veikkausliiga	Finnish Football League Association	41,74%
KAZ-PFL	Premier League	Professional Football League of Kazakhstan	39,08%
UKR-PL	Liga Pari-Match	Ukrainian Premier League	38,34%
TUR-TUC	Sportoto	Turkish Union of Clubs	37,33%
ROU-LPF	Liga 1 Orange	Liga Profesionista de Fotbal	26,93%
GRE-SL	Super League	Super League Greece	26,12%
AZE-PFL	Topaz Premyer Liqası	Azerbaijan Professional Football League	23,72%
SRB-SL	Super Liga	Serbian Super Liga	17,96%

*Top Tier Divisions



STADIUM UTILIZATION

Top Tier Leagues - Seasons 2010/11 to 2016/17





STADIUM UTILIZATION

Non-Top Tier Leagues - Seasons 2010/11 to 2016/17

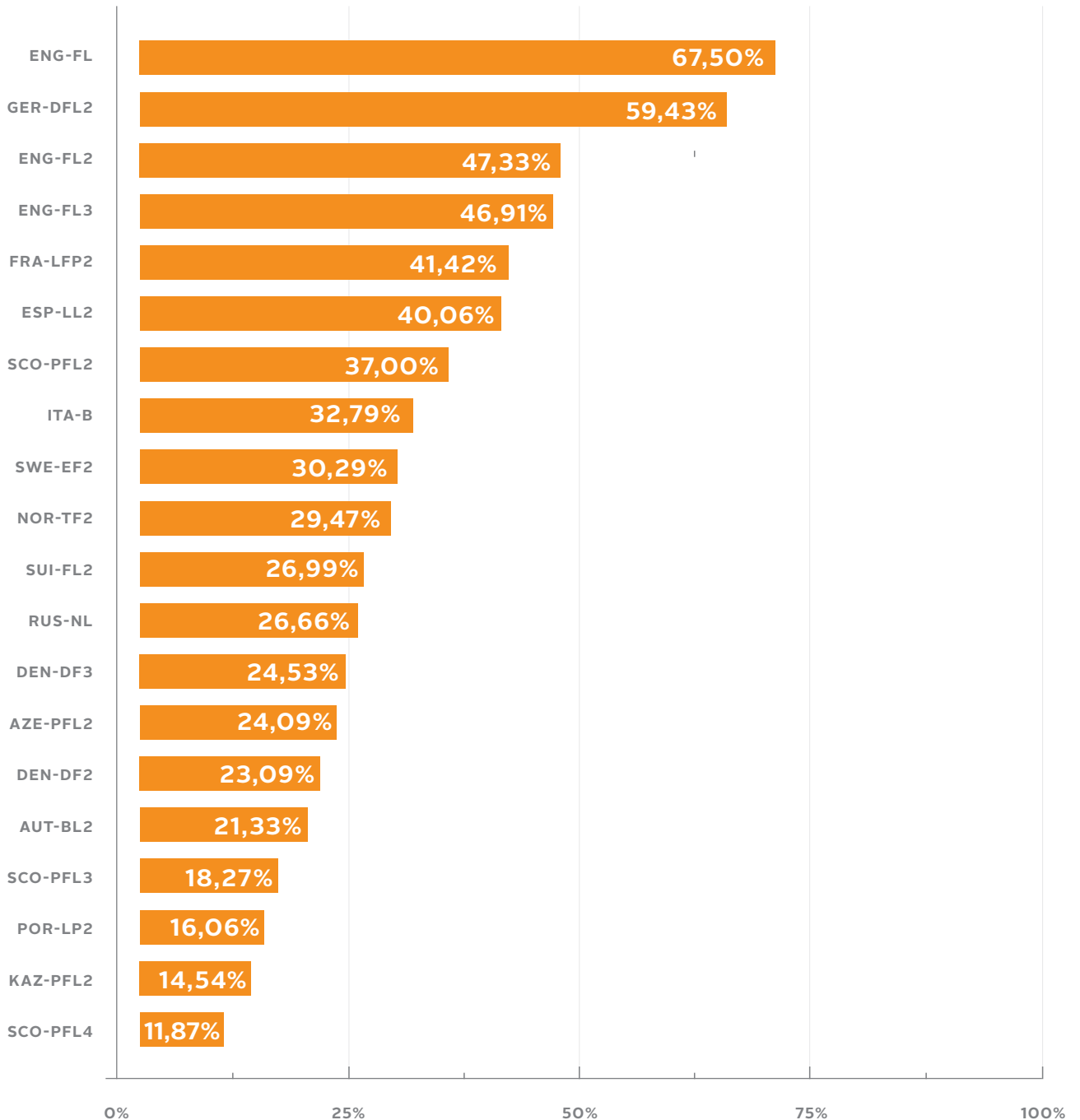
COUNTRY	COMPETITION	LEAGUE	AVERAGE UTILIZATION
ENG-FL**	sky BET Championship	English Football League	67,27%
GER-DFL 2**	2. Bundesliga	Deutsche Fussball Liga GmbH	59,43%
ENG-FL 2***	sky BET League 1	English Football League	47,33%
ENG-FL 3****	sky BET League 2	English Football League	46,91%
FRA-LFP 2**	Domino's Ligue 2	Ligue de Football Professionnel	41,42%
ESP-LL 2**	Liga 1 2 3	LaLiga Liga De Fútbol Profesional	40,06%
SCO-PFL 2**	Ladbrokes Championship	Scottish Professional Football League	37,00%
ITA-B**	Serie B ConTe.it	Lega Serie B	32,79%
SWE-EF 2**	Superettan	Föreningen Svensk Elitfotboll	30,29%
NOR-TF 2**	Obos liga	Norsk Toppfotball	29,47%
SUI-FL 2**	Brack.ch Challenge League	Swiss Football League	26,99%
RUS-NL**	FONBET-Russian Football Championship	National Football League of Russia	26,66%
DEN-DF 3***	2. Division	Divisionforeningen	24,53%
AZE-PFL 2**	I Divizion	Azerbaijan Professional Football League	24,09%
DEN-DF 2**	1. Division	Divisionforeningen	23,09%
AUT-BL 2**	Sky Go Erste Liga	Österreichische Fußball-Bundesliga	21,33%
SCO-PFL 3***	Ladbrokes League 1	Scottish Professional Football League	18,27%
POR-LP 2**	Ledman LigaPro	Liga Portugal	16,06%
KAZ-PFL 2**	First League	Professional Football League of Kazakhstan	14,54%
SCO-PFL 4****	Ladbrokes League 2	Scottish Professional Football League	11,87%

Second Tier | *Third Tier | ****Fourth Tier



STADIUM UTILIZATION

Non-Top Tier Leagues - Seasons 2010/11 to 2016/17





AVERAGE ATTENDANCE PER MATCH

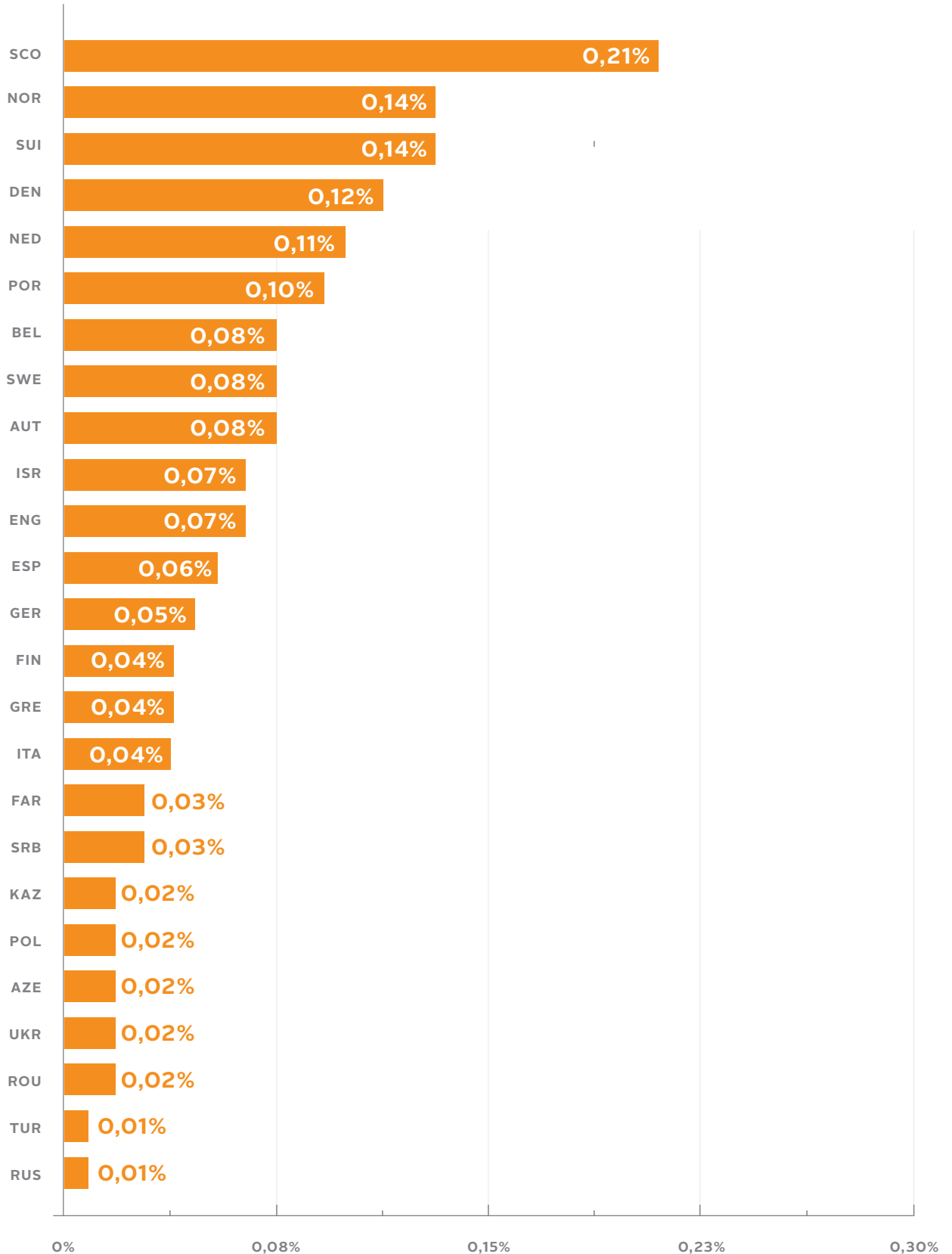
Top-tier Leagues % of inhabitants 2016/17

COUNTRY	COMPETITION	AVERAGE ATTENDANCE	INHABITANTS	% OF INHABITANTS AVERAGE
SCO	Scottish Professional Football League	11 436	5 373 000	0,21%
NOR	Norsk Toppfotball	7 218	5 142 842	0,14%
SUI	Swiss Football League	11 139	8 238 610	0,14%
DEN	Divisionsforeningen	7 004	5 661 723	0,12%
NED	Eredivisie	19 287	16 844 195	0,11%
POR	Liga Portugal	10 546	10 610 014	0,10%
BEL	Pro League	9 381	11 183 411	0,08%
SWE	Föreningen Svensk Elitfotboll	7 844	9 693 883	0,08%
AUT	Österreichische Fußball-Bundesliga	6 872	8 557 761	0,08%
ISR	Israeli Professional Football Leagues	5 583	7 919 528	0,07%
ENG	Premier League	35 870	54 786 300	0,07%
ESP	LaLiga Liga De Fútbol Profesional	26 247	47 199 069	0,06%
GER	Deutsche Fussball Liga GmbH	42 388	82 562 004	0,05%
FIN	Finnish Football League Association	2 268	5 460 592	0,04%
GRE	Super League Greece	4 487	11 125 833	0,04%
ITA	Lega Serie A	22 830	61 142 221	0,04%
FRA	Ligue de Football Professionnel	20 499	64 982 894	0,03%
SRB	Serbian Super Liga	2 824	9 424 030	0,03%
KAZ	Professional Football League of Kazakhstan	3 950	16 770 447	0,02%
POL	Polish Professional Football League	8 708	38 221 584	0,02%
AZE	Azerbaijan Professional Football League	1 977	9 612 580	0,02%
UKR	Ukrainian Premier League	8 605	44 646 131	0,02%
ROU	Liga Profesionista de Fotbal	3 709	21 579 201	0,02%
TUR	Turkish Union of Clubs	10 028	76 690 509	0,01%
RUS	Russian Football Premier League	11 733	142 098 141	0,01%



AVERAGE ATTENDANCE PER MATCH

Top-tier Leagues % of inhabitants 2016/17







LEAGUE BY LEAGUE ATTENDANCE DATA



ÖSTERREICHISCHE FUSSBALL-BUNDESLIGA

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

6 872



AVERAGE STADIUM CAPACITY

15 079



AVERAGE STADIUM UTILIZATION

46,1%



TREND

-2,53%

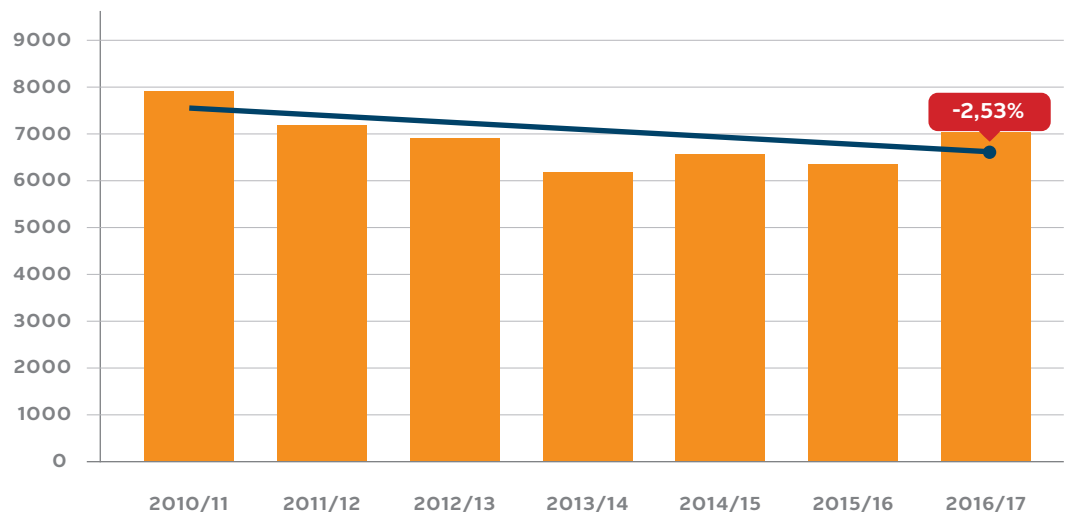


Tipico Bundesliga Austria

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	7,952	7,158	6,950	6,150	6,577	6,270	7,046
AVERAGE STADIUM CAPACITY	14,189	14,453	13,795	12,932	15,660	16,249	18,272
AVERAGE STADIUM UTILIZATION	56.0%	49.5%	50.4%	47.6%	42.0%	38.6%	38.6%
NUMBER OF TEAMS	10	10	10	10	10	10	10
TOTAL NUMBER OF MATCHES	180	180	180	180	180	180	180
AVERAGE MATCHDAY ATTENDANCE	39,758	35,787.71	34,752	30,752	32,884.72	31,351	35,230
CUMULATIVE ATTENDANCE	1,431,288	1,288,358	1,251,067	1,107,080	1,183,850	1,128,623	1,268,280



Average Stadium Attendance



ÖSTERREICHISCHE FUSSBALL-BUNDESLIGA

Second Tier



2010/17



AVERAGE STADIUM ATTENDANCE

1 795



AVERAGE STADIUM CAPACITY

8 666



AVERAGE STADIUM UTILIZATION

21,3%



TREND

-2.66%

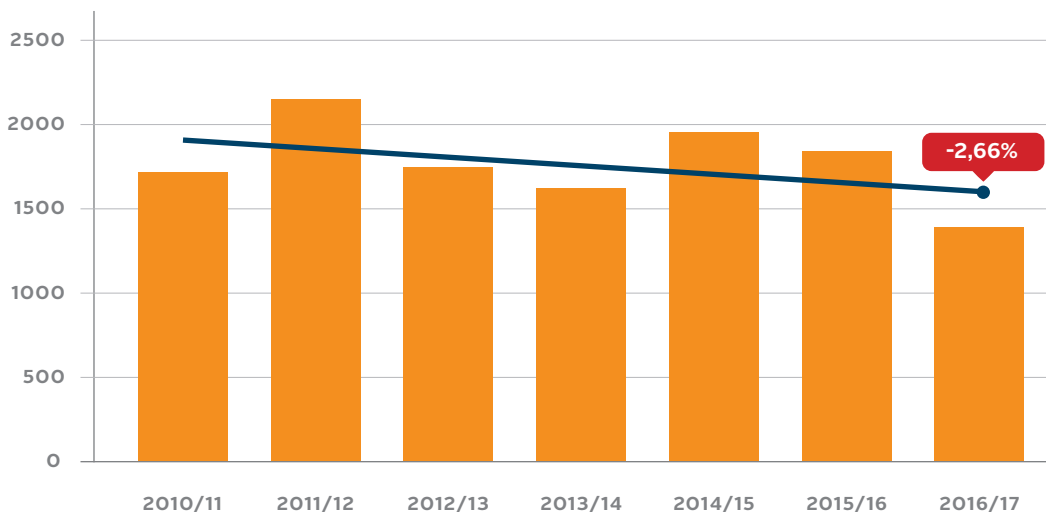
Sky Go Erste Liga
Austria



	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	1,727	2,218	1,739	1,627	1,969	1,802	1,482
AVERAGE STADIUM CAPACITY	6,599	7,403	7,913	9,029	10,642	10,970	8,109
AVERAGE STADIUM UTILIZATION	26.2%	30.0%	22.0%	18.0%	18.5%	16.4%	18.3%
NUMBER OF TEAMS	10	10	10	10	10	10	10
TOTAL NUMBER OF MATCHES	180	180	180	180	180	180	180
AVERAGE MATCHDAY ATTENDANCE	8,635	11,090	8,695	8,135	9,845	9,010	7,410
CUMULATIVE ATTENDANCE	310,860	399,240	313,020	292,860	354,420	324,360.00	266,760.00



