

#### **Executive Development Programme**



# Edition 1 - Participants



#### **Edition 1: Participating Leagues**



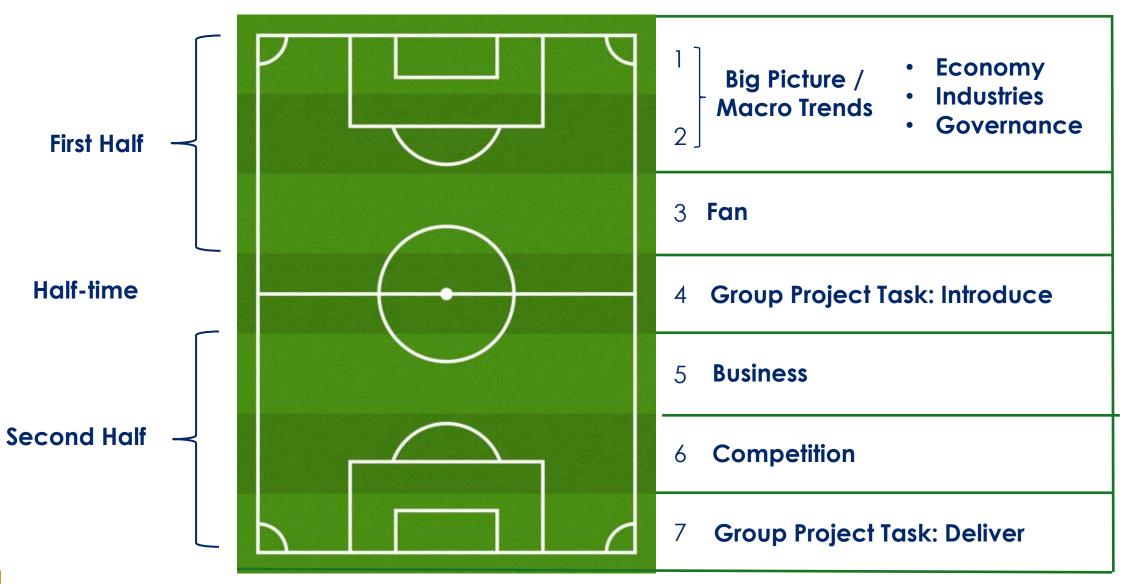
### **Edition 1: Participants**

No.	First Name	Last Name	Country	League	Job Title
1	Johannes	Schmied	AUT	Österreichische Fußball-Bundesliga	Club Licensing Manager
2	Lorin	Parys	BEL	Pro League	Chief Executive Officer
3	Stepan	Hanus	CZE	Ligová Fotbalová Asociace	Head of PR and Communications
4	Ole	Knusden	DEN	Divisionsforeningen	Head of Legal and International Relations
5	Katie	Nixon	ENG-PL	Premier League	Head of Public Affairs
6	Stuart	MacPhee	ENG-FL	English Football League	Head of Commercial Development & Rights
7	Maite	Ventura	ESP	LaLiga	Managing Director
8	Nick	Stefes	GER	Deutsche Fussball Liga GmbH	Manager Corporate Strategy and International Affairs
9	Ugo	Scicchitano	ITA-A	Lega Serie A	Manager International Media Rights
10	Emanuele	Paolucci	ITA-PRO	Lega Pro	General Secretary
11	Marc	Rondagh	NED	Eredivisie	Business Development Manager
12	Gerard	Lawlor	NIR	Northern Ireland Football League	Chief Executive Officer
13	Malgorzata	Borkowska	POL	Polish Professional Football League	Media Rights Consultant & Board Advisor
14	Michal	Mertinyak	svк	Unia ligovych klubov	Chief Executive Officer / Executive Director
15	Philippe	Guggisberg	sui	Swiss Football League	Head of Communications
16	Timo	Marjamaa	FIN	The Finnish Football League Association Veikkausliiga	Chief Executive Officer / Managing Director
17	Cian	Nelson	IRL	League of Ireland	Club Development Manager
18	Birgir	Johannsson	ISL	Íslenskur Toppfótbolti	Chief Executive Officer
19	Maksims	Krivunecs	LAT	Futbola Virslīga	President
20	Ine	Hope Karlsen	NOR	Norsk Toppfotball	Head of Finance
21	Robert	Johansson	SWE	Föreningen Svensk Elitfotboll	Head of Communications

