

Actions during the International Weeks Against Racism

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The **International Weeks Against Racism 2026** have begun, and the German Football Association (DFB) is once again actively involved. Sport brings people together. Sport is diverse. Sport is inclusive. Shared physical activity builds bridges and helps overcome prejudice. Sport has strong potential to combat racism.

However, racism remains present in sport, as in all areas of society: in structures, attitudes, expectations and language. It appears when Black players are reduced to stereotypes, when referees look away, when victims are not taken seriously, when teams or entire clubs remain silent, and when access to clubs and leadership positions is not equally open to all.

“Football has the power to bring people together”

“Football has the power to bring people together,” said **Celia Šašić**, DFB Vice-President for Equality and Diversity. “Precisely for this reason, we have a special responsibility in sport to take a clear and determined stand against racism. The International Weeks Against Racism remind us each year that values such as respect and tolerance cannot be taken for granted. We must actively defend and promote them to ensure diversity in sport.”

A collective call to action

The action days provide a shared opportunity to engage in accessible initiatives and draw inspiration from other clubs. Everyone is encouraged to address the issue seriously, every day and at all levels.

Activities can range from:

- online campaigns
- club events
- multi-day programmes

The **#BewegtGegenRassismus** action day on **28 March 2026** offers an opportunity to take a clear stand against racism, antisemitism and all forms of discrimination.

These initiatives can also serve as a starting point for deeper, long-term engagement, encouraging clubs and teams to critically reflect on and improve their approach to racism.

How to take part

Everyone can get involved: clubs, individuals and organisations.

Examples of activities include:

- walks and charity runs
- international sports tournaments
- film screenings and discussions
- educational workshops
- community sports events

All initiatives can be registered in the official calendar of the Foundation for the International Weeks Against Racism and shared on social media using **#BewegtGegenRassismus** and **#PinkGegenRassismus**.

The initiative is supported by the DFB, the DFL Foundation, the German Sports Youth (dsj), the German Gymnastics Federation (DTB), Pink Against Racism and the Foundation Against Racism.

DFB actions against racism

As in previous years, the DFL and the DFL Foundation are organising a coordinated **action matchday** in 2026, including digital campaigns and stadium activations against discrimination. This will take place during Bundesliga Matchday 27 (20–22 March).

In addition, the DFB is providing clubs with **free banners** displaying key contact points for reporting violence and discrimination, helping to raise awareness and support victims.