Average Stadium Attendance





AZERBAIJAN PROFESSIONAL FOOTBALL LEAGUE

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

1 977



AVERAGE STADIUM CAPACITY

8 313



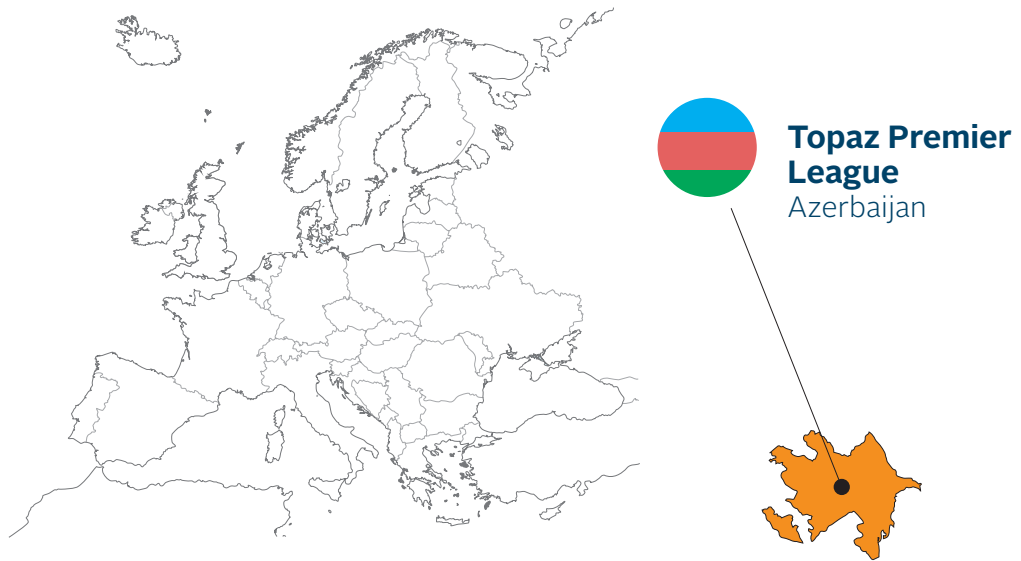
AVERAGE STADIUM UTILIZATION

23,7%



TREND

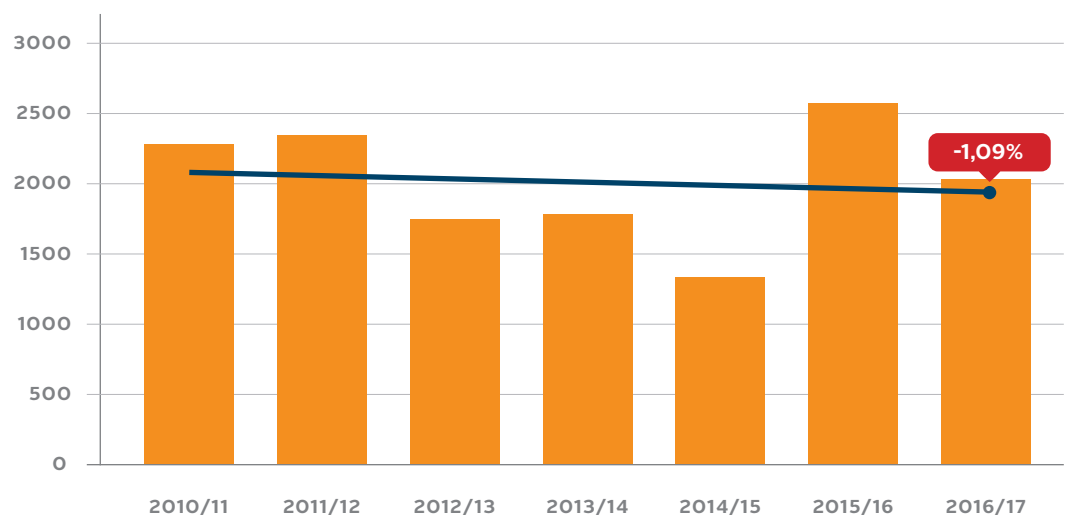
-1,09%



	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	2,274	2,329	1,722	1,522	1,393	2,580	2,016
AVERAGE STADIUM CAPACITY	8,367	9,367	9,367	6,795	6,883	10,007	7,406
AVERAGE STADIUM UTILIZATION	27.2%	24.9%	18.4%	22.4%	20.2%	25.8%	27.2%
NUMBER OF TEAMS	8	8	8	8	8	8	8
TOTAL NUMBER OF MATCHES	112	112	112	112	112	112	112
AVERAGE MATCHDAY ATTENDANCE	9,096	9,316	6,888	6,088	5,572	10,320	8,064
CUMULATIVE ATTENDANCE	254,688	260,848	192,864	170,464	156,016	288,960	225,792

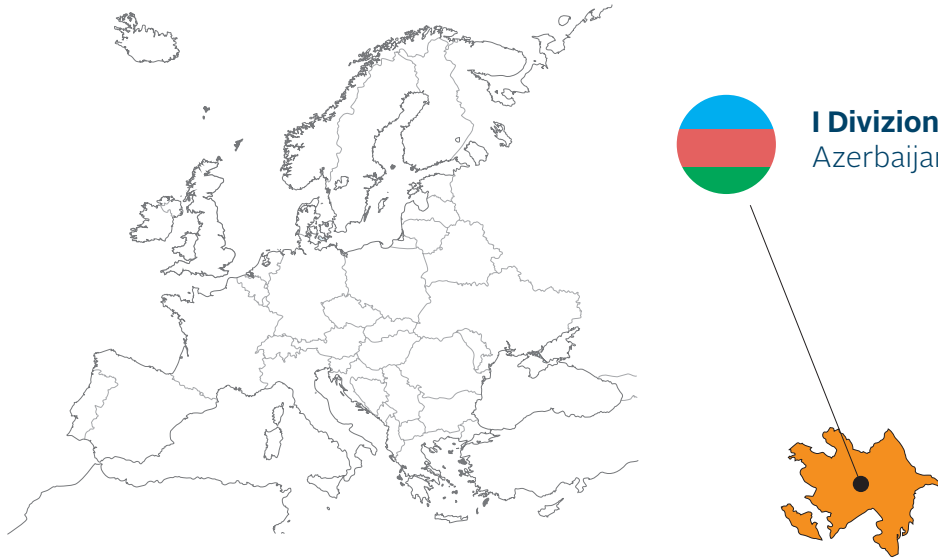


Average Stadium Attendance



AZERBAIJAN PROFESSIONAL FOOTBALL LEAGUE

Second Tier



2010/17



AVERAGE STADIUM ATTENDANCE

1 421



AVERAGE STADIUM CAPACITY

5 879



AVERAGE STADIUM UTILIZATION

24,1%



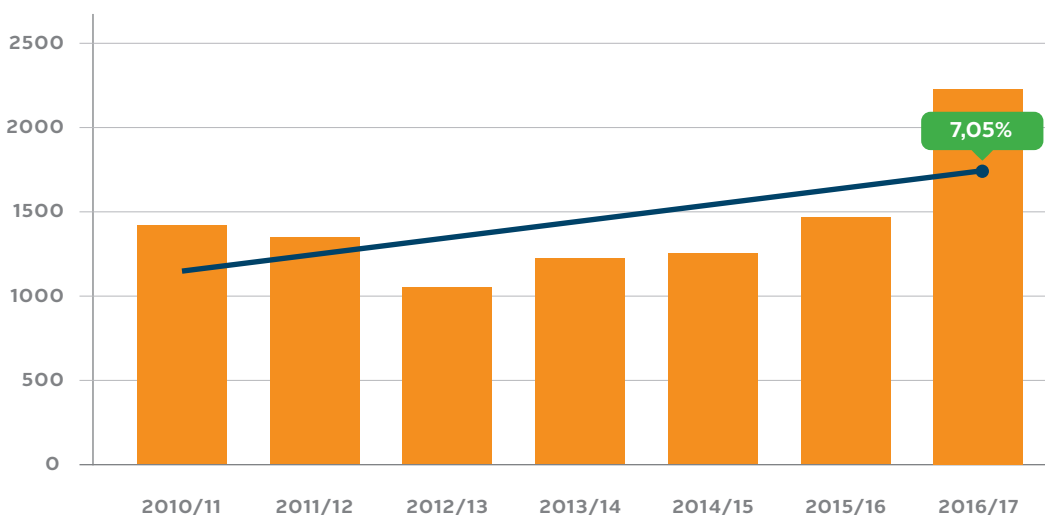
TREND

7,05%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	1,412	1,343	1,075	1,212	1,223	1,471	2,213
AVERAGE STADIUM CAPACITY	5,246	5,368	4,885	5,846	5,613	5,507	8,685
AVERAGE STADIUM UTILIZATION	26.9%	25.0%	22.0%	20.7%	21.8%	26.7%	25.5%
NUMBER OF TEAMS	12	12	12	10	10	10	10
TOTAL NUMBER OF MATCHES	192	192	192	180	128	180	180
AVERAGE MATCHDAY ATTENDANCE	8,472	8,058	6,450	6,060	6,115	7,355	11,065
CUMULATIVE ATTENDANCE	271,104	257,856	206,400	218,160	156,544	264,780	398,340



Average Stadium Attendance





PRO LEAGUE

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

9 381



AVERAGE STADIUM CAPACITY

15 461



AVERAGE STADIUM UTILIZATION

58,2%



TREND

4,94%

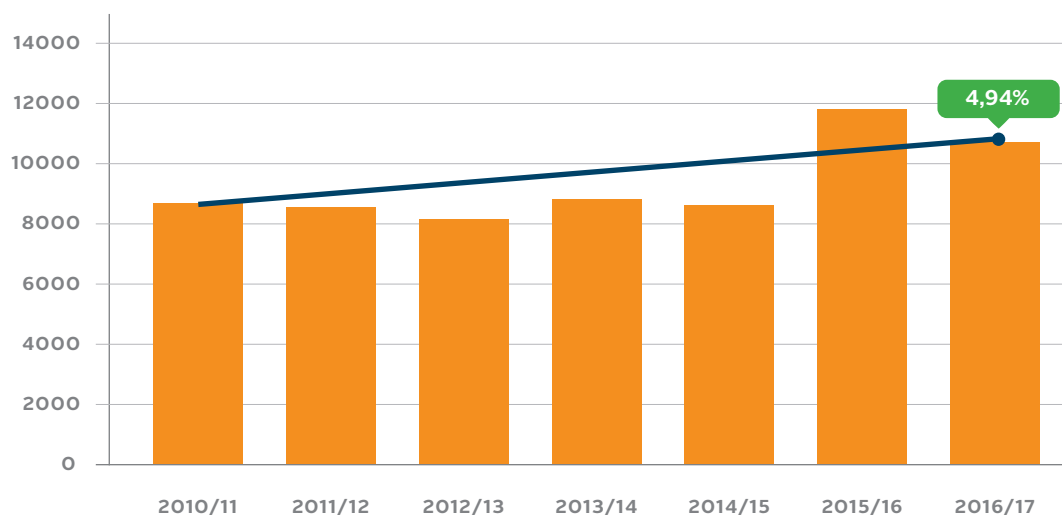


Jupiler Pro League
Belgium

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	8,720	8,659	8,179	8,790	8,713	11,905	10,704
AVERAGE STADIUM CAPACITY	16,158	15,290	15,667	15,426	15,900	N/A	14,326
AVERAGE STADIUM UTILIZATION	54.0%	56.6%	52.2%	57.0%	54.8%	N/A	74.7%
NUMBER OF TEAMS	16	16	16	16	16	16	16
TOTAL NUMBER OF MATCHES	240	240	240	240	240	240	240
AVERAGE MATCHDAY ATTENDANCE	69,760	69,272	65,432	70,320	69,704	95,240	85,632
CUMULATIVE ATTENDANCE	2,092,800	2,078,160	1,962,960	2,109,600	2,091,120	2,857,200	2,568,960



Average Stadium Attendance



DIVISIONSFORENINGEN

Top Tier



DIVISIONSFORENINGEN

ALKA
SUPERLIGA
Denmark



2010/17



AVERAGE
STADIUM
ATTENDANCE

7 004



AVERAGE
STADIUM
CAPACITY

14 831



AVERAGE
STADIUM
UTILIZATION

47,2%



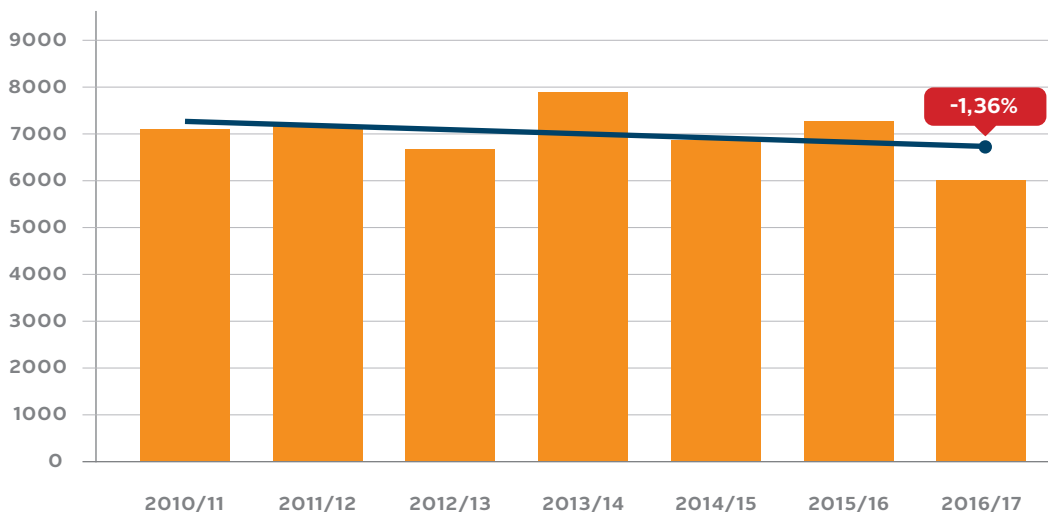
TREND

-1,36%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	7,049	7,103	6,760	7,929	6,932	7,253	6,002
AVERAGE STADIUM CAPACITY	14,400	15,150	15,150	15,150	14,400	15,150	14,414
AVERAGE STADIUM UTILIZATION	49.0%	46.9%	44.6%	52.3%	48.1%	47.9%	41.6%
NUMBER OF TEAMS	12	12	12	12	12	12	14
TOTAL NUMBER OF MATCHES	198	198	196	198	198	198	256
AVERAGE MATCHDAY ATTENDANCE	42,294	42,618	40,560	47,574	41,592	43,518	42,014
CUMULATIVE ATTENDANCE	1,395,702	1,406,394	1,324,960	1,569,942	1,372,536	1,436,094	1,536,512



Average Stadium Attendance





DIVISIONSFORENINGEN

DIVISIONSFORENINGEN

Second Tier

2010/17



AVERAGE STADIUM ATTENDANCE

1 373



AVERAGE STADIUM CAPACITY

5 929



AVERAGE STADIUM UTILIZATION

23,1%



TREND

-4,57%

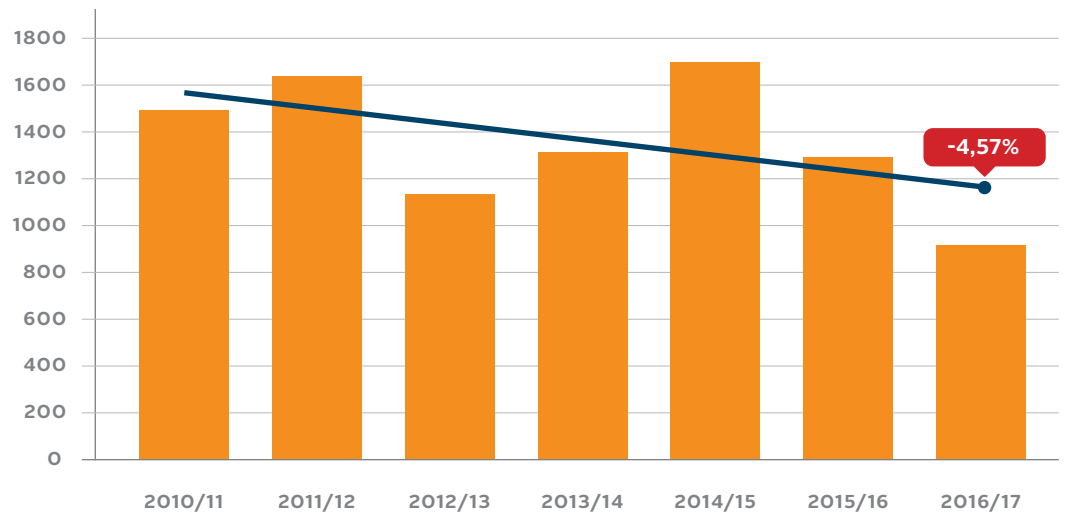


1 Division
Denmark

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	1,491	1,646	1,167	1,347	1,701	1,297	960
AVERAGE STADIUM CAPACITY	6,000	6,000	6,000	6,000	6,000	6,000	5,500
AVERAGE STADIUM UTILIZATION	24.9%	27.4%	19.5%	22.5%	28.4%	21.6%	17.5%
NUMBER OF TEAMS	16	14	12	12	12	12	12
TOTAL NUMBER OF MATCHES	240	182	184	184	184	184	184
AVERAGE MATCHDAY ATTENDANCE	11,928	11,522	7,002	8,082	10,206	7,782	5,760
CUMULATIVE ATTENDANCE	357,840	299,572	214,728	247,848	312,984	238,648	176,640



Average Stadium Attendance



DIVISIONSFORENINGEN

Second Tier



DIVISIONSFORENINGEN

2 Division
Denmark



2010/17



AVERAGE
STADIUM
ATTENDANCE

368



AVERAGE
STADIUM
CAPACITY

1 500



AVERAGE
STADIUM
UTILIZATION

24,5%



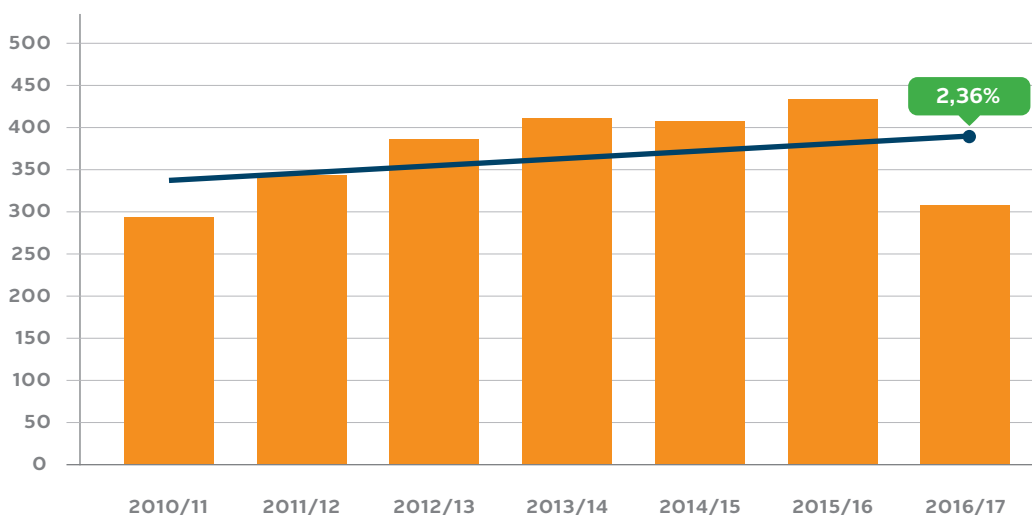
TREND

2,36%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	287	346	389	412	405	431	306
AVERAGE STADIUM CAPACITY	1,500	1,500	1,500	1,500	1,500	1,500	1,500
AVERAGE STADIUM UTILIZATION	19.1%	23.1%	25.9%	27.5%	27.0%	28.7%	20.4%
NUMBER OF TEAMS	16+16	16+16	16+16	16+16	16+16	8+8+8	8+8+8
TOTAL NUMBER OF MATCHES	480	480	480	480	480	360	360
AVERAGE MATCHDAY ATTENDANCE	4,592	5,536	6,224	6,592	6,480	5,172	3,672
CUMULATIVE ATTENDANCE	137,760	166,080	186,720	197,760	194,400	155,160	110,160



