

Lega Calcio Serie A presents 'A Tutta Classe'

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The new project includes three tournaments and will involve over 3,500 youth–school teams throughout Italy.

Lega Calcio Serie A presents “A Tutta Classe,” a new educational and social project that brings football into Italian schools as a tool for growth and inclusion. The initiative aims to nurture in the new generations an authentic passion for the game of football, transmitting fundamental values such as respect, commitment, and team spirit.

“A Tutta Classe” comes at a significant moment for Italian football, in which it is increasingly necessary to strengthen the bond with new generations. Lega Calcio Serie A is responding to this need with a long-term vision that aims to support and fuel young people’s desire to play football.

Lega Calcio Serie A will support all three tournaments by providing match materials such as the “Keep Racism Out” kit—worn for the past two years by the children who accompany Serie A Enilive players onto the pitch during the pre-match ceremony—the Puma balls, official captain’s armbands, as well as institutional prizes inspired by those awarded to Serie A Enilive champions.

“With ‘A Tutta Classe’ we want to concretely strengthen the bond between Lega Calcio Serie A and the new generations. Getting closer to young people means investing in the future of our sport; this is why we chose to enter schools directly—the places where passions are born and the people of tomorrow are shaped—with the goal of nurturing an authentic love for football.

I would like to thank the Torneo Ravano Foundation and the Italian Sports Centre for their valuable support in organizing the three tournaments, which will see over 46,000 boys and girls across Italy take center stage. Lega Calcio Serie A once again proves sensitive and attentive to the growth of young people, accompanying them in their sporting and human journey and helping form not only the footballers of tomorrow but, above all, conscious and passionate people.”

— Luigi De Siervo, CEO, Lega Calcio Serie A

The entire initiative will be covered by Radio TV Serie A and Lega Calcio Serie A’s social channels, while institutional partners, including Frecciarossa, will also help provide logistical and organizational support.

“A Tutta Classe” will involve more than 3,500 teams for a total of 46,000 youngsters from all parts of Italy, generating a tangible educational and social impact.

With this project, Lega Calcio Serie A confirms its role not only as the organizing body of Italy’s top football league, but also as an active participant in the country’s cultural and sporting growth. The future of Serie A begins today: in schools, on pitches, and in the dreams of the new generations.