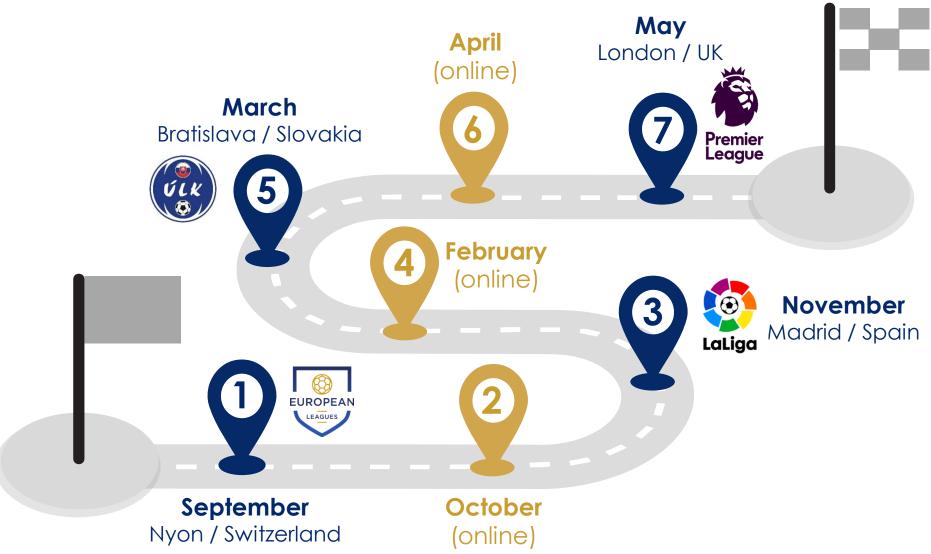
## **Programme Structure and Content**

TORIN & OFICI ZEGAREK EKSTRAKLASY AZ TORIN

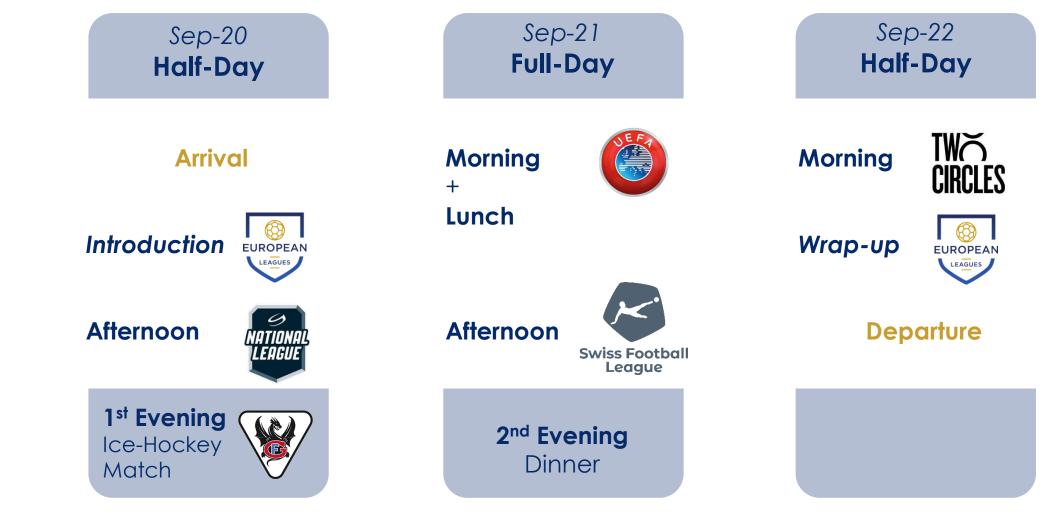
#### **Programme Overview**



#### Hosts / Locations



#### 1. Physical Session (Nyon / Switzerland)



#### 2. Virtual Session (ZOOM)

Oct-12 Afternoon



I∭G

Oct-11

Afternoon

 AMPERE ANALYSIS

**Break** 

Participants Only Session



DFL DIGITAL SPORTS

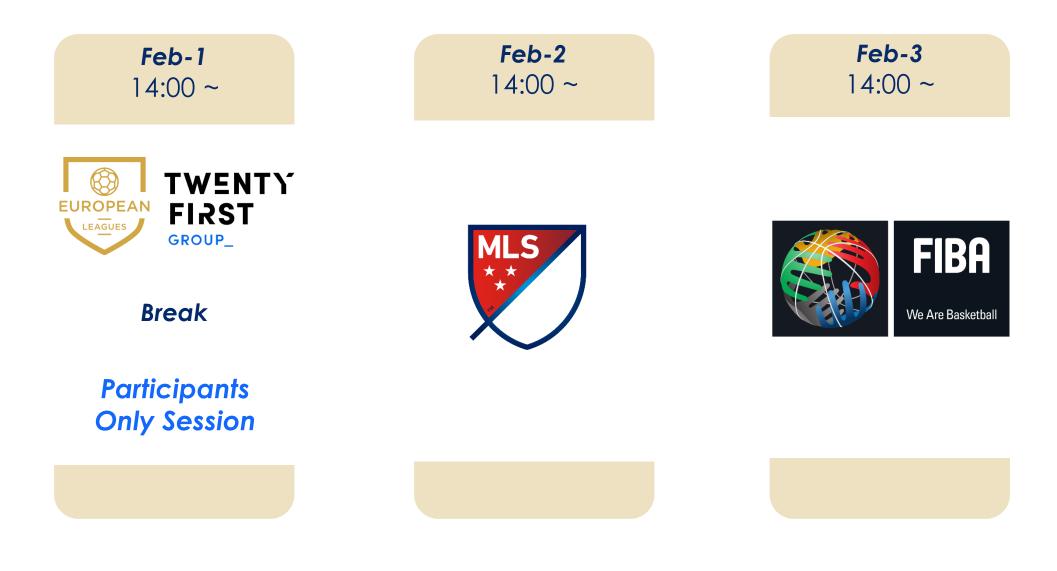
Wrap-up / Preview

ELEVATE

#### 3. Physical Session (Madrid / Spain)



#### 4. Virtual Session (ZOOM)



#### 5. Physical Session (Bratislava / Slovakia)



#### 6. Virtual Session (ZOOM)













#### 7. Physical Session (London / England)