Average Stadium Attendance





THE PREMIER LEAGUE

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

35 870



AVERAGE STADIUM CAPACITY

37 778



AVERAGE STADIUM UTILIZATION

95,0%



TREND

0,54%

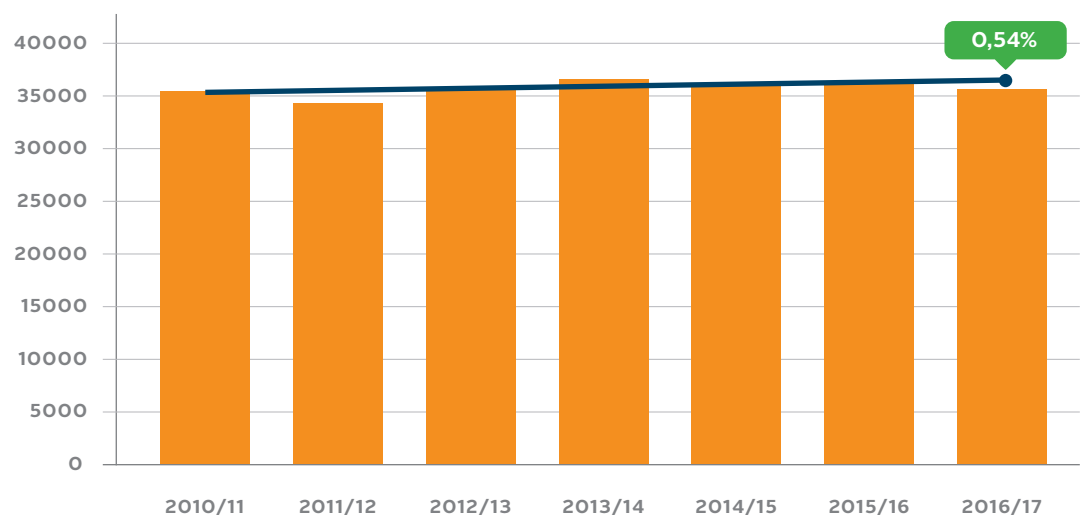


The Premier League
England

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	35,356	34,646	35,903	36,691	36,165	36,490	35,838
AVERAGE STADIUM CAPACITY	38,339	37,426	37,684	38,268	37,719	37,891	37,120
AVERAGE STADIUM UTILIZATION	92.2%	92.6%	95.3%	95.9%	95.9%	96.3%	96.5%
NUMBER OF TEAMS	20	20	20	20	20	20	20
TOTAL NUMBER OF MATCHES	380	380	380	380	380	380	380
AVERAGE MATCHDAY ATTENDANCE	353,560	346,460	359,030	366,910	361,650	364,900	358,380
CUMULATIVE ATTENDANCE	13,435,280	13,165,480	13,643,140	13,942,580	13,742,700	13,866,200	13,618,440



Average Stadium Attendance



ENGLISH FOOTBALL LEAGUE

Second Tier



2010/17

sky BET
Championship
England



AVERAGE
STADIUM
ATTENDANCE

17 856



AVERAGE
STADIUM
CAPACITY

26 537



AVERAGE
STADIUM
UTILIZATION

67,3%



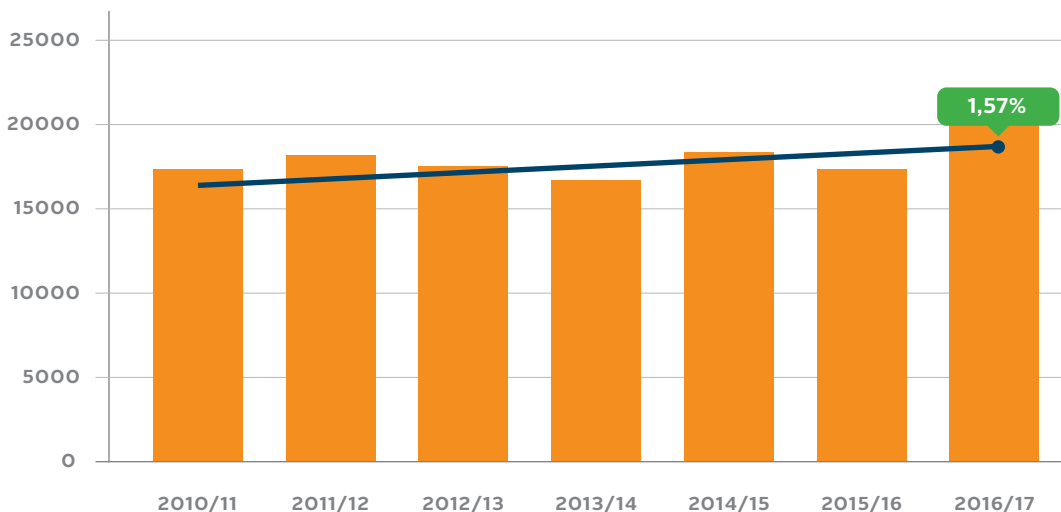
TREND

1,57%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	17,467	17,844	17,496	16,609	17,846	17,578	20,152
AVERAGE STADIUM CAPACITY	25,323	26,088	27,135	25,683	27,328	26,343	27,858
AVERAGE STADIUM UTILIZATION	69.0%	68.4%	64.5%	64.7%	65.3%	66.7%	72.3%
NUMBER OF TEAMS	24	24	24	24	24	24	24
TOTAL NUMBER OF MATCHES	557	557	557	557	557	557	557
AVERAGE MATCHDAY ATTENDANCE	209,604	214,128	209,952	199,308	214,152	210,936	241,824
CUMULATIVE ATTENDANCE	9,729,119	9,939,108	9,745,272	9,251,213	9,940,222	9,790,946	11,224,664



Average Stadium Attendance





ENGLISH FOOTBALL LEAGUE

Third Tier

2010/17



AVERAGE STADIUM ATTENDANCE

7 306



AVERAGE STADIUM CAPACITY

15 422



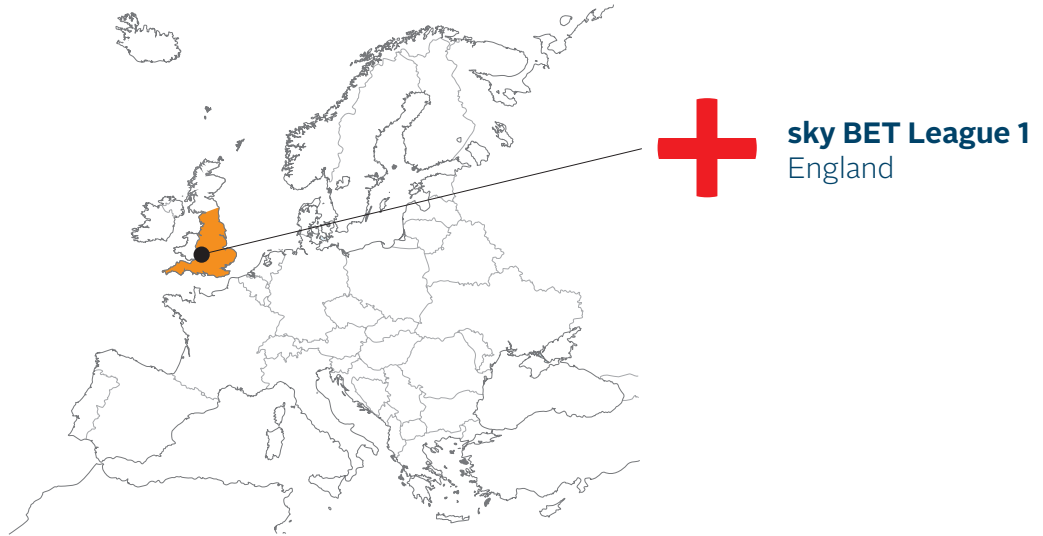
AVERAGE STADIUM UTILIZATION

47,3%



TREND

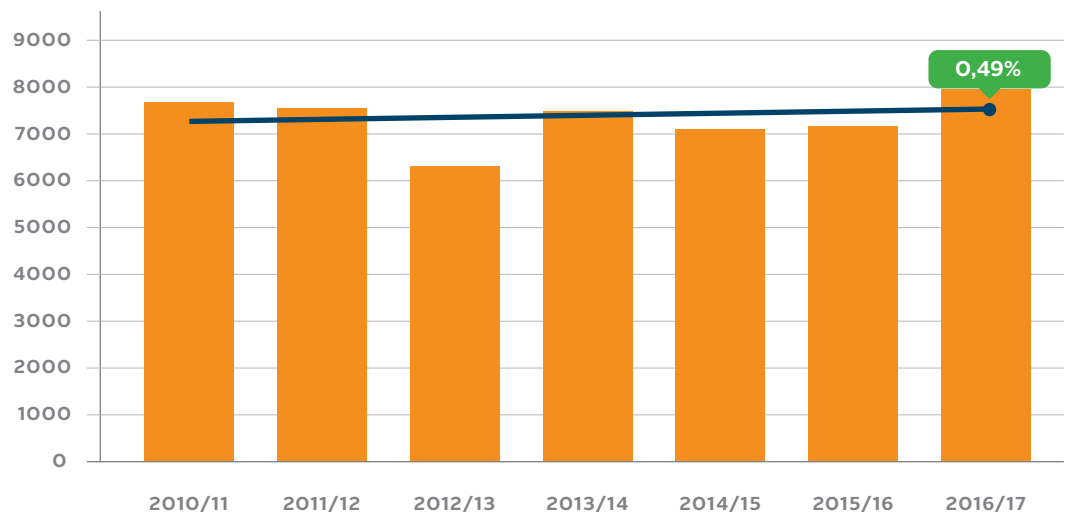
0,49%



	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	7,645	7,528	6,309	7,476	7,034	7,169	7,980
AVERAGE STADIUM CAPACITY	15,492	15,370	14,555	15,618	15,293	15,594	16,033
AVERAGE STADIUM UTILIZATION	49.3%	49.0%	43.3%	47.9%	46.0%	46.0%	49.8%
NUMBER OF TEAMS	24	24	24	24	24	24	24
TOTAL NUMBER OF MATCHES	557	557	557	557	557	557	557
AVERAGE MATCHDAY ATTENDANCE	91,740	90,336	75,708	89,712	84,408	86,028	95,760
CUMULATIVE ATTENDANCE	4,258,265	4,193,096	3,514,113	4,164,132	3,917,938	3,993,133	4,444,860



Average Stadium Attendance



ENGLISH FOOTBALL LEAGUE

Fourth Tier



2010/17

sky BET League 2
England



AVERAGE
STADIUM
ATTENDANCE

4 559



AVERAGE
STADIUM
CAPACITY

9 720



AVERAGE
STADIUM
UTILIZATION

46,9%



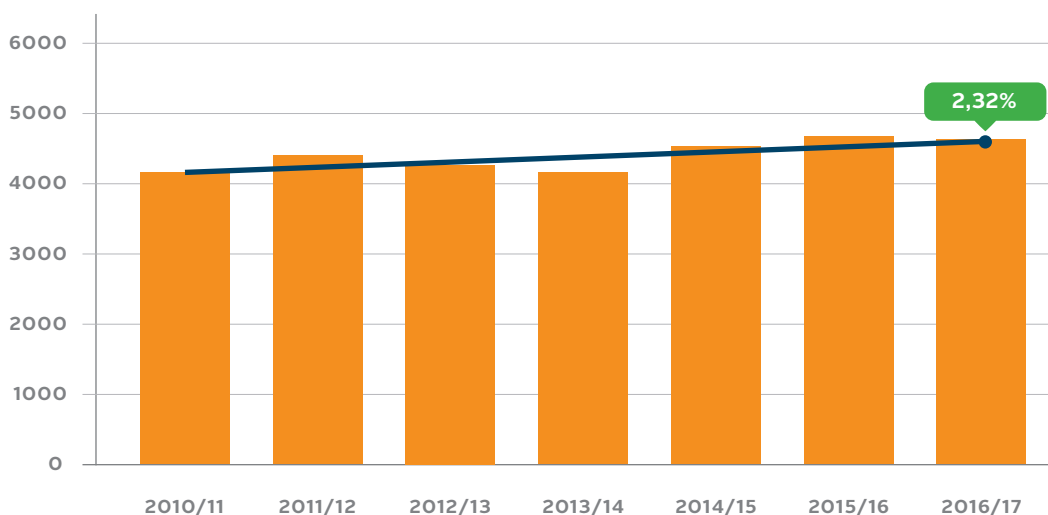
TREND

2,32%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	4,255	4,477	4,390	4,351	4,686	4,880	4,875
AVERAGE STADIUM CAPACITY	9,657	9,676	9,821	9,053	9,639	9,790	10,407
AVERAGE STADIUM UTILIZATION	44.1%	46.3%	44.7%	48.1%	48.6%	49.8%	46.8%
NUMBER OF TEAMS	24	24	24	24	24	24	24
TOTAL NUMBER OF MATCHES	557	557	557	557	557	557	557
AVERAGE MATCHDAY ATTENDANCE	51,060	53,724	52,680	52,212	56,232	58,560	58,500
CUMULATIVE ATTENDANCE	2,370,035	2,493,689	2,445,230	2,423,507	2,610,102	2,718,160	2,715,375



Average Stadium Attendance





LALIGA | LIGA DE FÚTBOL PROFESIONAL

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

26 247



AVERAGE STADIUM CAPACITY

38 907



AVERAGE STADIUM UTILIZATION

67,5%



TREND

1,15%

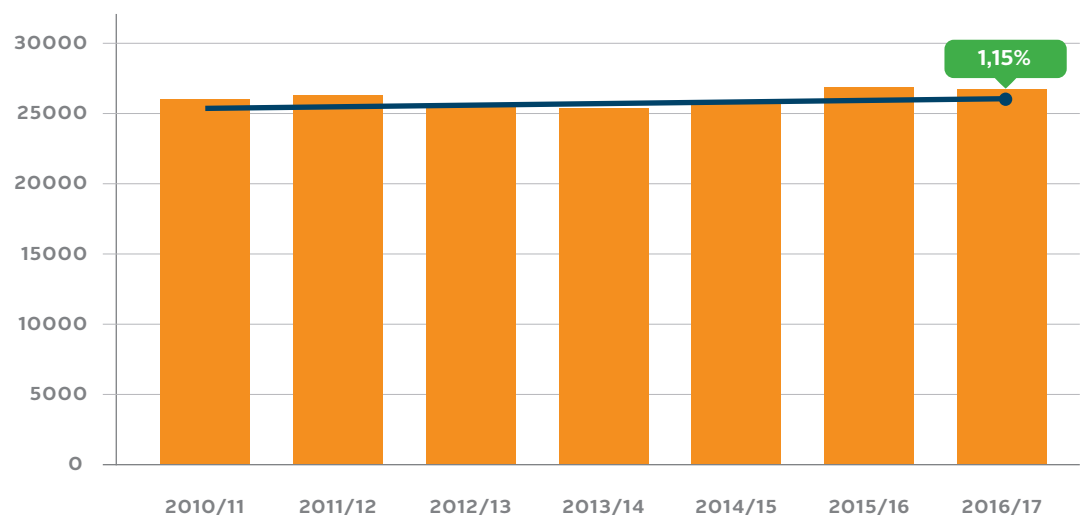


LaLiga Santander
Spain

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	25,932	26,046	25,464	25,319	25,734	27,626	27,609
AVERAGE STADIUM CAPACITY	39,950	39,330	39,720	38,926	36,864	38,952	38,606
AVERAGE STADIUM UTILIZATION	64.9%	66.2%	64.1%	65.0%	69.8%	70.9%	71.5%
NUMBER OF TEAMS	20	20	20	20	20	20	20
TOTAL NUMBER OF MATCHES	380	380	380	380	380	380	380
AVERAGE MATCHDAY ATTENDANCE	259,320	260,460	254,640	253,190	257,340	276,260	276,090
CUMULATIVE ATTENDANCE	9,854,160	9,897,480	9,676,320	9,621,220	9,778,920	10,497,880	10,491,420



Average Stadium Attendance



LALIGA | LIGA DE FÚTBOL PROFESIONAL

Second Tier



LaLiga

2010/17

LaLiga2 1|2|3
Spain



AVERAGE
STADIUM
ATTENDANCE

7 359



AVERAGE
STADIUM
CAPACITY

18 356



AVERAGE
STADIUM
UTILIZATION

40,1%



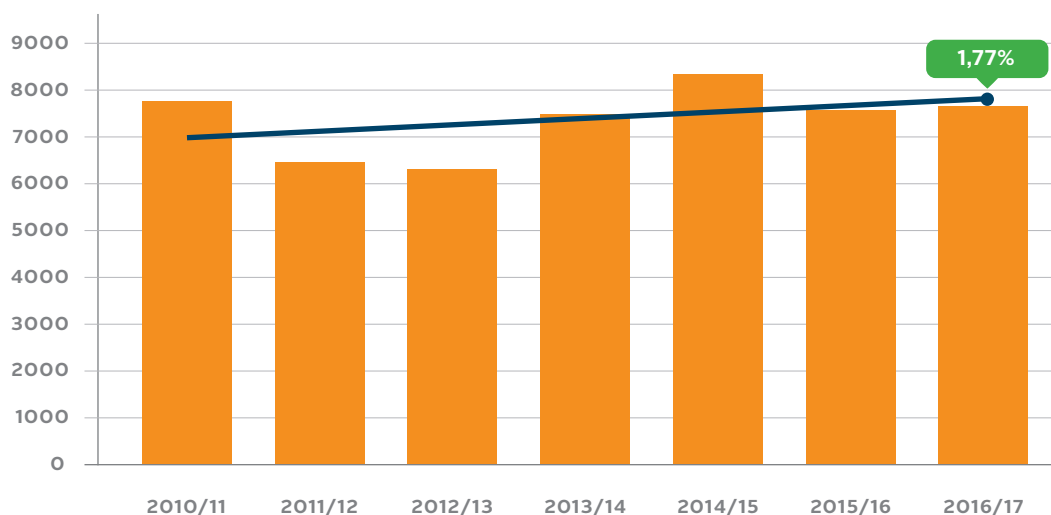
TREND

1,77%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	7,813	6,466	6,273	7,468	8,313	7,575	7,607
AVERAGE STADIUM CAPACITY	20,266	17,675	17,051	18,246	18,654	18,834	17,769
AVERAGE STADIUM UTILIZATION	38.6%	36.6%	36.8%	40.9%	44.6%	40.2%	42.8%
NUMBER OF TEAMS	22	22	22	22	22	22	22
TOTAL NUMBER OF MATCHES	468	468	468	468	468	468	468
AVERAGE MATCHDAY ATTENDANCE	85,943	71,126	69,003	82,148	91,443	83,325	83,677
CUMULATIVE ATTENDANCE	3,656,484	3,026,088	2,935,764	3,495,024	3,890,484	3,545,100	3,560,076



