



Club Advisory Platform

Agenda & Media Information

Tuesday, 7 May

11:00h to 15:00h

Meeting of the European Leagues Club Advisory Platform at Eurostars Madrid Tower Hotel

1. Welcome by European Leagues & LaLiga

LC.Olsson/J.Tebas

- 1.1. Objective of the Meeting
- 1.2. The role of European Leagues and the individual leagues in European Football
- 1.3. Roll call

2. UEFA Club Competitions

G.Pangl/D.Quillot/J.Swart

- 2.1. Analysis of recent reforms (Champions League, revenue distribution, "Europa League 2") and consequences for European Football
- 2.2. The European Leagues model as a response to the reforms

3. ECA and European Football

J.Tebas

- 3.1. Scenarios post 2024 – A *de facto* closed league for elite clubs
- 3.2. Risks for Leagues
- 3.3. Risks for Clubs
- 3.4. Who defends the national league competitions?

4. Communication/Information

A.Colombo/J.Evers

**5. Open discussion/feedback and proposals from clubs/ all
Panel discussion with club representatives**

6. Final Conclusion and next steps

LC.Olsson

- 6.1. Structured information flow between European Leagues and Clubs
- 6.2. Future purpose of CAP

7. Next Meeting

A **Press Conference** shall be held starting approximately at **16:00hs** at the *Eurostars Madrid Tower Hotel*. The Press Conference shall be also live-streamed via:
www.europeanleagues.com and <https://twitter.com/EuropeanLeagues>

Media Representatives wishing to attend the press conference are kindly invited to confirm their participation by completing the following online Media Registration Form by Monday 6 May 2019: <https://europeanleagues.com/media-registration-form/>