Average Stadium Attendance



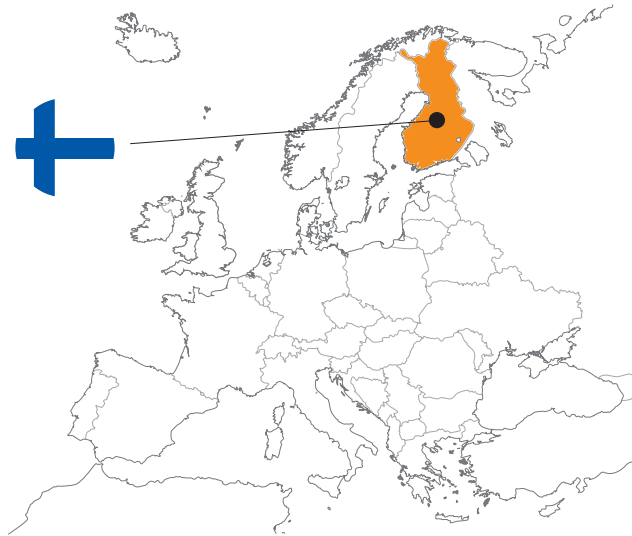


FINNISH FOOTBALL LEAGUE ASSOCIATION

Top Tier



Veikkausliiga
Finland



2010/16



AVERAGE
STADIUM
ATTENDANCE

2 268



AVERAGE
STADIUM
CAPACITY

5 460



AVERAGE
STADIUM
UTILIZATION

41,7%



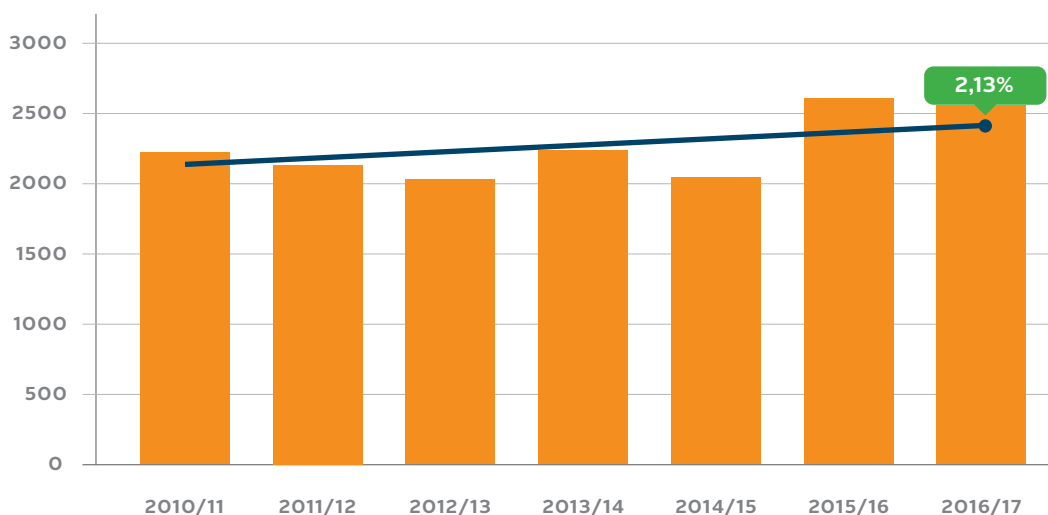
TREND

2,13%

	2010	2011	2012	2013	2014	2015	2016
AVERAGE STADIUM ATTENDANCE	2,224	2,160	2,036	2,287	2,045	2,574	2,551
AVERAGE STADIUM CAPACITY	6,282	5,086	5,508	5,205	5,163	5,154	5,819
AVERAGE STADIUM UTILIZATION	35.4%	42.5%	37.0%	43.9%	39.6%	49.9%	43.8%
NUMBER OF TEAMS	14	12	12	12	12	12	12
TOTAL NUMBER OF MATCHES	182	198	198	198	198	198	198
AVERAGE MATCHDAY ATTENDANCE	15,568	12,960	12,216	13,722	12,270	15,444	15,306
CUMULATIVE ATTENDANCE	404,768	427,680	403,128	452,826	404,910	509,652	505,098



Average Stadium Attendance





LIGUE DE FOOTBALL PROFESSIONNEL

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

20 499



AVERAGE STADIUM CAPACITY

29 044



AVERAGE STADIUM UTILIZATION

70,7%



TREND

2,01%

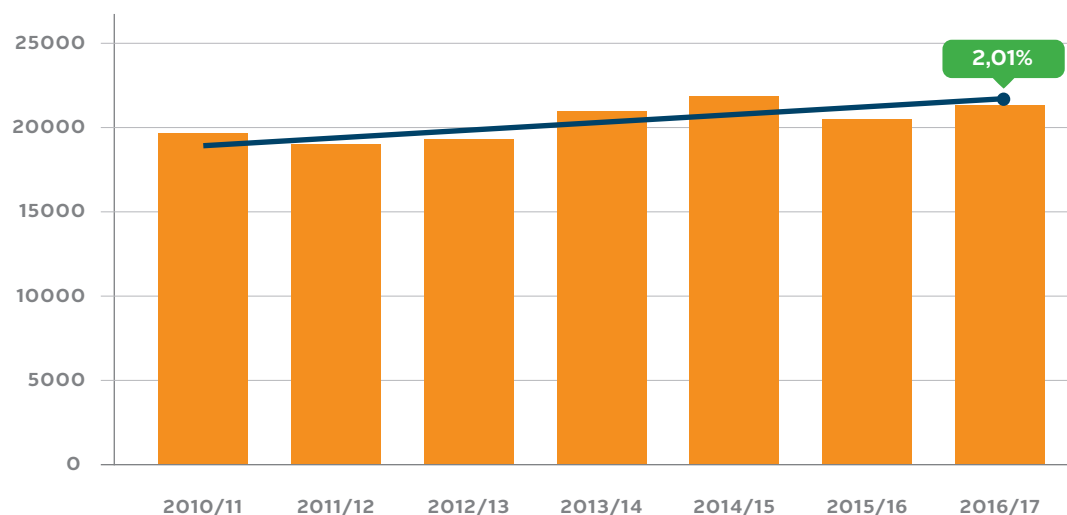


Ligue 1 Conforama
France

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	19,742	18,869	19,261	21,155	22,362	20,894	21,208
AVERAGE STADIUM CAPACITY	28,341	25,582	27,248	29,292	30,929	30,320	31,597
AVERAGE STADIUM UTILIZATION	69.7%	73.8%	70.7%	72.2%	72.3%	68.9%	67.1%
NUMBER OF TEAMS	20	20	20	20	20	20	20
TOTAL NUMBER OF MATCHES	380	380	379	377	378	380	375
AVERAGE MATCHDAY ATTENDANCE	197,420	188,690	192,610	211,550	223,620	208,940	212,080
CUMULATIVE ATTENDANCE	7,501,960	7,170,220	7,299,919	7,975,435	8,452,836	7,939,720	7,953,000



Average Stadium Attendance



LIGUE DE FOOTBALL PROFESSIONNEL

Second Tier



Domino's Ligue 2
France



2010/17



AVERAGE
STADIUM
ATTENDANCE

7 299



AVERAGE
STADIUM
CAPACITY

17 728



AVERAGE
STADIUM
UTILIZATION

41,4%



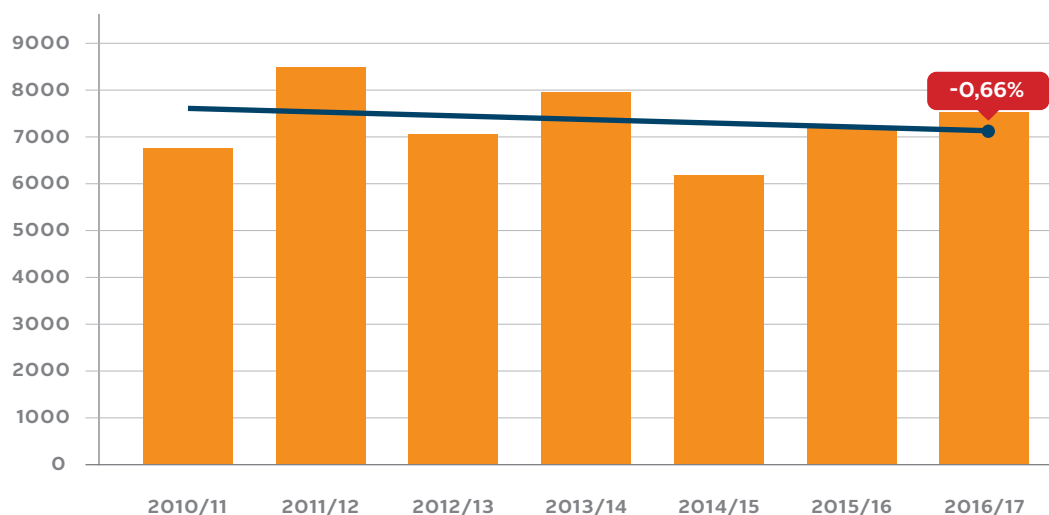
TREND

-0,66%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	6,841	8,454	7,032	7,915	6,159	7,118	7,572
AVERAGE STADIUM CAPACITY	17,937	20,112	19,687	19,113	16,193	15,331	15,726
AVERAGE STADIUM UTILIZATION	38.1%	42.0%	35.7%	41.4%	38.0%	46.4%	48.1%
NUMBER OF TEAMS	20	20	20	20	20	20	20
TOTAL NUMBER OF MATCHES	380	380	379	377	378	380	380
AVERAGE MATCHDAY ATTENDANCE	68,410	84,540	70,320	79,150	61,590	71,180	75,720
CUMULATIVE ATTENDANCE	2,599,580	3,212,520	2,665,128	2,983,955	2,328,102	2,704,840	2,877,360



Average Stadium Attendance





DEUTSCHE FUSSBALL LIGA GMBH

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

42 388



AVERAGE STADIUM CAPACITY

46 453



AVERAGE STADIUM UTILIZATION

91,3%



TREND

-0,61%

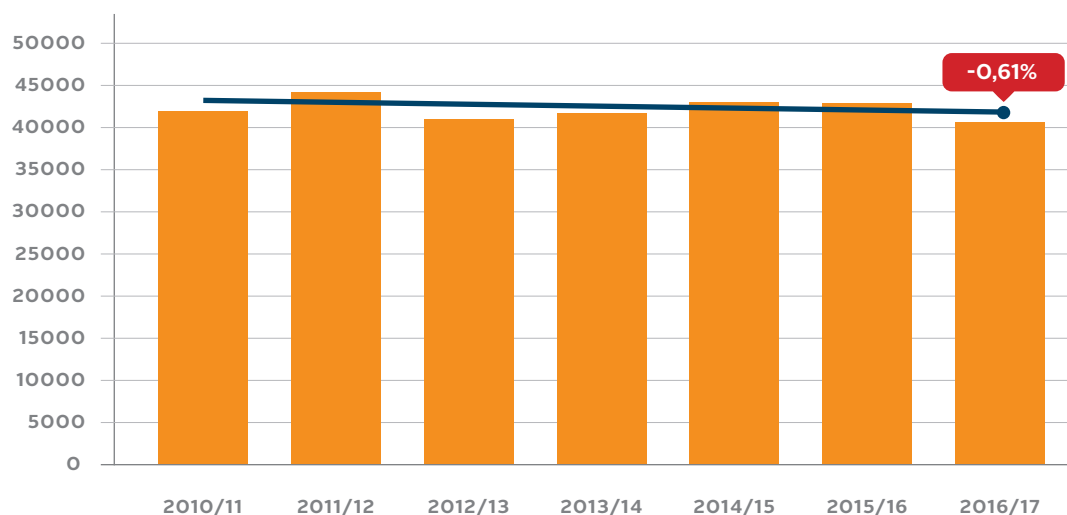


Bundesliga
Germany

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	42,101	44,293	41,914	42,609	42,685	42,421	40,693
AVERAGE STADIUM CAPACITY	44,871	48,589	45,869	47,513	47,097	46,739	44,494
AVERAGE STADIUM UTILIZATION	93.8%	91.2%	91.4%	89.7%	90.6%	90.8%	91.5%
NUMBER OF TEAMS	18	18	18	18	18	18	18
TOTAL NUMBER OF MATCHES	306	306	306	306	306	306	306
AVERAGE MATCHDAY ATTENDANCE	378,909	398,637	377,226	383,481	384,165	381,789	366,237
CUMULATIVE ATTENDANCE	12,882,906	13,553,658	12,825,684	13,038,354	13,061,610	12,980,826	12,452,058



Average Stadium Attendance





2. Bundesliga
Germany



2010/17



AVERAGE
STADIUM
ATTENDANCE

17 815



AVERAGE
STADIUM
CAPACITY

29 923



AVERAGE
STADIUM
UTILIZATION

59,4%



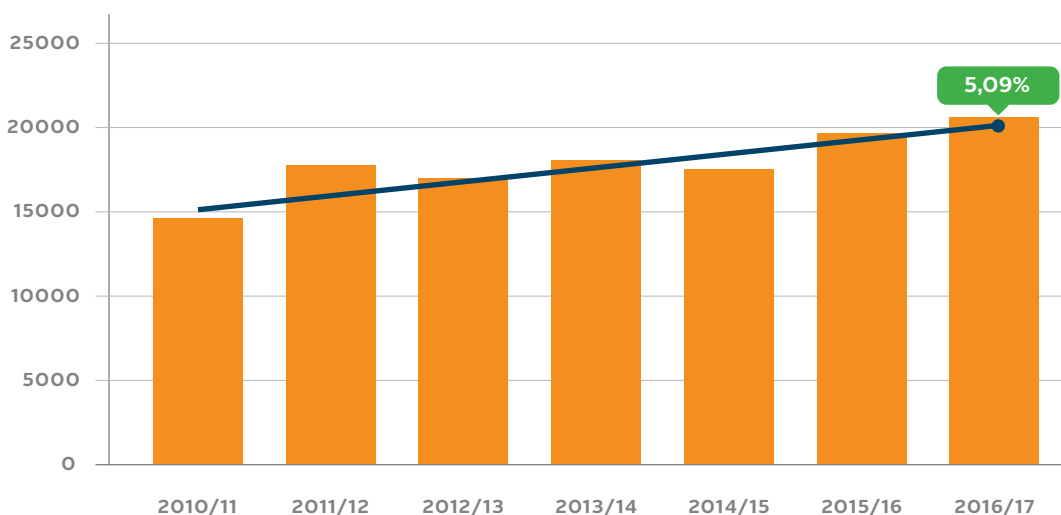
TREND

5,09%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	14,539	17,196	16,926	17,853	17,613	19,017	21,560
AVERAGE STADIUM CAPACITY	29,116	29,078	29,466	28,413	28,930	31,149	33,308
AVERAGE STADIUM UTILIZATION	49.9%	59.1%	57.4%	62.8%	60.9%	61.1%	64.7%
NUMBER OF TEAMS	18	18	18	18	18	18	18
TOTAL NUMBER OF MATCHES	306	306	306	306	306	306	306
AVERAGE MATCHDAY ATTENDANCE	130,851	154,764	152,334	160,677	158,517	171,153	194,040
CUMULATIVE ATTENDANCE	4,448,934	5,261,976	5,179,356	5,463,018	5,389,578	5,819,202	6,597,360



Average Stadium Attendance





SUPER LEAGUE GREECE

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

4 487



AVERAGE STADIUM CAPACITY

17 239



AVERAGE STADIUM UTILIZATION

26,1%



TREND

-9,91%

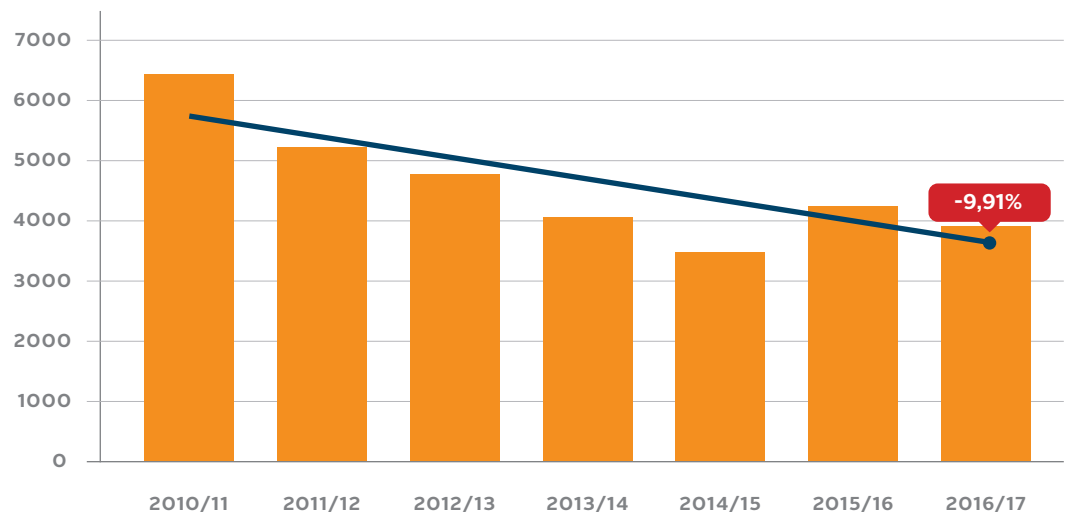


Super League Greece

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	6,428	5,108	4,865	4,019	3,457	4,136	3,394
AVERAGE STADIUM CAPACITY	22,984	21,052	18,170	15,355	11,489	15,957	15,664
AVERAGE STADIUM UTILIZATION	28.0%	24.3%	26.8%	26.2%	30.1%	25.9%	21.7%
NUMBER OF TEAMS	16	16	16	16	16	16	16
TOTAL NUMBER OF MATCHES	252	252	252	252	252	252	252
AVERAGE MATCHDAY ATTENDANCE	51,424	40,864	38,920	32,152	27,656	33,088	27,152
CUMULATIVE ATTENDANCE	1,619,856	1,287,216	1,225,980	1,012,788	871,164	1,042,272	855,288



Average Stadium Attendance



ISRAELI PROFESSIONAL FOOTBALL LEAGUES

Top Tier



Ligat Ha'Al
Israel



2010/17



AVERAGE
STADIUM
ATTENDANCE

5 583



AVERAGE
STADIUM
CAPACITY

13 023



AVERAGE
STADIUM
UTILIZATION

42,9%



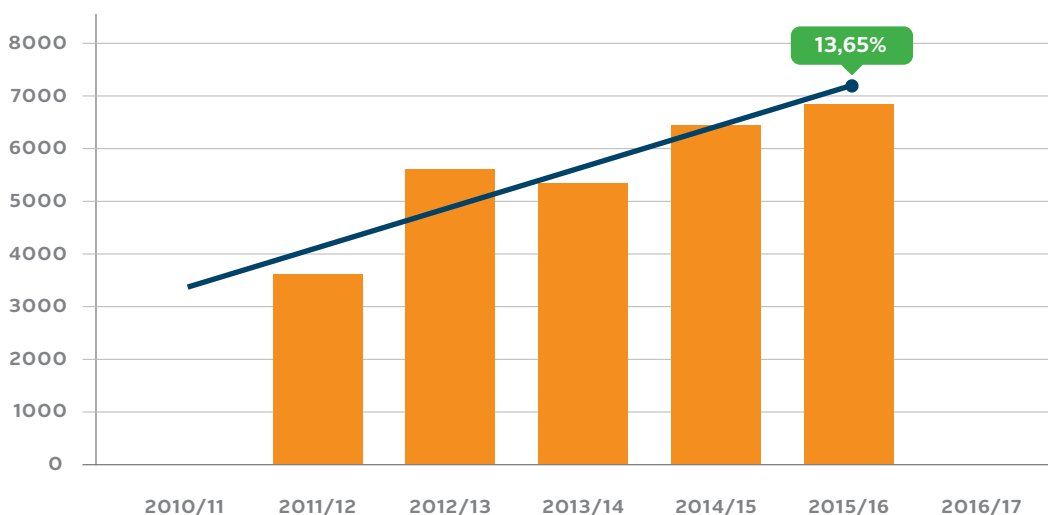
TREND

13,65%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	N/A	3,608	5,566	5,291	6,497	6,953	N/A
AVERAGE STADIUM CAPACITY	N/A	8,301	13,552	12,432	15,213	15,619	N/A
AVERAGE STADIUM UTILIZATION	N/A	43.5%	41.1%	42.6%	42.7%	44.5%	N/A
NUMBER OF TEAMS	N/A	14	14	14	14	14	N/A
TOTAL NUMBER OF MATCHES	N/A	301	301	301	301	301	N/A
AVERAGE MATCHDAY ATTENDANCE	N/A	25,256	38,962	37,037	45,479	48,671	N/A
CUMULATIVE ATTENDANCE	N/A	1,086,008	1,675,366	1,592,591	1,955,597	2,092,853	N/A



Average Stadium Attendance





LEGA SERIE A

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

22 830



AVERAGE STADIUM CAPACITY

39 998



AVERAGE STADIUM UTILIZATION

57,1%



TREND

-0,86%

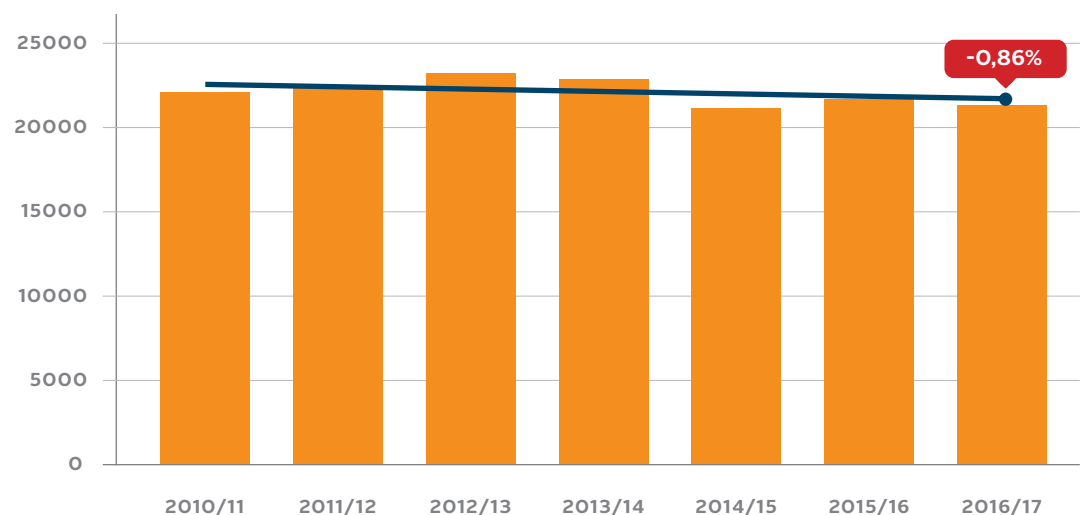


Serie A TIM
Italy

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	22,933	23,206	23,603	23,422	22,143	22,328	22,177
AVERAGE STADIUM CAPACITY	42,469	40,374	40,230	39,406	38,854	39,582	39,072
AVERAGE STADIUM UTILIZATION	54.0%	57.5%	58.7%	59.4%	57.0%	56.4%	56.8%
NUMBER OF TEAMS	20	20	20	20	20	20	20
TOTAL NUMBER OF MATCHES	380	380	380	380	380	380	380
AVERAGE MATCHDAY ATTENDANCE	229,330	232,060	236,030	234,220	221,430	223,280	221,770
CUMULATIVE ATTENDANCE	8,714,540	8,818,280	8,969,140	8,900,360	8,414,340	8,484,640	8,427,260



Average Stadium Attendance



LEGA SERIE B

Second Tier



2010/16

Serie B ConTe.it
Italy



AVERAGE
STADIUM
ATTENDANCE

5 670



AVERAGE
STADIUM
CAPACITY

17 523



AVERAGE
STADIUM
UTILIZATION

32,8%



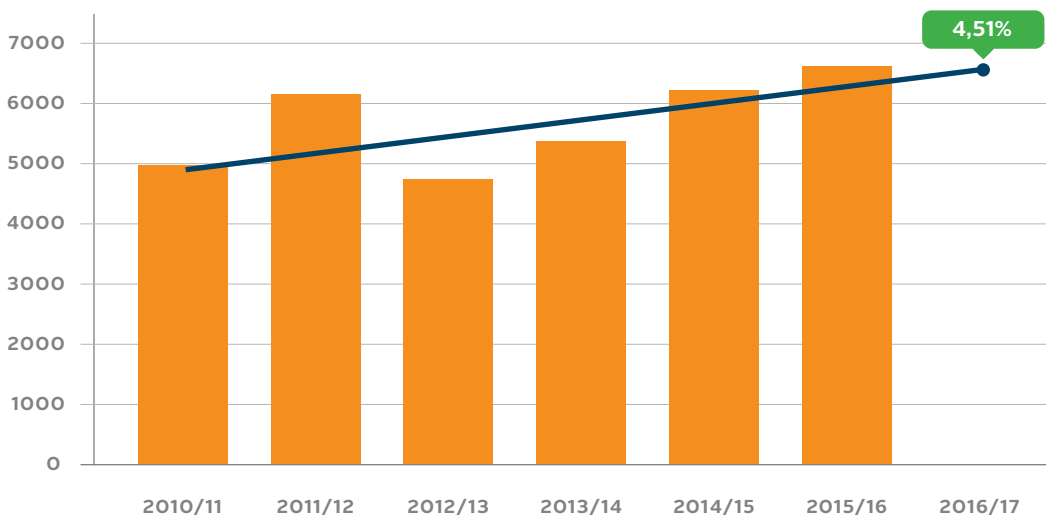
TREND

4,51%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	4,972	6,128	4,769	5,351	6,199	6,603	N/A
AVERAGE STADIUM CAPACITY	18,305	20,210	18,454	16,674	15,178	16,319	N/A
AVERAGE STADIUM UTILIZATION	27.2%	30.3%	25.8%	32.1%	40.8%	40.5%	N/A
NUMBER OF TEAMS	22	22	22	22	22	22	N/A
TOTAL NUMBER OF MATCHES	472	472	472	472	472	472	N/A
AVERAGE MATCHDAY ATTENDANCE	54,692	67,408	52,459	58,861	68,189	72,633	N/A
CUMULATIVE ATTENDANCE	2,346,784	2,892,416	2,250,968	2,525,672	2,925,928	3,116,616	N/A



Average Stadium Attendance





PROFESSIONAL FOOTBALL LEAGUE OF KAZAKHSTAN

Top Tier

2010/16



AVERAGE STADIUM ATTENDANCE

3 950



AVERAGE STADIUM CAPACITY

10 144



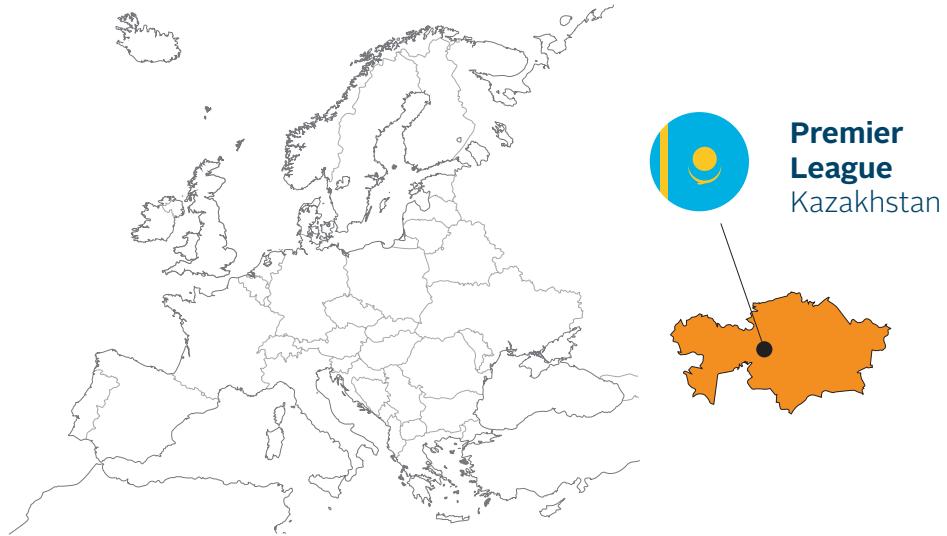
AVERAGE STADIUM UTILIZATION

39,1%



TREND

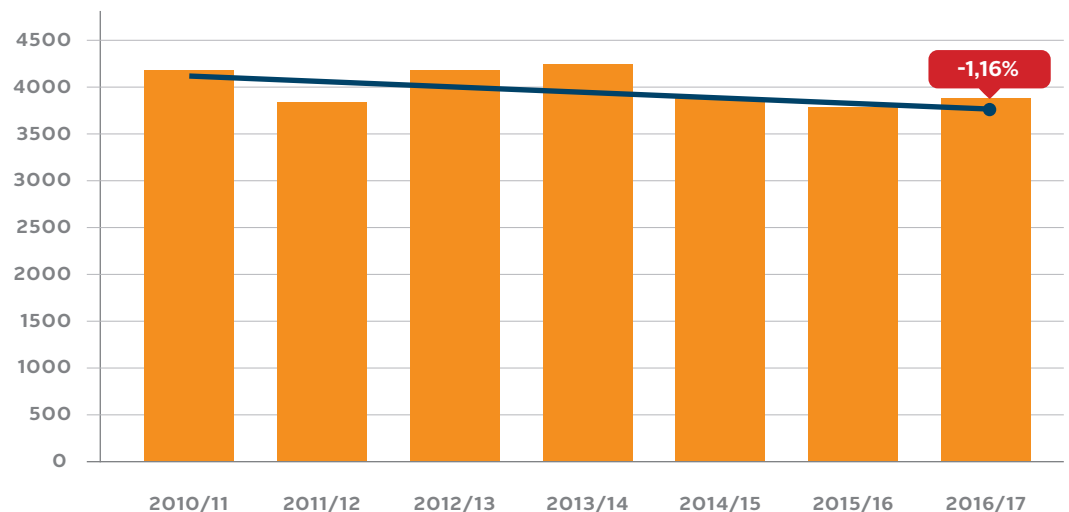
-1,16%



	2010	2011	2012	2013	2014	2015	2016
AVERAGE STADIUM ATTENDANCE	4,137	3,815	4,150	4,181	3,893	3,579	3,892
AVERAGE STADIUM CAPACITY	11,039	10,162	9,073	10,364	10,044	10,519	9,808
AVERAGE STADIUM UTILIZATION	37.5%	37.5%	45.7%	40.3%	38.8%	34.0%	39.7%
NUMBER OF TEAMS	12	12	14	12	12	12	12
TOTAL NUMBER OF MATCHES	192	192	182	192	192	192	192
AVERAGE MATCHDAY ATTENDANCE	24,822	22,890	29,050	25,086	23,358	21,474	23,352
CUMULATIVE ATTENDANCE	794,304	732,480	755,300	802,752	747,456	687,168	747,264



Average Stadium Attendance



PROFESSIONAL FOOTBALL LEAGUE OF KAZAKHSTAN

Second Tier



First League
Kazakhstan



2010/16



AVERAGE
STADIUM
ATTENDANCE

1 020



AVERAGE
STADIUM
CAPACITY

7 265



AVERAGE
STADIUM
UTILIZATION

14,5%



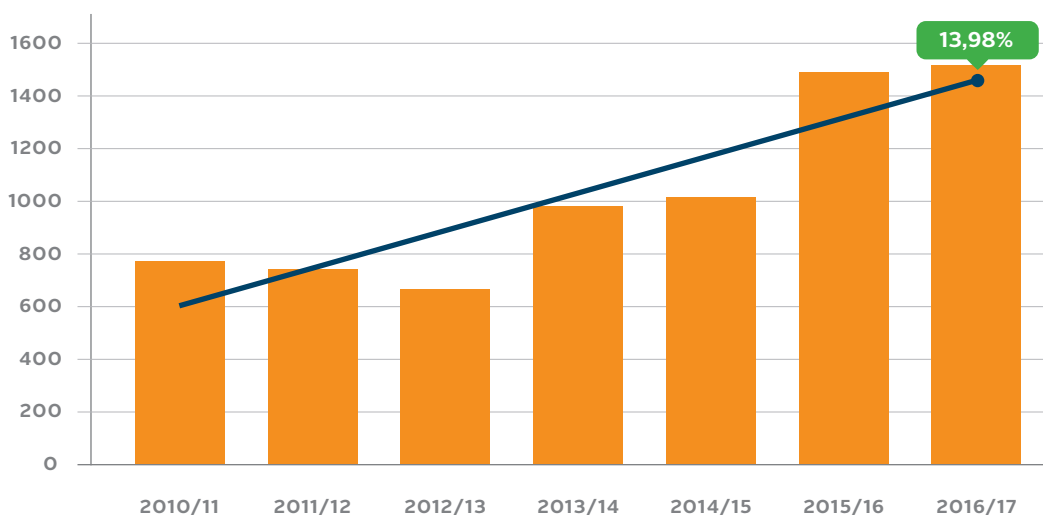
TREND

13,98%

	2010	2011	2012	2013	2014	2015	2016
AVERAGE STADIUM ATTENDANCE	775	754	665	944	1,018	1,483	1,503
AVERAGE STADIUM CAPACITY	N/A	5,435	7,106	5,626	7,483	8,063	9,876
AVERAGE STADIUM UTILIZATION	N/A	13.9%	9.4%	16.8%	13.6%	18.4%	15.2%
NUMBER OF TEAMS	18	17	16	18	15	13	12
TOTAL NUMBER OF MATCHES	306	272	240	306	210	156	132
AVERAGE MATCHDAY ATTENDANCE	6,975	6,032	5,320	8,496	7,126	8,898	9,018
CUMULATIVE ATTENDANCE	237,150	205,088	159,600	288,864	213,780	231,348	198,396



Average Stadium Attendance





eredivisie

2010/17



AVERAGE STADIUM ATTENDANCE

19 287



AVERAGE STADIUM CAPACITY

21 867



AVERAGE STADIUM UTILIZATION

88,2%



TREND

-0,33%

EREDIVISIE

Top Tier

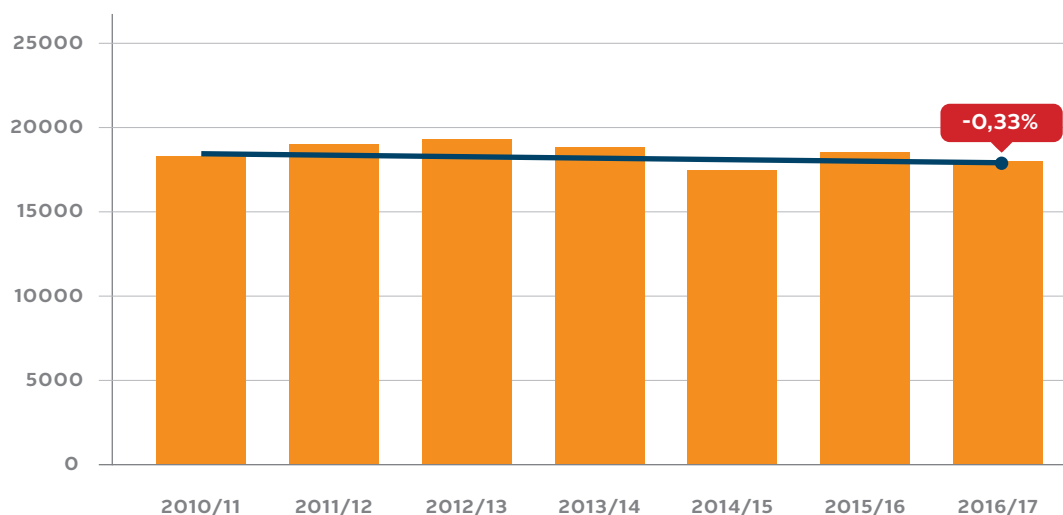


Eredivisie
Netherlands

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	19,285	19,511	19,631	19,407	18,713	19,376	19,089
AVERAGE STADIUM CAPACITY	21,568	21,620	22,876	21,969	21,090	22,090	21,857
AVERAGE STADIUM UTILIZATION	89.4%	90.2%	85.8%	88.3%	88.7%	87.7%	87.3%
NUMBER OF TEAMS	18	18	18	18	18	18	18
TOTAL NUMBER OF MATCHES	312	312	312	312	312	312	312
AVERAGE MATCHDAY ATTENDANCE	173,565	175,599	176,679	174,663	168,417	174,384	171,801
CUMULATIVE ATTENDANCE	6,016,920	6,087,432	6,124,872	6,054,984	5,838,456	6,045,312	5,955,768



Average Stadium Attendance







NORSK TOPPFOTBALL

Top Tier

2010/16



AVERAGE STADIUM ATTENDANCE

7 218



AVERAGE STADIUM CAPACITY

11 405



AVERAGE STADIUM UTILIZATION

63,3%



TREND

-2,93%

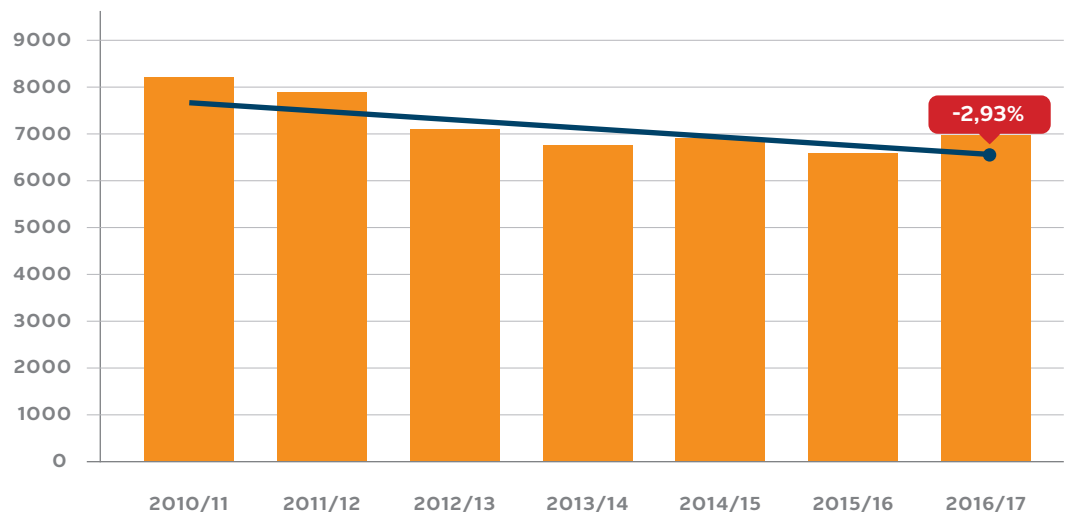


Eliteserien
Norway

	2010	2011	2012	2013	2014	2015	2016
AVERAGE STADIUM ATTENDANCE	8,108	7,943	7,006	6,824	6,965	6,710	6,971
AVERAGE STADIUM CAPACITY	12,175	12,258	11,395	11,385	11,677	9,907	11,040
AVERAGE STADIUM UTILIZATION	66.6%	64.8%	61.5%	59.9%	59.6%	67.7%	63.1%
NUMBER OF TEAMS	16	16	16	16	16	16	16
TOTAL NUMBER OF MATCHES	242	242	242	242	242	242	242
AVERAGE MATCHDAY ATTENDANCE	64,864	63,544	56,048	54,592	55,720	53,680	55,768
CUMULATIVE ATTENDANCE	1,962,136	1,922,206	1,695,452	1,651,408	1,685,530	1,623,820	1,686,982



Average Stadium Attendance



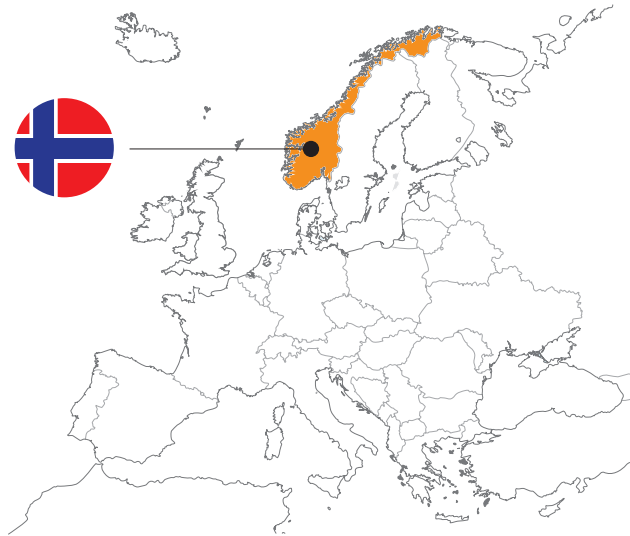
NORSK TOPPFOTBALL

Second Tier



2010/16

Obos liga
Norway



AVERAGE
STADIUM
ATTENDANCE

1 493



AVERAGE
STADIUM
CAPACITY

5 143



AVERAGE
STADIUM
UTILIZATION

29,5%



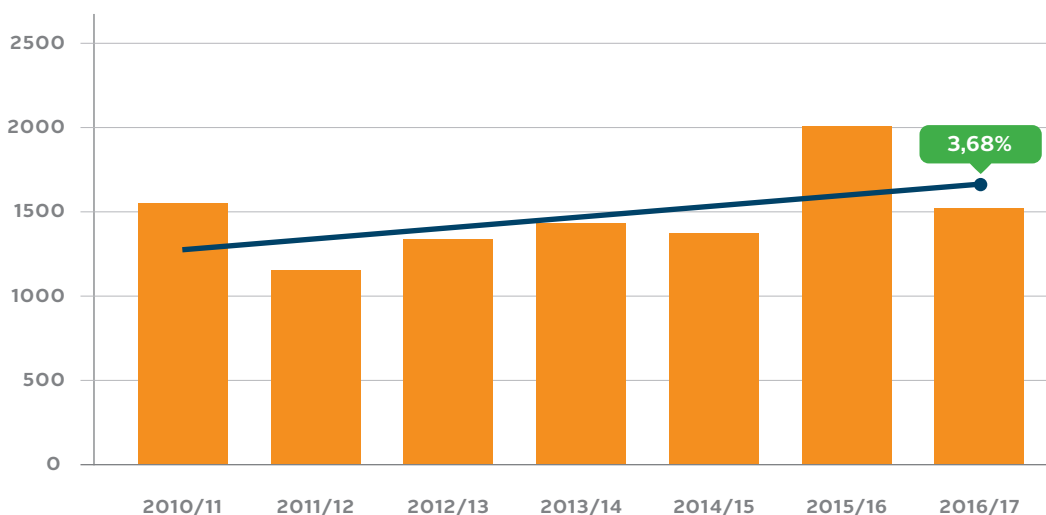
TREND

3,68%

	2010	2011	2012	2013	2014	2015	2016
AVERAGE STADIUM ATTENDANCE	1,544	1,186	1,372	1,460	1,376	2,002	1,512
AVERAGE STADIUM CAPACITY	4,904	5,238	5,703	5,682	5,344	4,950	4,178
AVERAGE STADIUM UTILIZATION	31.5%	22.6%	24.1%	25.7%	25.7%	40.4%	36.2%
NUMBER OF TEAMS	16	16	16	16	16	16	16
TOTAL NUMBER OF MATCHES	243	243	243	243	243	243	243
AVERAGE MATCHDAY ATTENDANCE	12,352	9,488	10,976	11,680	11,008	16,016	12,096
CUMULATIVE ATTENDANCE	375,192	288,198	333,396	354,780	334,368	486,486	367,416



Average Stadium Attendance



POLISH PROFESSIONAL FOOTBALL LEAGUE

Top Tier



EKSTRAKLASA

2010/17

LOTTO
Ekstraklasa
Poland



AVERAGE
STADIUM
ATTENDANCE

8 708



AVERAGE
STADIUM
CAPACITY

18 358



AVERAGE
STADIUM
UTILIZATION

49,6%



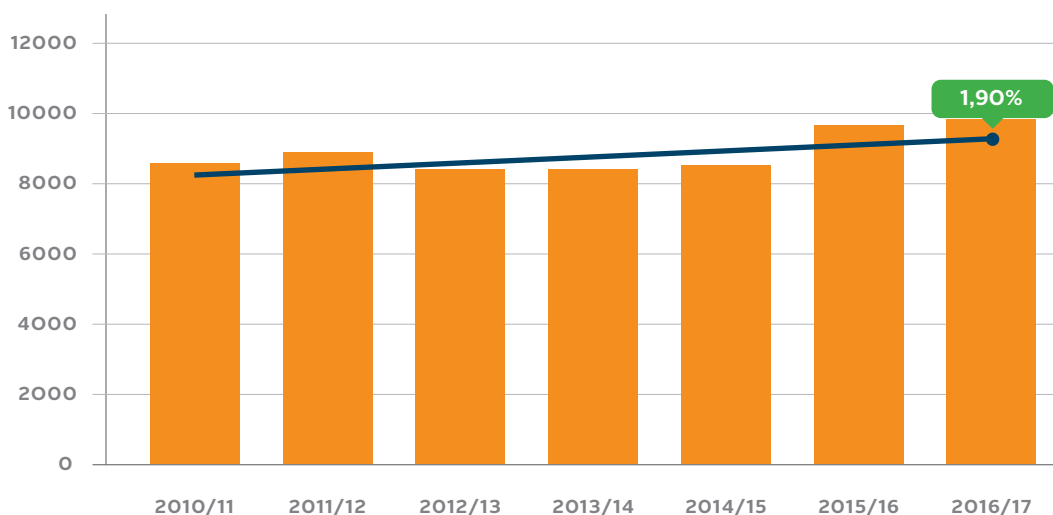
TREND

1,90%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	8,406	8,741	8,314	8,319	8,378	9,121	9,679
AVERAGE STADIUM CAPACITY	10,680	17,392	18,030	19,548	20,255	21,264	21,335
AVERAGE STADIUM UTILIZATION	78.7%	50.3%	46.1%	42.6%	41.4%	42.9%	45.4%
NUMBER OF TEAMS	16	16	16	16	16	16	16
TOTAL NUMBER OF MATCHES	240	240	240	296	296	296	296
AVERAGE MATCHDAY ATTENDANCE	67,248	69,928	66,512	66,552	67,024	72,968	77,432
CUMULATIVE ATTENDANCE	2,017,440	2,097,840	1,995,360	2,462,424	2,479,888	2,699,816	2,864,984



Average Stadium Attendance





LIGA
PORTUGAL

2010/17



AVERAGE
STADIUM
ATTENDANCE

10 546



AVERAGE
STADIUM
CAPACITY

21 760



AVERAGE
STADIUM
UTILIZATION

48,8%



TREND

1,78%

LIGA PORTUGAL

Top Tier

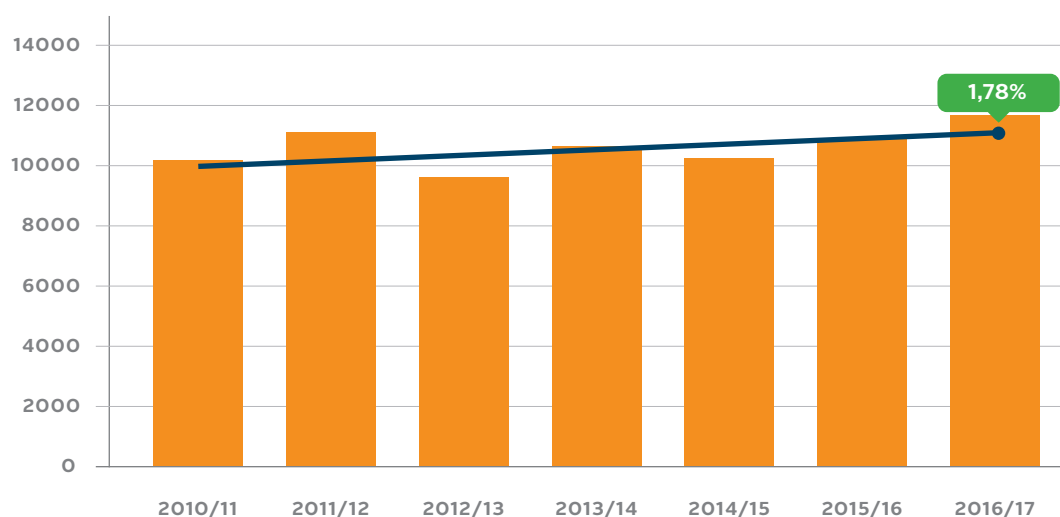


Liga NOS
Portugal

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	10,082	10,958	9,818	10,217	10,101	10,810	11,838
AVERAGE STADIUM CAPACITY	23,595	23,569	22,570	21,484	21,286	20,373	19,440
AVERAGE STADIUM UTILIZATION	42.7%	46.5%	43.5%	47.6%	47.5%	53.1%	60.9%
NUMBER OF TEAMS	16	16	16	16	18	18	18
TOTAL NUMBER OF MATCHES	240	240	240	240	306	306	306
AVERAGE MATCHDAY ATTENDANCE	80,656	87,664	78,544	81,736	90,909	97,290	106,542
CUMULATIVE ATTENDANCE	2,419,680	2,629,920	2,356,320	2,452,080	3,090,906	3,307,860	3,622,428



Average Stadium Attendance



LIGA PORTUGAL

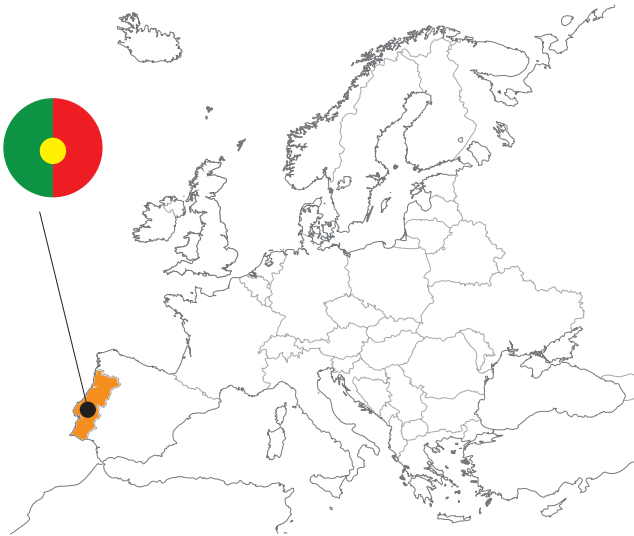
Second Tier



LIGA
PORTUGAL

2010/17

Ledman
LigaPro
Portugal



AVERAGE
STADIUM
ATTENDANCE

925



AVERAGE
STADIUM
CAPACITY

5 997



AVERAGE
STADIUM
UTILIZATION

16,1%



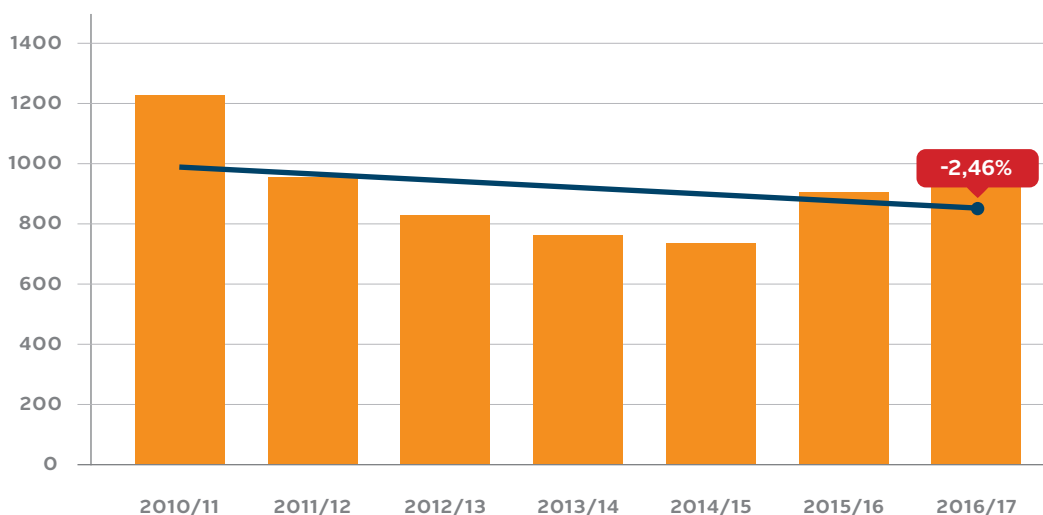
TREND

-2,46%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	1,235	946	823	755	729	902	1,083
AVERAGE STADIUM CAPACITY	5,866	5,806	9,304	5,215	5,023	4,543	6,222
AVERAGE STADIUM UTILIZATION	21.1%	16.3%	8.8%	14.5%	14.5%	19.9%	17.4%
NUMBER OF TEAMS	16	16	22	22	22	24	24
TOTAL NUMBER OF MATCHES	240	240	462	462	462	552	552
AVERAGE MATCHDAY ATTENDANCE	9,880	7,568	9,053	8,305	8,019	10,824	12,996
CUMULATIVE ATTENDANCE	296,400	227,040	380,226	348,810	336,798	497,904	597,816



Average Stadium Attendance





LIGA PROFESIONISTA DE FOTBAL

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

3 709



AVERAGE STADIUM CAPACITY

14 741



AVERAGE STADIUM UTILIZATION

25,4%



TREND

-10,75%

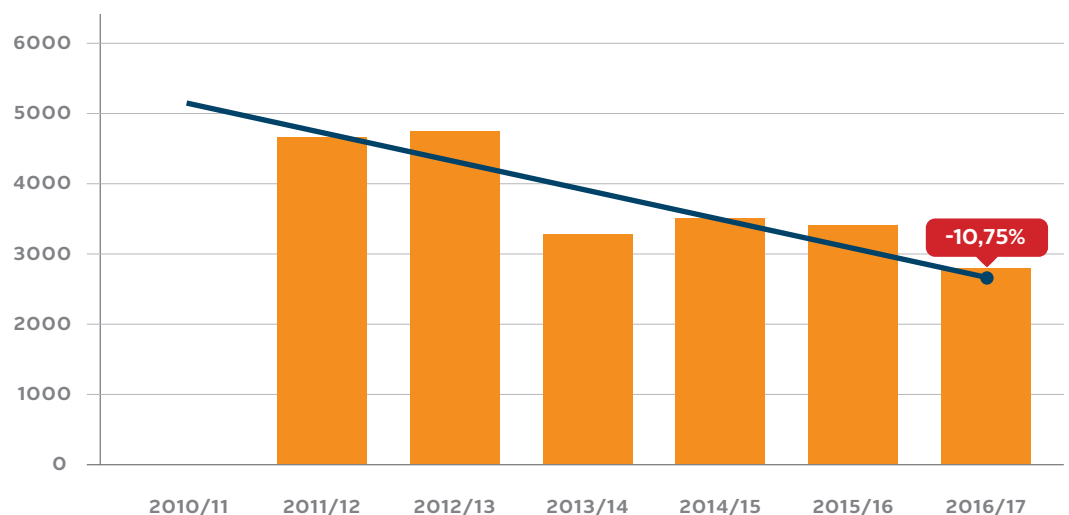


Liga 1 Orange
Romania

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	N/A	4,683	4,871	3,210	3,381	3,328	2,783
AVERAGE STADIUM CAPACITY	N/A	13,225	15,303	14,876	13,935	15,447	15,660
AVERAGE STADIUM UTILIZATION	N/A	35.4%	31.8%	21.6%	24.3%	21.5%	17.8%
NUMBER OF TEAMS	18	18	18	18	18	14	14
TOTAL NUMBER OF MATCHES	306	306	306	306	306	268	268
AVERAGE MATCHDAY ATTENDANCE	#VALUE!	42,147	43,839	28,890	30,429	23,296	19,481
CUMULATIVE ATTENDANCE	#VALUE!	1,432,998	1,490,526	982,260	1,034,586	891,904	745,844



Average Stadium Attendance

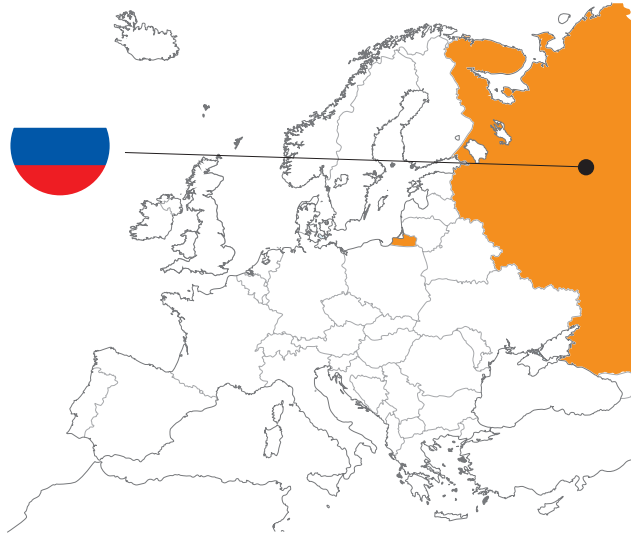


RUSSIAN FOOTBALL PREMIER LEAGUE

Top Tier



ROSGOSSTRAKH
Russian Football
Championship
Russia



2010/17



AVERAGE
STADIUM
ATTENDANCE

11 733



AVERAGE
STADIUM
CAPACITY

25 493



AVERAGE
STADIUM
UTILIZATION

46,4%



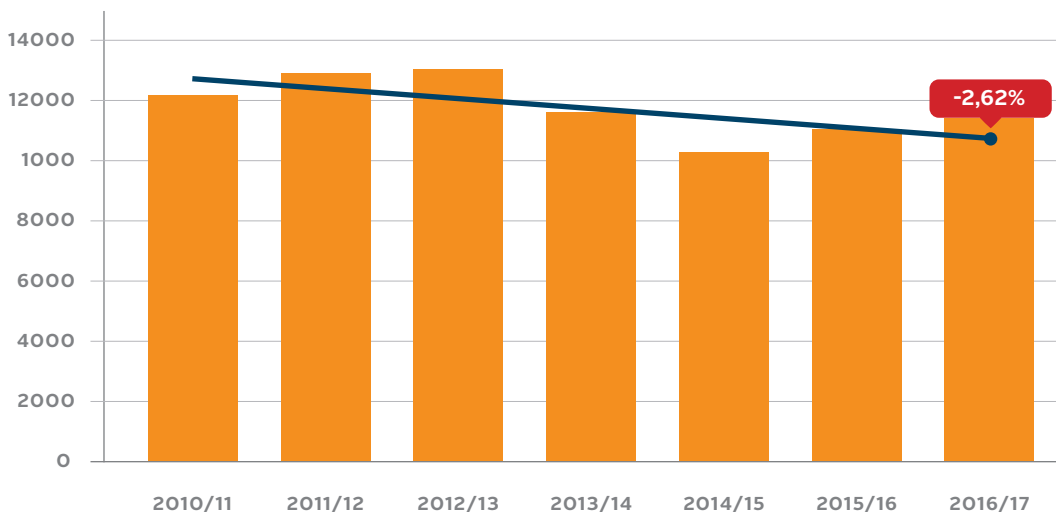
TREND

-2,62%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	12,091	12,905	13,027	11,499	10,151	11,046	11,415
AVERAGE STADIUM CAPACITY	32,118	24,817	25,543	23,467	23,191	23,502	25,815
AVERAGE STADIUM UTILIZATION	37.6%	52.0%	51.0%	49.0%	43.8%	47.0%	44.2%
NUMBER OF TEAMS	16	16	16	16	16	16	16
TOTAL NUMBER OF MATCHES	240	356	244	244	244	244	244
AVERAGE MATCHDAY ATTENDANCE	96,728	103,240	104,216	91,992	81,208	88,368	91,320
CUMULATIVE ATTENDANCE	2,901,840	4,594,180	3,178,588	2,805,756	2,476,844	2,695,224	2,785,260



Average Stadium Attendance





FOOTBALL NATIONAL LEAGUE

Top Tier

2010/17



AVERAGE
STADIUM
ATTENDANCE

3 305



AVERAGE
STADIUM
CAPACITY

12 895



AVERAGE
STADIUM
UTILIZATION

26,7%



TREND

-12,62%

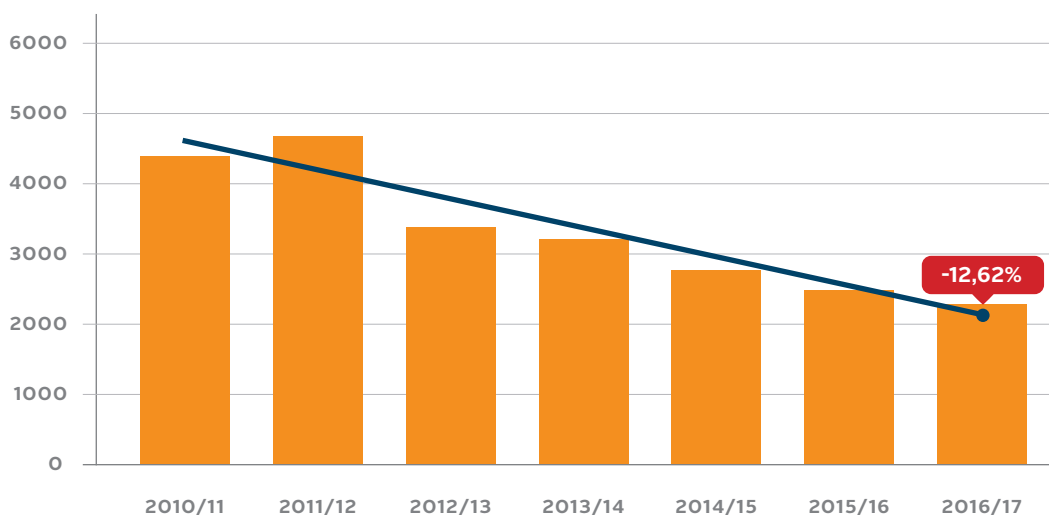


FONBET-Russian
Football Championship
Russia

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	4,427	4,764	3,320	3,161	2,730	2,492	2,244
AVERAGE STADIUM CAPACITY	11,500	12,500	9,500	13,668	15,294	13,681	14,119
AVERAGE STADIUM UTILIZATION	38.5%	38.1%	34.9%	23.1%	17.9%	18.2%	15.9%
NUMBER OF TEAMS	20	20	17	19	18	20	20
TOTAL NUMBER OF MATCHES	380	472	272	472	306	384	384
AVERAGE MATCHDAY ATTENDANCE	44,270	47,640	26,560	28,449	24,570	24,920	22,440
CUMULATIVE ATTENDANCE	1,682,260	2,248,608	903,040	1,491,992	835,380	956,928	861,696



Average Stadium Attendance







SCOTTISH PROFESSIONAL FOOTBALL LEAGUE

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

11 436



AVERAGE STADIUM CAPACITY

18 337



AVERAGE STADIUM UTILIZATION

61,9%



TREND

-2,78%

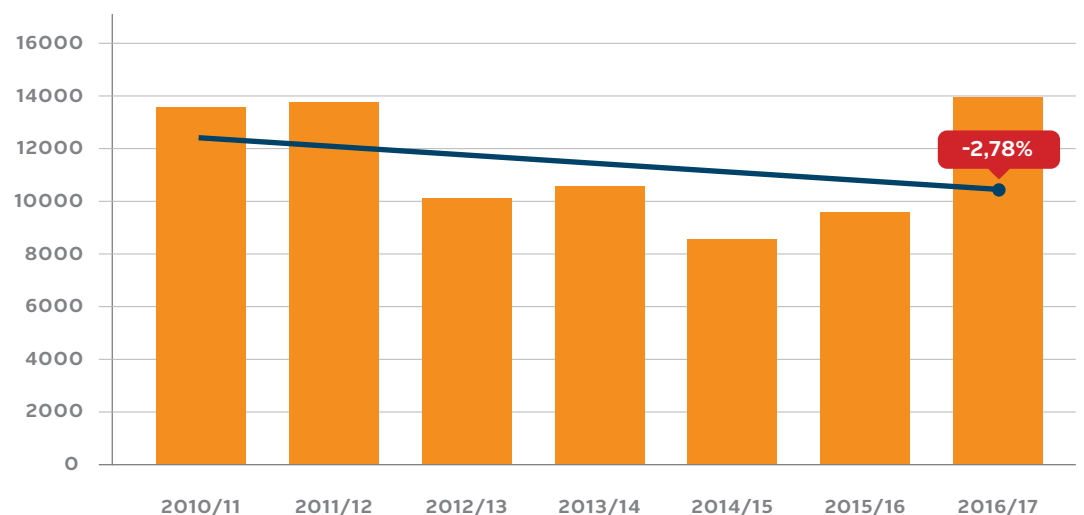


Ladbrokes
Premiership
Scotland

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	13,677	13,861	10,021	10,228	8,644	9,655	13,969
AVERAGE STADIUM CAPACITY	20,766	21,216	17,485	17,367	15,669	16,442	19,417
AVERAGE STADIUM UTILIZATION	65.9%	65.3%	57.3%	58.9%	55.2%	58.7%	71.9%
NUMBER OF TEAMS	12	12	12	12	12	12	12
TOTAL NUMBER OF MATCHES	228	228	228	228	228	228	228
AVERAGE MATCHDAY ATTENDANCE	82,062	83,166	60,126	61,368	51,864	57,930	83,814
CUMULATIVE ATTENDANCE	3,118,356	3,160,308	2,284,788	2,331,984	1,970,832	2,201,340	3,184,932



Average Stadium Attendance



SCOTTISH PROFESSIONAL FOOTBALL LEAGUE

Second Tier



Ladbrokes
Championship
Scotland



2010/17



AVERAGE
STADIUM
ATTENDANCE

4 001



AVERAGE
STADIUM
CAPACITY

10 016



AVERAGE
STADIUM
UTILIZATION

37,0%



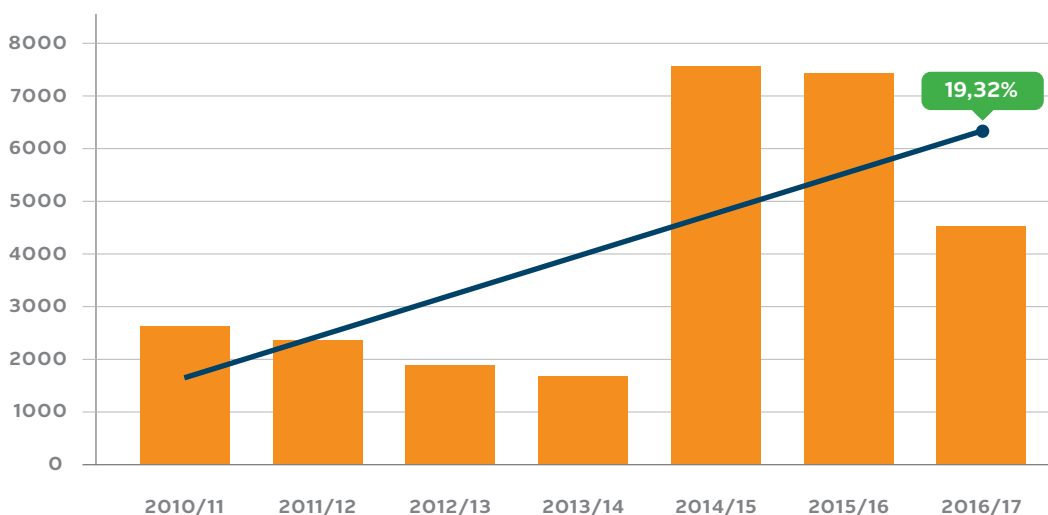
TREND

19,32%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	2,535	2,296	1,960	1,795	7,533	7,397	4,489
AVERAGE STADIUM CAPACITY	8,418	9,071	8,284	7,331	13,410	13,193	10,402
AVERAGE STADIUM UTILIZATION	30.1%	25.3%	23.7%	24.5%	56.2%	56.1%	43.2%
NUMBER OF TEAMS	10	10	10	10	10	10	10
TOTAL NUMBER OF MATCHES	180	180	180	180	180	180	180
AVERAGE MATCHDAY ATTENDANCE	12,675	11,480	9,800	8,975	37,665	36,985	22,445
CUMULATIVE ATTENDANCE	456,300	413,280	352,800	323,100	1,355,940	1,331,460	808,020



Average Stadium Attendance





SCOTTISH PROFESSIONAL FOOTBALL LEAGUE

Third Tier



**Ladbrokes
League 1
Scotland**



2010/17



AVERAGE
STADIUM
ATTENDANCE

1 436



AVERAGE
STADIUM
CAPACITY

6 858



AVERAGE
STADIUM
UTILIZATION

18,3%



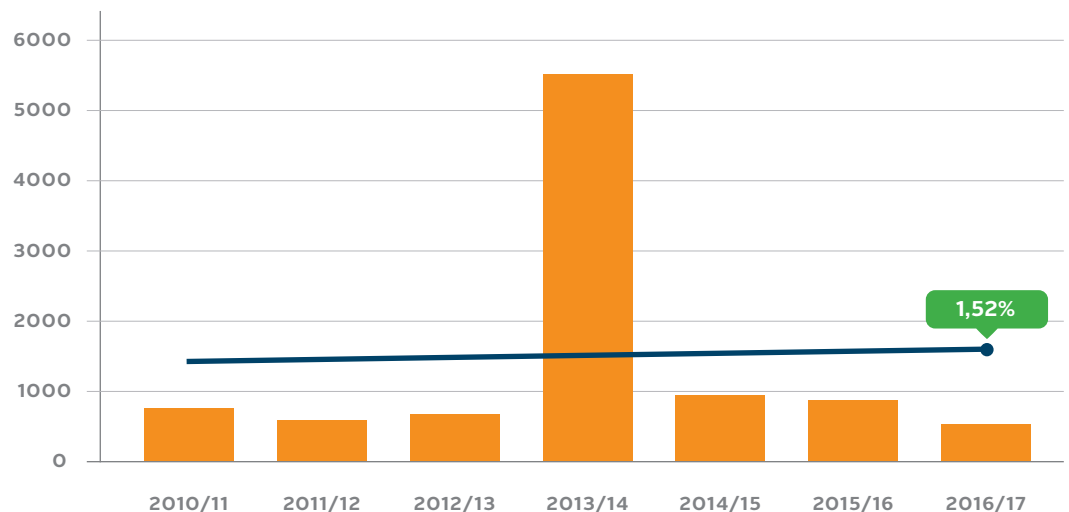
TREND

1,52%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	709	608	688	5,512	997	975	565
AVERAGE STADIUM CAPACITY	5,510	4,476	4,834	10,902	7,126	5,903	9,253
AVERAGE STADIUM UTILIZATION	12.9%	13.6%	14.2%	50.6%	14.0%	16.5%	6.1%
NUMBER OF TEAMS	10	10	10	10	10	10	10
TOTAL NUMBER OF MATCHES	180	180	180	180	180	180	180
AVERAGE MATCHDAY ATTENDANCE	3,545	3,040	3,440	27,560	4,985	4,875	2,825
CUMULATIVE ATTENDANCE	127,620	109,440	123,840	992,160	179,460	175,500	101,700



Average Stadium Attendance



SCOTTISH PROFESSIONAL FOOTBALL LEAGUE

Fourth Tier



Ladbrokes
League 2
Scotland



2010/17



AVERAGE
STADIUM
ATTENDANCE

1 230



AVERAGE
STADIUM
CAPACITY

8 411



AVERAGE
STADIUM
UTILIZATION

11,9%



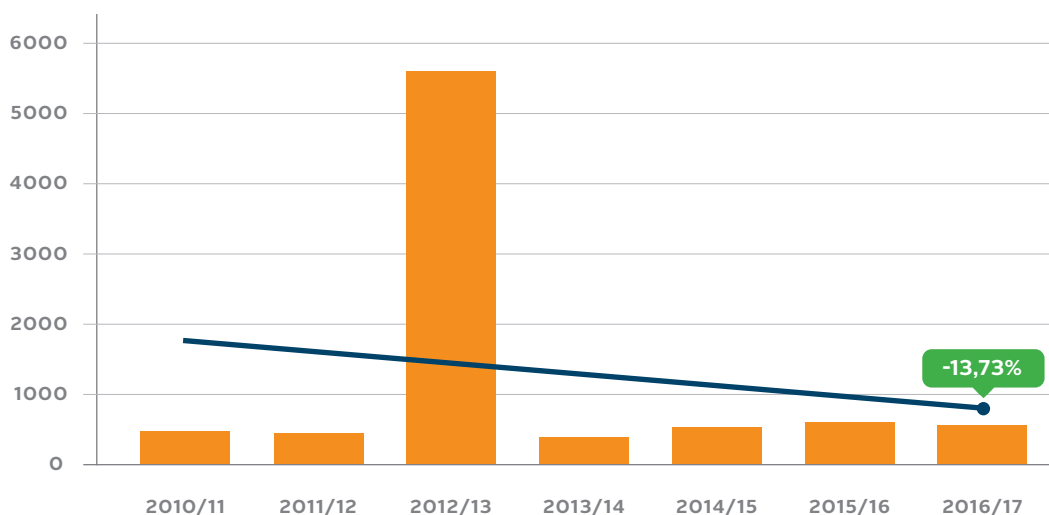
TREND

-13,73%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	479	477	5,578	470	510	555	540
AVERAGE STADIUM CAPACITY	8,936	8,777	13,648	6,580	6,734	9,135	5,064
AVERAGE STADIUM UTILIZATION	5.4%	5.4%	40.9%	7.1%	7.6%	6.1%	10.7%
NUMBER OF TEAMS	10	10	10	10	10	10	10
TOTAL NUMBER OF MATCHES	180	180	180	180	180	180	180
AVERAGE MATCHDAY ATTENDANCE	2,395	2,385	27,890	2,350	2,550	2,775	2,700
CUMULATIVE ATTENDANCE	86,220	85,860	1,004,040	84,600	91,800	99,900	97,200



Average Stadium Attendance





SERBIAN SUPER LIGA

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

2 824



AVERAGE STADIUM CAPACITY

16 170



AVERAGE STADIUM UTILIZATION

18,0%



TREND

-3,80%

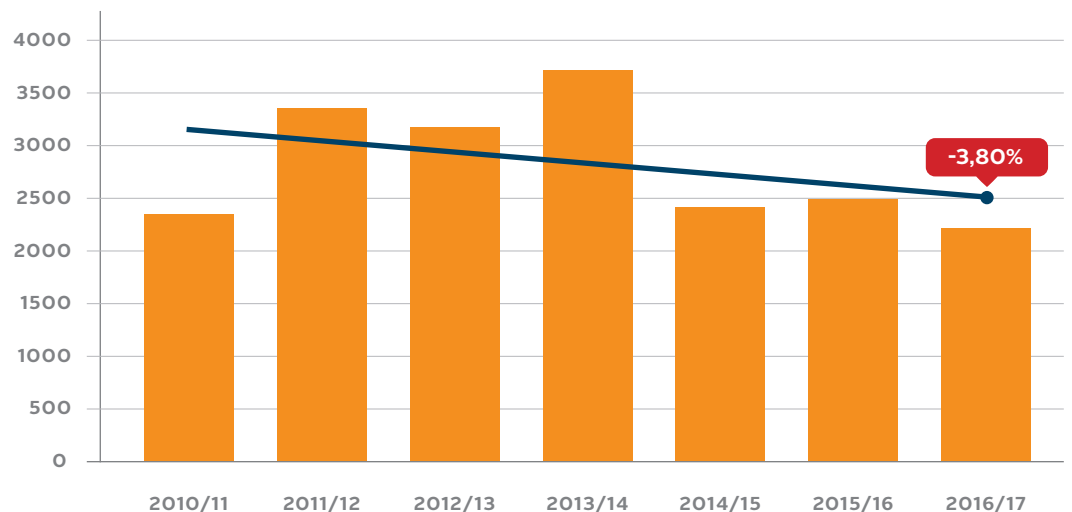


Super Liga
Serbia

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	2,385	3,386	3,188	3,642	2,452	2,481	2,233
AVERAGE STADIUM CAPACITY	14,812	14,812	14,812	14,812	14,812	19,845	19,282
AVERAGE STADIUM UTILIZATION	16.1%	22.9%	21.5%	24.6%	16.6%	12.5%	11.6%
NUMBER OF TEAMS	16	16	16	16	16	16	16
TOTAL NUMBER OF MATCHES	240	240	240	240	240	240	240
AVERAGE MATCHDAY ATTENDANCE	19,080	27,088	25,504	29,136	19,616	19,848	17,864
CUMULATIVE ATTENDANCE	572,400	812,640	765,120	874,080	588,480	595,440	535,920



Average Stadium Attendance







SWISS FOOTBALL LEAGUE

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

11 139



AVERAGE STADIUM CAPACITY

20 176



AVERAGE STADIUM UTILIZATION

55,2%



TREND

-2,70%

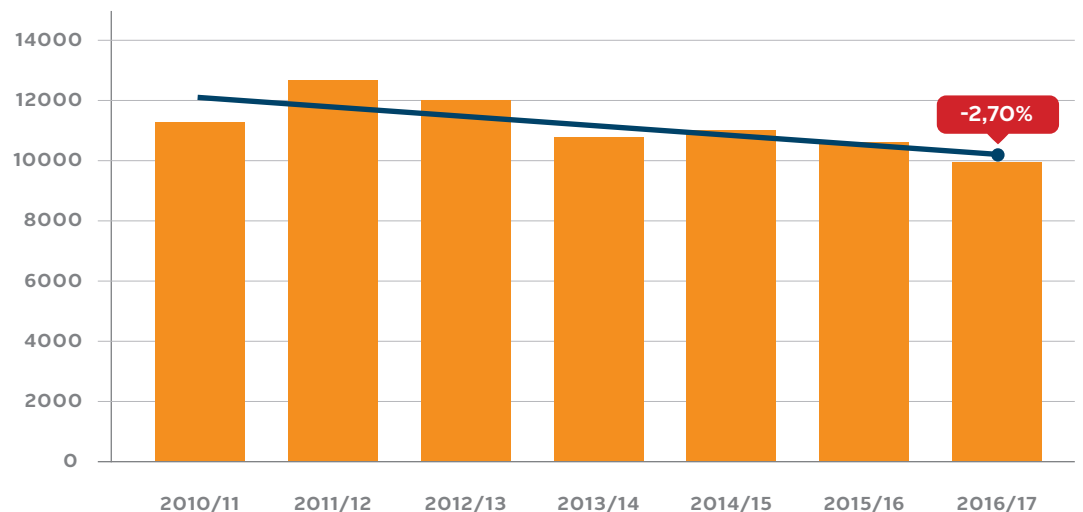


Raiffeisen Super League
Switzerland

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	11,365	12,253	12,019	10,772	10,867	10,751	9,944
AVERAGE STADIUM CAPACITY	19,555	21,690	22,358	20,485	19,665	19,619	17,858
AVERAGE STADIUM UTILIZATION	58.1%	56.5%	53.8%	52.6%	55.3%	54.8%	55.7%
NUMBER OF TEAMS	10	10	10	10	10	10	10
TOTAL NUMBER OF MATCHES	182	164	180	180	180	180	180
AVERAGE MATCHDAY ATTENDANCE	56,825	61,265	60,095	53,860	54,335	53,755	49,720
CUMULATIVE ATTENDANCE	2,068,430	2,009,492	2,163,420	1,938,960	1,956,060	1,935,180	1,789,920



Average Stadium Attendance



SWISS FOOTBALL LEAGUE

Second Tier



Brack.ch
Challenge League
Switzerland



2010/17



AVERAGE
STADIUM
ATTENDANCE

1 890



AVERAGE
STADIUM
CAPACITY

8 928



AVERAGE
STADIUM
UTILIZATION

27,0%



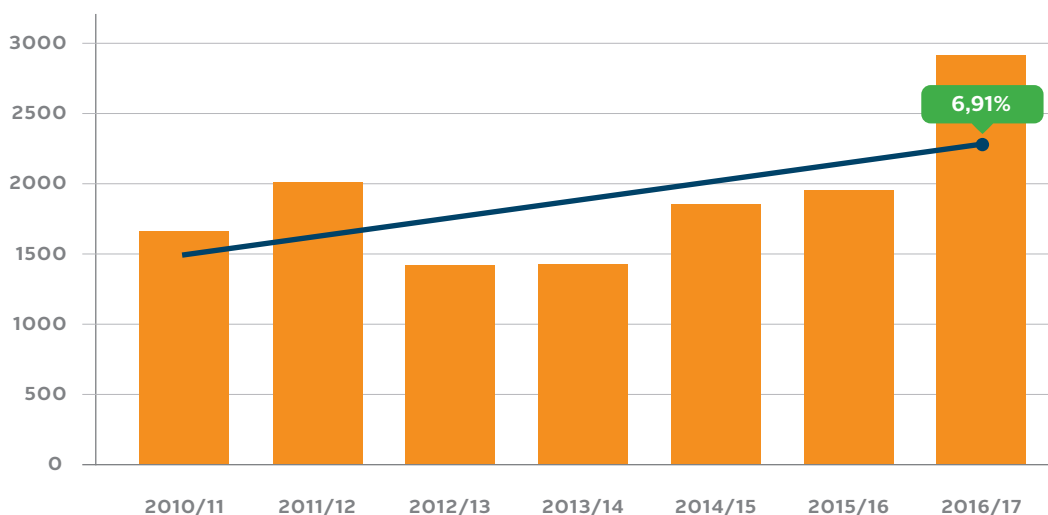
TREND

6,91%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	1,691	2,003	1,454	1,456	1,863	1,954	2,806
AVERAGE STADIUM CAPACITY	N/A	N/A	N/A	N/A	N/A	6,871	10,984
AVERAGE STADIUM UTILIZATION	N/A	N/A	N/A	N/A	N/A	28.4%	25.5%
NUMBER OF TEAMS	16	16	10	10	10	10	10
TOTAL NUMBER OF MATCHES	240	240	180	180	180	173	180
AVERAGE MATCHDAY ATTENDANCE	13,528	16,024	7,270	7,280	9,315	9,770	14,030
CUMULATIVE ATTENDANCE	405,840	480,720	261,720	262,080	335,340	338,042	505,080



Average Stadium Attendance





FÖRENINGEN SVENSK ELITFOTBOLL

Top Tier

2010/16



AVERAGE STADIUM ATTENDANCE

7 844



AVERAGE STADIUM CAPACITY

15 047



AVERAGE STADIUM UTILIZATION

51,9%



TREND

5,93%

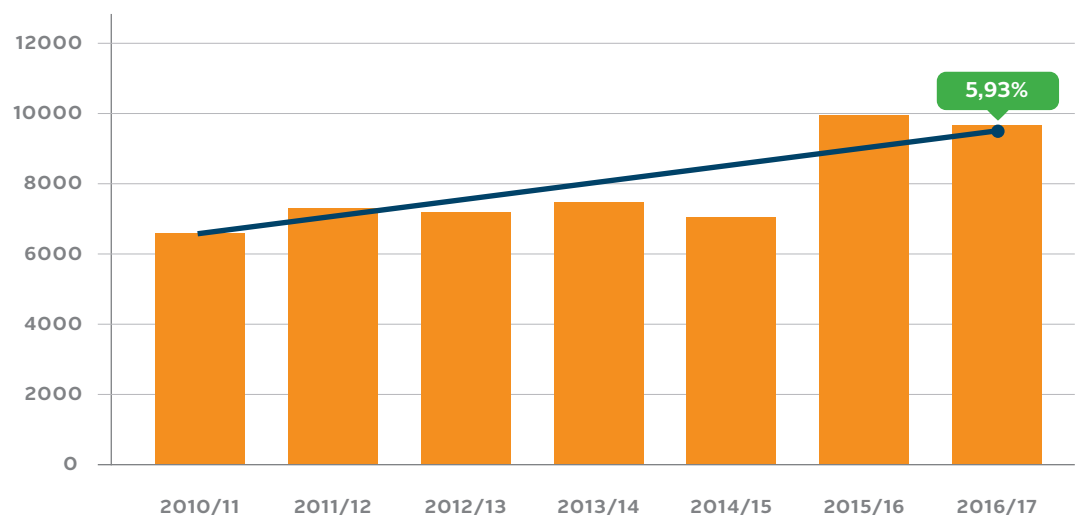


Allsvenskan
Sweden

	2010	2011	2012	2013	2014	2015	2016
AVERAGE STADIUM ATTENDANCE	6,518	7,326	7,210	7,627	7,132	9,967	9,127
AVERAGE STADIUM CAPACITY	13,893	14,450	13,993	14,125	15,500	16,853	16,513
AVERAGE STADIUM UTILIZATION	46.9%	50.7%	51.5%	54.0%	46.0%	59.1%	55.3%
NUMBER OF TEAMS	16	16	16	16	16	16	16
TOTAL NUMBER OF MATCHES	242	242	242	242	242	242	242
AVERAGE MATCHDAY ATTENDANCE	52,144	58,608	57,680	61,016	57,056	79,736	73,016
CUMULATIVE ATTENDANCE	1,577,356	1,772,892	1,744,820	1,845,734	1,725,944	2,412,014	2,208,734



Average Stadium Attendance



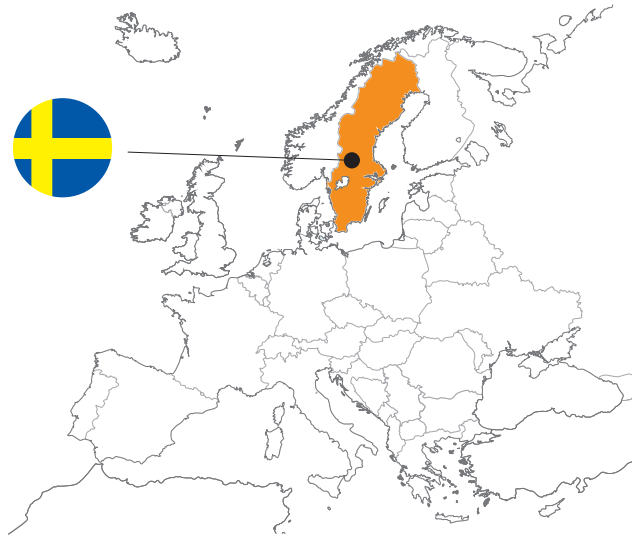
FÖRENINGEN SVENSK ELITFOTBOLL

Top Tier



2010/16

Superettan
Sweden



AVERAGE
STADIUM
ATTENDANCE

2 432



AVERAGE
STADIUM
CAPACITY

8 025



AVERAGE
STADIUM
UTILIZATION

30,3%



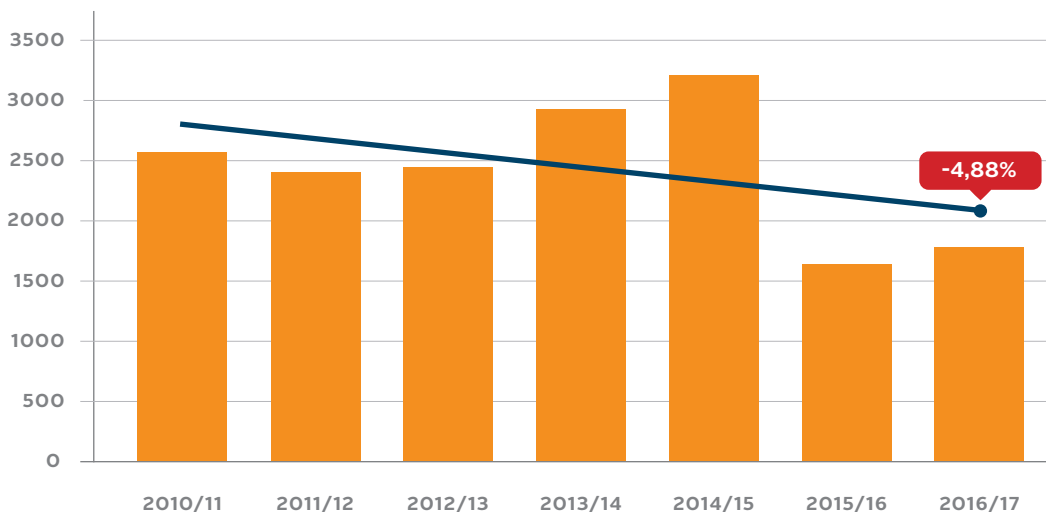
TREND

-4,88%

	2010	2011	2012	2013	2014	2015	2016
AVERAGE STADIUM ATTENDANCE	2,572	2,423	2,456	2,957	3,267	1,623	1,727
AVERAGE STADIUM CAPACITY	8,236	7,032	7,605	8,750	11,560	5,819	7,172
AVERAGE STADIUM UTILIZATION	31.2%	34.5%	32.3%	33.8%	28.3%	27.9%	24.1%
NUMBER OF TEAMS	16	16	16	16	16	16	16
TOTAL NUMBER OF MATCHES	244	244	244	244	244	244	244
AVERAGE MATCHDAY ATTENDANCE	20,576	19,384	19,648	23,656	26,136	12,984	13,816
CUMULATIVE ATTENDANCE	627,568	591,212	599,264	721,508	797,148	396,012	421,388



Average Stadium Attendance



TURKISH UNION OF CLUBS

Top Tier

2010/17



AVERAGE STADIUM ATTENDANCE

10 028



AVERAGE STADIUM CAPACITY

26 992



AVERAGE STADIUM UTILIZATION

37,3%



TREND

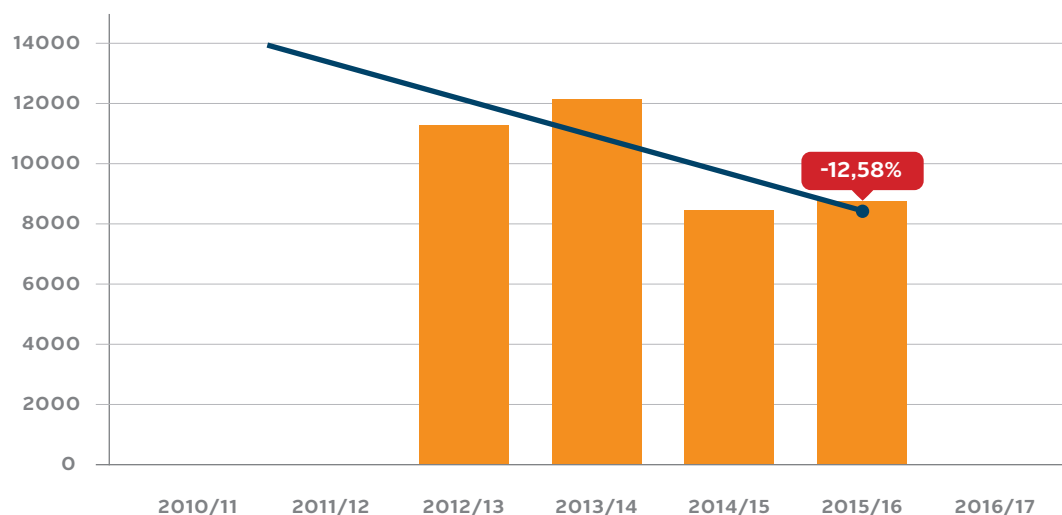
-12,58%



	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	N/A	N/A	11,362	12,033	8,322	8,395	N/A
AVERAGE STADIUM CAPACITY	N/A	N/A	25,324	27,353	27,197	28,094	N/A
AVERAGE STADIUM UTILIZATION	N/A	N/A	44.9%	44.0%	30.6%	29.9%	N/A
NUMBER OF TEAMS	N/A	N/A	18	18	18	18	N/A
TOTAL NUMBER OF MATCHES	N/A	N/A	306	306	306	306	N/A
AVERAGE MATCHDAY ATTENDANCE	N/A	N/A	102,258	108,297	74,898	75,555	N/A
CUMULATIVE ATTENDANCE	N/A	N/A	3,476,772	3,682,098	2,546,532	2,568,870	N/A



Average Stadium Attendance



UKRAINIAN PREMIER LEAGUE

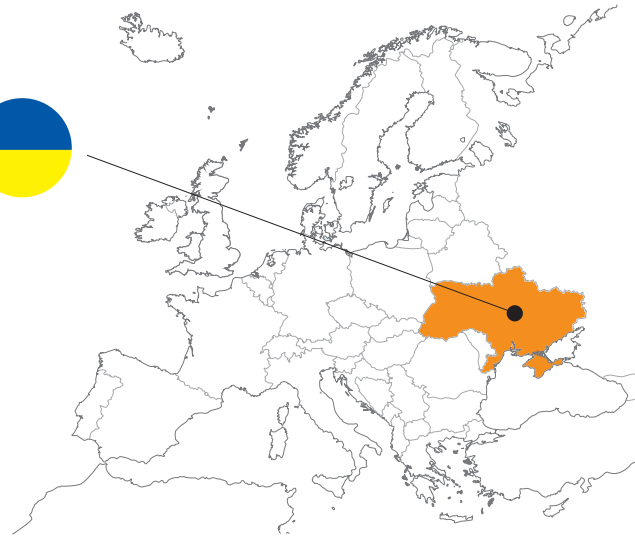
Top Tier



Ukrainian Premier League

2010/17

Liga Pari-Match
Ukraine



AVERAGE STADIUM ATTENDANCE

8 605



AVERAGE STADIUM CAPACITY

24 293



AVERAGE STADIUM UTILIZATION

38,3%



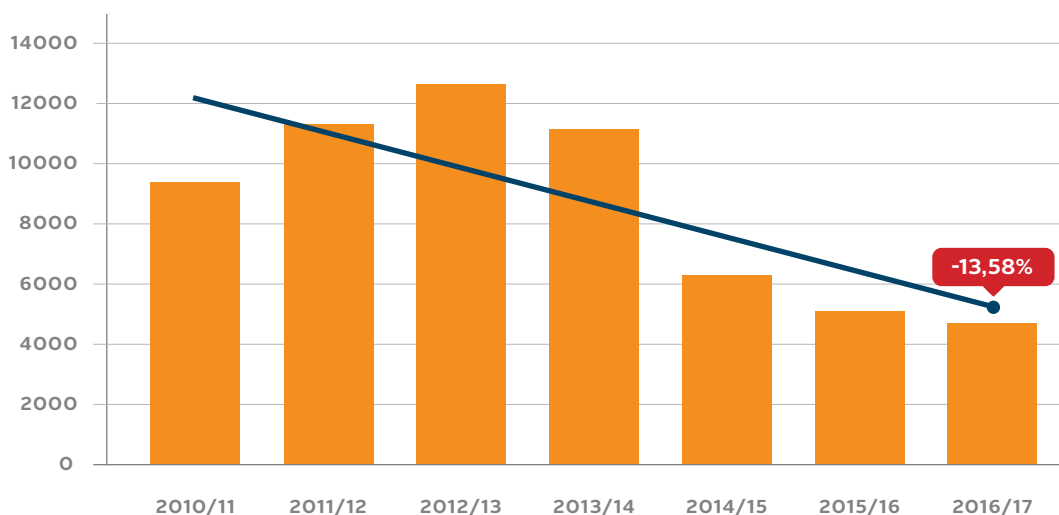
TREND

-13,58%

	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17
AVERAGE STADIUM ATTENDANCE	9,228	11,295	12,628	11,234	6,177	5,008	4,665
AVERAGE STADIUM CAPACITY	20,817	22,119	26,675	25,548	23,827	N/A	26,772
AVERAGE STADIUM UTILIZATION	44.3%	51.1%	47.3%	44.0%	25.9%	N/A	17.4%
NUMBER OF TEAMS	16	16	16	16	14	14	14
TOTAL NUMBER OF MATCHES	240	240	240	240	182	182	182
AVERAGE MATCHDAY ATTENDANCE	73,824	90,360	101,024	89,872	43,239	35,056	32,655
CUMULATIVE ATTENDANCE	2,214,720	2,710,800	3,030,720	2,696,160	1,124,214	911,456	849,030



Average Stadium Attendance







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